

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional needs of our members

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Spark Inspiration, Growth Uniting Your Dental Team at SWDC

Conferences offer valuable opportunities for professional growth, knowledge exchange and networking. They provide a refreshing break from the daily routine and can be a fun experience for team members. There are many compelling reasons to consider bringing your entire dental team to the Southwest Dental Conference in Dallas in August.

One significant benefit of bringing your entire dental staff is the chance to foster team-building. By participating in this conference, you can nurture collaboration and strengthen your company culture. Your staff members will enhance their skills and establish professional connections, which in turn will improve patient care and increase office efficiency. Additionally, the shared experience at the SWDC can have a positive impact on team morale, boosting overall motivation and cohesion.

Another advantage is the ability to ignite innovation and creativity. Breaking away from the confines of the office environment can stimulate energy and inspire fresh ideas. Learning in a new space provides an opportunity for personal and professional growth that might be stifled in the usual work setting filled with interruptions. The courses offered at the SWDC are designed to spark excitement and passion about work-related topics, fostering a dynamic atmosphere. By dividing your team to cover various relevant sessions, you facilitate knowledge transfer and enhance the collective expertise within your company.

The SWDC prides itself on presenting outstanding clinicians who are carefully selected from conferences across the United States. These experts possess extensive knowledge and skills, and they excel at effectively transferring their expertise. The cost of accessing their valuable insights individually would be burdensome for a single practice. By taking advantage of the SWDC, you can train your staff on best practices and stay up to date with emerging trends in a cost-effective manner.

Furthermore, the SWDC offers a platform for your team members to explore emerging technologies in the dental industry. Exhibitors at the conference showcase unique products and equipment, allowing your staff to interact with and compare them firsthand. This presents a valuable opportunity for your team to ask questions, seek advice, and establish connections with equipment manufacturers and technology partners who support your practice. Building relationships with vendors can lead to better support and collaboration in the future.

The networking potential of the SWDC is immense. Attending the conference enables your team members to connect with professionals outside of their usual circles, expanding their business contacts and resources. Additionally, their presence at the conference can contribute to your practice's marketing efforts. Encouraging your team to wear corporate attire showcases your practice and reinforces your commitment to professional development, enhancing your reputation among patients and peers.

Although sending your entire team may seem like a significant expense initially, hosting the training in Dallas County can save you money in the long run. It can also be positioned as an employee benefit, providing your team members with motivation and a fresh perspective on their jobs. You can leverage the Southwest Dental Conference by promoting your team's attendance on social media platforms, demonstrating your practice's dedication to acquiring knowledge that benefits patient care.

For more information and to register your team, visit swdentalconf.org. Join us at the Southwest Dental Conference to unlock a wealth of learning, sharing and growth opportunities that will elevate your dental practice to new heights!

[Click here to register your team!](#)

The Write Stuff

Sarah Tevis, DDS, President

Contemporary Challenges Facing Professional Organizations



In today's rapidly evolving professional landscape, associations dedicated to serving the interests and development of professionals in various fields are encountering an array of unprecedented challenges. Dallas County

Dental Society (DCDS) is no exception. As we navigate these uncharted waters, it's essential to acknowledge these challenges and explore strategies to address them effectively.

1. Creating Non-Dues Revenue: The traditional membership fee model is being challenged. Associations need to explore alternative revenue streams, such as partnerships, sponsorships, and innovative service offerings, to remain financially sustainable. Membership communications and events are great ways to do that. If you know of a company interested in sponsoring a DCDS event, have them contact the office to discuss opportunities. The Southwest Dental Conference remains one of the premier dental meetings for your entire team. Registration is open, so don't wait to sign up at swdentalconf.org. Additionally, if you are a member of a study club looking for space for meetings or CE, DCDS can provide a great place to hold these events.

2. Keeping Pace with Technological Advancements: Professional associations must not only keep up to date with technological advancements in their respective fields but also leverage these technologies to enhance member engagement and deliver value. This includes digitalizing resources, utilizing social media for community building, and offering online learning opportunities. DCDS offers both in-person and virtual CE offerings as well as Instagram @DCDSDallas, Facebook @DallasCountyDentalSociety, and LinkedIn to communicate with our community. Please follow our channels for updates and insights.

3. Navigating Economic Uncertainties: We must find innovative ways to demonstrate our indispensability to members, especially

during economic downturns or difficult times. This may involve offering additional benefits, resources, or support services tailored to meet the evolving needs of our members.

4. Advocacy and Policy Influence: In an era of rapid regulatory changes, associations are tasked with being effective advocates for their members. This requires a deep understanding of policy impacts, strong government relations, and the ability to mobilize members for collective action. DCDS remains committed to advocating for policies that promote oral health and support the interests of dental professionals.

“The Southwest Dental Conference remains one of the premier dental meetings for your entire team. Registration is open, so don't wait to sign up at swdentalconf.org.”

5. Diversity and Inclusivity: DCDS prides itself on representation in leadership and membership by creating an environment where diverse voices are heard and valued. We are dedicated to fostering a culture of inclusivity and equity within our organization.

As the landscape for non-profit professional organizations is undoubtedly challenging, it is also ripe with opportunities for transformation and growth. By embracing change, focusing on member needs, and staying agile, we can continue to play a vital role in the professional development and advocacy of our members.

We appreciate your continued support and engagement as we continue to service the needs of our members.



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Contributions: articles, letters to the Editor, announcements, advertisements, or other materials submitted for inclusion in DCDS Connection should be submitted electronically via email to the managing editor. Submissions must be received by the second Friday of the month prior to the month of publication. Acceptance of any submission is at the discretion of the Editor, and subject to editing for brevity or content. Anonymous letters or contributions will not be considered for publication. All submitted items must be accompanied by contact information, including the author's name, mailing address, telephone and/ or email address. Illustrations should be submitted as .jpeg, .pdf, .eps or .tiff files. Photographs should be high resolution (300 dpi or better) and include a copyright release or statement of permission. Display and classified advertising will be accepted from reputable firms or individuals on a space-available basis in accordance with DCDS Guidelines. For current advertising rates or more information call 972-386-5741 X 225, or email rosemary@dcds.org.

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Impressions

Editorial by Jordana Contrucci Ruiz, DMD, Editor

Does your office have no shows and cancellations?



When patients continue to cancel and no show, it prevents offices from having full schedules. According to Becker's Dental Review (7/25, Portalatin), "Patient no-shows and cancellations

continue to be the largest barrier preventing dental practice schedules from reaching full capacity this year." Also, the ADA did a survey and found out that, "dental practice appointment schedules have remained largely unchanged month over month this year, reaching 88 percent fullness in June." The reason schedules were not 100% at capacity was due to patient no-shows and cancellations less than 24 hours before.

How do these no shows and cancellations affect practice productivity? According to, Manny Chopra, DMD from the Center for Dental Health (Cincinnati), "These cancellations have resulted in decreased productivity as appointment slots go unfilled." So, the question is, how do we overcome these issues and reduce no shows and unfilled slots?

Dental offices should implement patient reminder systems, take deposit for appointments longer than sixty minutes, charge a fee for missed and cancelled appointments less than 24 hours, and train staff on better communication with patients to encourage their dental appointment attendance. If we make it difficult for patients to reschedule, showing the importance of keeping their scheduled appointments, we are more likely for patients to respect our time and show up for their dental visit!

The reminder system my office is currently using is Weave; it integrates well with Dentrix and makes patient communication and reminders a breeze. This system allows patients to prefill out forms and health history updates from a text message link and auto integrates into their dental electronic chart. As wonderful as this software is, I am still seeing last-minute cancellations and no shows even with implementing it. However, Weave has allowed our office to be more efficient!

Another problem with schedules not at full capacity is that staff are bored, which lowers

“Another problem with schedules not at full capacity is that staff are bored, which lowers morale. It is important during these slower times to have a game plan for how to stay busy.

morale. It is important during these slower times to have a game plan for how to stay busy and how all can work together to make the office the best it can be. There is always something to improve on.

I don't think there is a magic solution to a 100% full schedule; however, we should constantly make sure our office staff are doing their very best!

Eclipse Enlightening

The Retired Dentists Committee hosted a Solar Eclipse lecture in March, featuring author and eclipse ambassador, Leticia Ferrer. Ms. Ferrer's expertise and engaging presentation captivated the audience, providing valuable insights into the celestial spectacle. The audience of 20+ dentists, spouses and friends left with a newfound appreciation for astronomy and renewed eagerness to witness the upcoming eclipse.



From The Hub

by Jane D. Evans, Executive Director

Updates



Women's History Month in March brought to my attention tributes to high achieving ladies in various industries, and I realized that I missed an opportunity that month to acknowledge the significant contributions

of women in dentistry. Instead of waiting another year, I would like to highlight a few local faces that you may be familiar with, spotlighting recent achievements or leadership roles within organized dentistry. It brings great pleasure to see recognition given to these trailblazing individuals who have broken barriers and paved the way for other women in the field.

Dr. Patricia Blanton, Dr. Carmen Smith, and Dr. Jacqueline Plemons are commended

for their historic positions within the Texas Dental Association, serving as the first female president, treasurer, and editor respectively. Their leadership not only symbolizes progress but also inspires future generations of female dentists.

Also, Dr. Gayle Glenn's distinction as the first female president of the American Association of Orthodontics and Dr. Jodi Danna's upcoming role as the first female parliamentarian of the Texas Dental Association highlight further advancements and achievements in the profession.

While we are on the topic of great women, I would like to recognize the invaluable contributions of four dedicated individuals within the DCDS Executive Office: Ms. Kisha Allen, Ms. Angela Bush, Ms. Ashley Hawkins, and Ms. Rosemary Martinez. Their commitment and hard

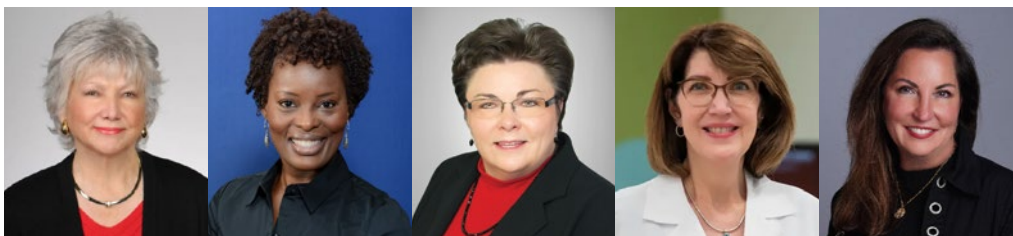


DCDS Staff enjoying the eclipse.

work behind the scenes contribute significantly to the success of DCDS, underscoring the importance of teamwork and collaboration in achieving common goals.

And let's not forget the women of The Alliance of DCDS who have supported dentistry and their spouses for 100 years.

Please help me in recognizing and celebrating all of these contributions in support of dentistry!



L-R: Drs. Patricia Blanton, Carmen Smith, Jacqueline Plemons, Gayle Glenn and Jodi Danna

The Alliance Celebrates 100 Years

This year marks a century of dedicated service to our local community by the Alliance of Dallas County Dental Society. To commemorate this milestone, the Alliance hosted a luncheon where they welcomed Angela Estes, the state president of the Alliance of the Texas Dental Association, and recognized several esteemed individuals as new Life Members.

As part of their celebratory activities, the Alliance recently paid a visit to the historic dental office located within Old City Park, a historic display of nineteenth-century architecture in Texas. During their visit, they made a generous contribution to the Dallas Heritage Society.

After more than 50 years of managing Old City Park as a living history museum and historic public park, the Dallas County Heritage Society announced that its management of the Park will officially end on May 26, 2024. The Alliance is looking for a new home for the dental antiques that were previously donated to the park's dental office. Please contact Nancy Cartwright at nbcartwright@gmail.com if you know of someone interested in the antique dental chair shown here with the Alliance members.



New Dentists

Hiring for dental team openings: One of today's biggest challenges in practice management

In the dynamic world of dentistry, assembling the right team is essential for providing exceptional patient care and maintaining a thriving practice. Whether you're a solo practitioner or overseeing a group practice, finding the perfect fit for your dental team openings requires careful consideration and strategic hiring practices.

In the last few years, navigating staff turnover in the private practice setting has become something that comes close to impossible. Job hopping has become a much more common habit amongst dental staff and it has become increasingly difficult to find those that have stayed in an office for more than five years. We might find ourselves pondering what motivates individuals to seek employment, what value we can provide as an employer, or how we can circumvent the perpetual search for new team members. As practitioners it is important that we try to find a way to manage these difficulties and minimize the turnover, given the huge strain it can cause on the office.

First and foremost, I think it's important to define the roles you need to fill clearly. From dental assistants and hygienists to office managers and receptionists, each position plays a crucial role in the smooth operation of your practice. Determine the specific skills, qualifications, and attributes necessary for success in each role to guide your hiring process effectively. Once you have established what each position requires and you are in the process of interviewing, it is advantageous to recognize each individual's strengths and weaknesses so that we place them in the position where they will flourish and also be content. There may even be times that you hire someone for one position, and you end up moving them to a completely different one later as they develop their skills or show more promise with another role in the team.

It helps to leverage multiple channels to advertise your job openings. While traditional methods like online dental job boards and dental recruiting agencies remain valuable, don't overlook the power of other professional platforms and social media. Utilize professional networking sites like LinkedIn to connect with potential candidates and showcase your practice's culture and values. Be very specific about what you are looking for in a team member for the position and filter out those that do not meet the requirements—for the sake of not wasting anyone's time.

When reviewing applications and resumes, look beyond technical skills and experience. Consider the candidate's attitude, communication skills, and compatibility with your practice's culture. A positive attitude, strong work ethic, and genuine passion for patient care can often outweigh lack of experience, as these qualities are more difficult to teach. Be sure to conduct thorough interviews to assess candidates' suitability for the role and your team. Ask insightful questions that reveal their problem-solving abilities, interpersonal skills, and alignment with your practice's mission and values. Additionally, consider conducting working interviews or shadowing experiences to evaluate candidates' skills in a real-world setting. As we all know, communication is key, and clear communication about expectations can go a long way. Make sure you understand what they are looking for in an office and what is important to them. You also want to make your expectations clear to ensure they feel comfortable meeting those needs.

Last but not least, as a dental employer, it's crucial to create an environment that fosters both professional growth and personal well-being for your staff. Offering reasonable hours can accommodate the diverse needs of your team, promoting work-life balance and reducing burnout. Providing a supportive and positive workplace culture is essential, where open communication, respect, and teamwork thrive. Investing in continuing education and training opportunities not only enhances skills but also demonstrates your commitment to the development of your staff. Additionally, ensuring a safe and comfortable work environment equipped with modern technology and tools enhances productivity and job satisfaction. Comprehensive benefits packages, including health insurance, retirement plans, and paid time off, demonstrate your appreciation for your team's hard work and dedication, encouraging loyalty and retention. Overall, prioritizing the holistic well-being and professional growth of your staff creates a thriving dental practice where everyone can excel and thrive.

Be very specific about what you are looking for in a team member for the position and filter out those that do not meet the requirements for the sake of not wasting yours or their time.

News and perspective from dentists under 10 years of practice



by Priscila Schaefer, DDS

DCDS Member's Message Board

Upcoming Events

- May 23 – DCDS Installation Ceremony and Dinner
- July 10 – Dental Assisting School 12-Week Program begins
- August 16-17 – 2024 Southwest Dental Conference

Register at www.dcds.org/events



Welcome New Members!

General Dentists

- Kelcie Barnts
- Benjamin Donnelli
- Monique Duru
- Sarabjit Khassa
- Heather Koroma
- Toby Petro
- Jared Schultz
- Ahad Sheikh
- Scott Sullivan

Periodontics

- Samuel Ellsworth

Orthodontics

- Shivam Mehta

Endodontics

- PhiAnh Waldon



Through TDA

Track Your CE: Upload courses you've taken, see what you've done.

Browse Courses: Easily find courses that meet your requirements.

Set Reminders: Send yourself reminders on courses that need to be completed.

Submit to TSBDE: Selected for a CE audit? No problem. Easily submit documentation to TSBDE.

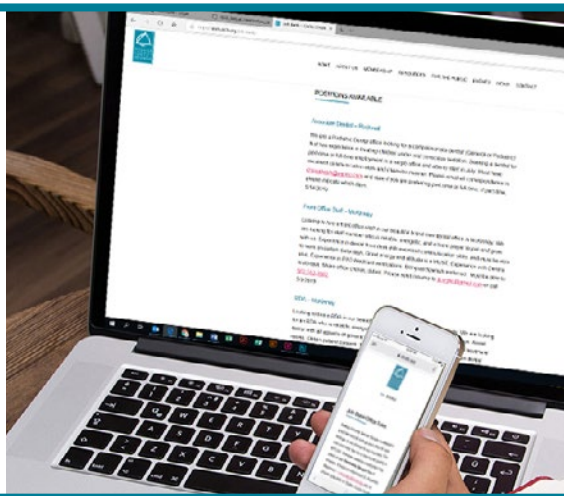
CLICK HERE: YOUR LICENSE RENEWAL WILL GET MUCH EASIER!

Looking for a job?

Have a position to fill in your office?

Want to sell or buy office space and office equipment?

List it on the DCDS.org Job Bank/ Practice Sales! Members list for free (\$75/month for non-members.) Email a brief summary (100 words or less, in paragraph format) of the post to: rosemary@dcds.org.





REACH OUT TO HELP ANOTHER DENTIST

Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.

Your phone call could be the lifesaving step for someone who is hoping and waiting.

- Founded exclusively to help dentists, hygienists, assistants and family members.
- No fees or charges.
- All contact is held in absolute confidentiality.

The Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. Please share this confidential hotline with your colleagues.

A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.

DENTISTS CONCERNED FOR DENTISTS

24-hour Confidential Hotline
214-206-7496

HELP YOURSELF

If you're in crisis, there are options available to help you cope. You can call the above hotline at any time to speak to someone and get support. For confidential support available 24/7 for everyone in the United States, you can also call the National Suicide Prevention Lifeline at 1-800-273-8255.

Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 125.

Audio/visual equipment is also available.

DCDS facilities include free parking, free wifi, use of small kitchenette, and ability to bring in food and non-alcoholic beverages.

For more info, contact Ashley Hawkins at 972-386-5741 or email info@dcds.org.



DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice. Pass along the benefits to your peers!

- Free registration to DCDS’s annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent DCDS meeting facilities at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained, world-class assistants from DCDS Dental Assisting School
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential notary public at no charge
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License renewal reminders
- Networking/social opportunities with colleagues

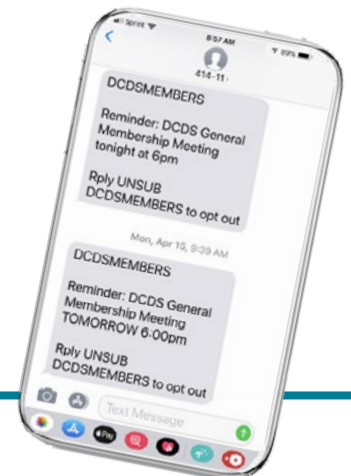
DCDS members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

DCDS members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

www.dcds.org/membership

TEXT MESSAGE REMINDERS: Text DCDSMEMBERS to (833) 258-7645.

Have you ever wished you could receive reminders for DCDS meetings and events? Do you forget to put events/meetings on your calendar? DCDS implemented text messaging so you will not forget another meeting. Just sign up and you will be reminded of future meetings and events.



PRO BONO HOURS

DCDS is interested in learning about the amount of pro bono care our members provide. The pro bono care you provide makes a positive impact on your patients’ lives. It also makes a positive impact on DCDS’ legislative efforts with the TDA on your behalf. Please help our legislative efforts by clicking here to complete this short Pro Bono Form on our website whenever you provide these services.

Pro Bono Reporting

Dallas County Dental Society is interested in learning about the amount of pro bono care our members provide. The pro bono care you provide makes a positive impact on your patients’ lives. It also makes a positive impact on DCDS’ legislative efforts with the Texas Dental Association on your behalf. Please complete this form whenever you provide these services.

Opportunities to provide pro bono services can often be found on the DCDS Foundation Website.

First Name * Last Name *

Email *

TOTAL PRO BONO HOURS BELOW

TOTAL PRO BONO HOURS BELOW

This would equal hours reported below

CASE 1

Who referred patient to office? Time spent delivering care? Value of Treatment?

CASE 2

Who referred patient to Time spent delivering care? Value of Treatment?

Installation Dinner and Ceremony

IN HONOR OF

Celeste Latham, DDS

AS INCOMING PRESIDENT
AND THE
2024-2025 BOARD OF DIRECTORS, OFFICERS
AND COMMITTEE MEMBERS

AND IN RECOGNITION OF OUTGOING
BOARD AND COMMITTEE MEMBERS

DALLAS COUNTY DENTAL SOCIETY
REQUESTS YOUR PRESENCE

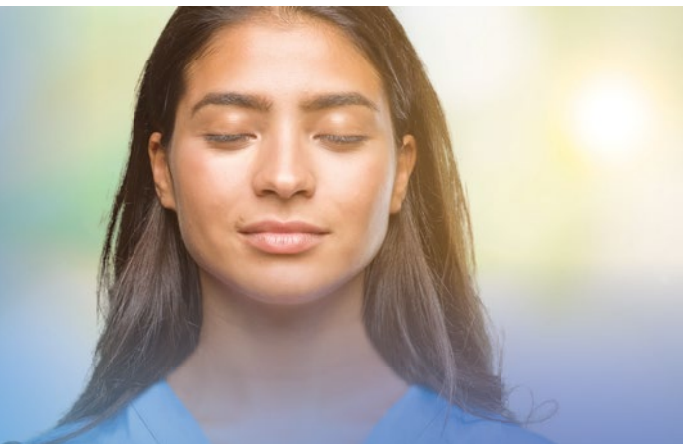
May 23, 2024

HILTON DALLAS PARK CITIES
5954 LUTHER LANE | DALLAS, TX 75225

RECEPTION 6:30 P.M. | DINNER 7:00 P.M.

\$40 PER PERSON | BUSINESS ATTIRE
RSVP BY MAY 13, 2024 AT WWW.DCDS.ORG/EVENTS

WELLNESS RESOURCES FROM THE COUNCIL ON DENTAL PRACTICE



Explore **ADA.org/Wellness** for articles, courses, videos and other resources across these health and well-being areas: mental health, physical health, opioid prescribing, and pregnancy.



Well-Being Index (WBI) ADA.org/Well-BeingIndex

Your health matters. The ADA licensed the Dental Well-Being Index (WBI) — the validated risk assessment tool invented by the Mayo Clinic and used by hundreds of health care organizations — for every Member. Log into your ADA account first. Then, set-up your WBI account. The WBI takes one minute to complete and you will see your own personal dashboard and resources. You can track your well-being over time.



ADA Dentist Well-Being Program Directory *(updated in 2023)*

ADA.org/WellnessDirectory

This Well-Being Program Directory provides a list of healthcare professionals in each state who will serve as a point of contact and offer support during a time of need. This is part of the ADA mission to enhance the personal and professional lives of our members for the betterment of the dental team and the patients they serve.



After a Suicide Postvention Toolkit

ADA.org/Postvention

September is national suicide prevention awareness month. *After a Suicide: A Guide for Dental Workplaces* was developed in 2023 by the American Foundation for Suicide Prevention (AFSP) and the American Dental Association (ADA). This resource reflects learnings in responding to a suicide death for professional dental settings.



ADA Ergonomic Stretches

ADA.org/Stretch

Better ergonomics can improve your practice — daily stretching and exercise, can help dental practitioners and their team enjoy long, healthy careers. Download the ADA Ergonomics Stretches infographic today, including 25 quick stretches, to keep you and your dental team healthy.



ADA Wellness Videos

ADA.org/WellnessVideos

Visit ADA's Wellness Playlist on our YouTube channel to watch new, short promotional videos on:

- ADA Dentist Well-Being Program Directory
- 2-part Resilience Webinar courses in ADA CE Online
- ADA Opioid Prescribing Resources



The Importance of Oral Pathology

By John Wright , DDS, MS

Ensuring the optimal oral health and well-being of your patients



As clinicians, you are professionally and medicolegally responsible for the oral health of your patients. And that includes the recognition and management of any oral pathologic process that could adversely affect the overall health of your patients. How important is oral pathology to the practice of dentistry? No more but certainly no less important than any other discipline that contributes to the quality of care we provide our patients. The problem with oral path is that you don't use it every day and in fact, many of the most serious conditions, you rarely see. BUT, that does not relieve you of the responsibility to remain competent in this area of practice.

I was once called by the President of the State Board of Dental Examiners and asked what I thought about making one hour of CE on oral cancer mandatory for licensure. My advice was no, I did not feel we should force you to do something you have a responsibility to do anyway. I am honored again to be a speaker on oral path this year at the SWDC. I will give two half day lectures entitled "A Practical Approach to Evaluating Patients with Oral Pathology in Clinical Practice" and "A Comprehensive Review and Update of Oral Pathology for Dentists and Dental Hygienists."

I have always focused on clinical relevancy and teach in a way that improves your ability to take good care of your patients. The first lecture is as practical as it gets. The entire lecture will be case based and illustrated through differential diagnosis.

Clinical cases will be chosen to illustrate the myriad of clinical signs and symptoms that oral soft tissue pathology can produce. Additionally, we will illustrate the range of radiographic pathology and review the most common pathologic processes in bone. The second lecture will be a fast-paced review of virtually every aspect of oral pathology. I was once asked if I could summarize everything I know about oral pathology in a 3 hour lecture. I am pleased, but humbled, to admit that indeed, I can.

I have been educating predoctoral dental, dental hygiene and graduate students for over 45 years. As I reach the end of my employment, this may be the last session I will give for the SWDC. I hope to see you there.

Brush up on your knowledge of oral pathology with Dr. John Wright on August 16-17 at the Southwest Dental Conference! More information is available at swdentalconf.org.

DR. UELI GRUNDER IS COMING TO DALLAS IN SEPTEMBER!

Join in on this unique opportunity to learn from world-class clinician Dr. Ueli Grunder, a specialist in both prosthodontics and Implantology. Treatment modalities for single tooth replacement and partially edentulous cases will be discussed.

Two hands-on workshops are included. Attendance limited to 30.

The advertisement features a background image of Dr. Ueli Grunder speaking at a podium. Text on the left includes: "Implantology", "Face to face course", "AESTHETIC IMPLANTOLOGY: CLINICAL PROCEDURES", "Hands-on Workshop", and "September 27, 28 - 2024". At the bottom left is the logo for the "Center for Advanced Dental Education DALLAS - USA". On the right, a portrait of Dr. Grunder is shown with the text "THE MASTER SERIES #1" above it and "Dr. Ueli Grunder" below it, accompanied by a Swiss flag icon and the "BeIDE" logo.

Course Objectives

- Identify possible difficulties and limits based on case analysis
- Successfully use immediate implants in the aesthetic zone
- Understand the need for augmentation procedures
- Select the ideal bone augmentation technique in compromised sites in the aesthetic zone
- Learn the different soft tissue augmentation techniques
- Understand how to work with soft tissue at the prosthetic stage

For detailed information and registration go to www.DrEdwardPAIlen.com



2024 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

FRIDAY, AUGUST 16

COURSE #	TITLE	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
SPECIAL EVENTS					
F01	CE Express: See page 25 for list of clinicians and topics.		8:00 a.m.-12:00 p.m.	\$70	\$80
F02	Hygiene CE Express: See page 30 for list of clinicians and topics.		12:30-4:30 p.m.	\$70	\$80
WORKSHOPS					
F03	Oral Surgery for the General Practitioner Workshop	Edwab	8:00-11:00 a.m.	\$325	\$335
F04	Equipment Maintenance and Repair Workshop	Burkhart	9:00-11:00 a.m.	\$60	\$70
F05	Equipment Maintenance and Repair Workshop	Burkhart	1:00-3:00 p.m.	\$60	\$70
F06	Oral Surgery for the General Practitioner Workshop (repeat)	Edwab	1:00-4:00 p.m.	\$325	\$335
F07	Esthetic and Functional Periodontal Plastic Surgery Workshop	Grisdale	1:00-4:00 p.m.	\$325	\$335
F08	Create Beautiful and Functional Temporary Restorations Workshop	Trost	1:00-4:00 p.m.	\$175	\$185
F09	Safety and Simplicity in Root Canal Instrumentation Workshop	Evans	1:30-4:30 p.m.	\$195	\$205
F10	CBCT Workshop	Green	1:30-4:30 p.m.	\$145	\$155
F11	Dental Sleep Medicine Workshop	Spencer	1:30-4:30 p.m.	\$195	\$205
MORNING LECTURES					
F12	Anterior Esthetic Techniques and Materials	Brady	8:00-11:00 a.m.	\$40	\$50
F13	Ergonomics - It's a Balancing Act!	Dewhirst	8:00-11:00 a.m.	\$40	\$50
F14	Key Essentials for Successful Bone Grafting Techniques for Socket Preservation and Augmentation for Implants and Restorative Dentistry	Grisdale	8:00-11:00 a.m.	\$40	\$50
F15	Implant Basics and Maintenance	Pencek	8:00-11:00 a.m.	\$40	\$50
F16	Safety and Simplicity in Root Canal Instrumentation and Obturation: Myths, Metal and Motion	Evans	8:30-11:30 a.m.	\$40	\$50
F17	CBCT Basics	Green	8:30-11:30 a.m.	\$40	\$50
F18	Stay in the Know: Recent CDT Changes, Common Errors and Underutilized Codes	Grobmyer	8:30-11:30 a.m.	\$40	\$50
F19	Delivering W.O.W. Service - People Will Forget Everything Except How You Made Them Feel!	Mausolf	8:30-11:30 a.m.	\$40	\$50
F20	The Dentist's Role in Sleep Related Breathing Disorders: Looking Beyond the Teeth and Saving Lives!	Spencer	8:30-11:30 a.m.	\$40	\$50
F21	Reduce Your Temporary-Making Anxiety	Trost	8:30-10:30 a.m.	\$40	\$50



2024 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

FRIDAY, AUGUST 16

COURSE #	TITLE	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
MORNING LECTURES					
F22	Reinventing Restorative: Shot Free Pediatric Dental Restorations with an All-Tissue Laser	Curtis	9:00 a.m.-12:00 p.m.	\$40	\$50
F23	You ARE What You EAT...and DRINK!	Mallonee	9:00 a.m.-12:00 p.m.	\$40	\$50
F24	A Practical Approach to Evaluating Patients with Oral Pathology in Clinical Practice	Wright	9:00 a.m.-12:00 p.m.	\$40	\$50
AFTERNOON LECTURES					
F25	Mastering Anterior Implant Esthetics	Brady	1:00-4:00 p.m.	\$40	\$50
F26	Hot Topics in Infection Control - And Some Cool Tips	Dewhirst	1:00-4:00 p.m.	\$40	\$50
F27	Dental Hygiene Considerations for Full Arch Implant Supported Prosthetics	Pencek	1:00-4:00 p.m.	\$40	\$50
F28	Top Coding and Documentation Strategies: Maximize Your Insurance Reimbursement	Grobmyer	1:30-4:30 p.m.	\$40	\$50
F29	Communication Solutions - Attitudes, Breakdowns and Conflict Resolutions	Mausolf	1:30-4:30 p.m.	\$40	\$50
F30	Integrating Oral Medicine Into Your Practice - Maximizing the Care You Provide	Plemons	1:30-4:30 p.m.	\$40	\$50
F31	Bugs, Drugs and Food Fads: Consideration for the Dental Professional	Mallonee	2:00-5:00 p.m.	\$40	\$50
F32	Therapeutic Use of Botox for TMJ and Smile Enhancement: Give it a Shot	Sanovich	2:00-5:00 p.m.	\$40	\$50
F33	A Comprehensive Review and Update of Oral Pathology for Dentists and Dental Hygienists	Wright	2:00-5:00 p.m.	\$40	\$50

SWDC APPRECIATION

SOIRÉE

FOR ATTENDEES AND EXHIBITORS

Join us at the SWDC for a fun networking soiree Friday, August 16 in the afternoon between 4:30-6:00 p.m. in the Exhibit Hall. Enjoy light hors d'oeuvres and cash bar as you mingle with colleagues and discuss new services and technology with exhibitors. All attendees and exhibitors are welcome. Badge is required for entry.





2024 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

SATURDAY, AUGUST 17

COURSE #	TITLE	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
SPECIAL EVENTS					
SD1	ICD BREAKFAST		7:00-9:00 a.m.	\$45	\$45
SD2	Hygiene CE Express: See page 38 for list of clinicians and topics.		8:00 a.m.-12:00 p.m.	\$70	\$80
SD3	Therapeutic Botox Certification - Live Patient Training/Workshop	Meinecke	8:00 a.m.-5:00 p.m.	\$1675 Dentist	\$1775 Dentist
SD3A	Therapeutic Botox Certification - Live Patient Training/Workshop	Meinecke	8:00 a.m.-5:00 p.m.	\$180 Staff	\$205 Staff
WORKSHOPS					
SD4	Cosmetic Flowable Composite Workshop	To	8:00-11:00 a.m.	\$400	\$410
SD5	Occlusal Equilibration - Why, When and How Workshop	Davis	12:30-3:30 p.m.	\$325	\$335
SD6	Cosmetic Flowable Composite Workshop (repeat)	To	12:30-3:30 p.m.	\$400	\$410
SD7	Mastering Dental Photography With Your Smartphone Workshop	Kleive	1:00-4:00 p.m.	\$175	\$185
SD8	Do Your Dentures Suck...? They Should! Achieving Suction the Digital Way Workshop	Schnell	1:00-4:00 p.m.	\$325	\$335
MORNING LECTURES					
SD9	Predictability in Restorative Care	Davis	8:00-11:00 a.m.	\$40	\$50
SD10	The Simple Approach to Occlusal Stability	Kleive	8:00-11:00 a.m.	\$40	\$50
SD11	Adhesive Bonding, Direct Composites and Bioactive Dental Materials	Kugel	8:00-11:00 a.m.	\$40	\$50
SD12	Bones, Bugs, Fire and Flies. An Introduction to Forensic Odontology	Riley	8:00-11:00 a.m.	\$40	\$50
SD13	Digitally Fabricated Complete Dentures...Not Your Grandma's Denture Anymore	Schnell	8:00-11:00 a.m.	\$40	\$50
SD14	All TMJ Patients are N.U.T.S.: Diagnosing and Treating the Most Common TMJ Disorders	Spencer	8:00-11:00 a.m.	\$40	\$50
SD15	Prescribing Controlled Substances: Drugs, Monitoring and Standards of Care	Plemons	8:00 a.m.-12:00 p.m.	\$60	\$70
SD16	Patient Centric Care	Cannon	8:30-11:30 a.m.	\$40	\$50
SD17	The Surgical/Restorative Connection in Dental Implant Treatment for a Successful Long-Term Outcome	Grisdale	8:30-11:30 a.m.	\$40	\$50
SD18	Emergency Medicine: Cardiac Emergencies and Sudden Cardiac Arrest	Malamed	8:30-11:30 a.m.	\$40	\$50
SD19	Clear Aligner Therapy in the GP Practice: Who, What and How to Treat	Ranta	8:30-11:30 a.m.	\$40	\$50



2024 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

SATURDAY, AUGUST 17

COURSE #	TITLE	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
AFTERNOON LECTURES					
S20	The Future of Dentistry: Digital Dentistry and 3D Printing	Kugel	1:00-4:00 p.m.	\$40	\$50
S21	Patients, Pills and Pathologies	Riley	1:00-4:00 p.m.	\$40	\$50
S22	Total Pediatric Dentistry	Cannon	1:30-4:30 p.m.	\$40	\$50
S23	Peri-Implant Disease: Diagnosis, Treatment and Maintenance IOI for the Dental Team	Grisdale	1:30-4:30 p.m.	\$40	\$50
S24	Hit Me With Your Best Shot	Malamed	1:30-4:30 p.m.	\$40	\$50
S25	The Team Approach to Clear Aligner Therapy	Ranta	1:30-4:30 p.m.	\$40	\$50

OVER 1200 PEOPLE HAVE ALREADY RESERVED THEIR SEATS!

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 Don't miss out on the free registration for DCDS members...fees increase after July 8.

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Diversity + Inclusivity

by Carole Ann Boyd, DDS, PC

FEAR



From my late teens in the 1970's and through the worst of the AIDS epidemic sometime in the early 2000s, my life was filled with fear. I realized I was gay and was terrified

of going to hell, losing my family, and being expelled from dental school if discovered. I was raised in a Southern Baptist Republican family so much of this was instilled in me.

I didn't think I had ever met anyone gay and had terrible ideas about what gay people were like. I remember imagining a flasher in a raincoat standing under an overpass. In dental school I changed the pronouns of dates from "she" to "he". I took as my date a rugged looking handsome gay man to school/fraternity functions. I had a professor that was my mentor. She was very closeted and told me that when she interviewed for dental school they told her that she would be expelled if it was discovered she was a lesbian.

I saw my first AIDS patient in 1984. I had studied AIDS in school but had not seen a case to my knowledge. A new patient, a commercial airline pilot, came in saying he didn't feel well, and something was wrong with his mouth. I took one look inside his mouth and realized he had several infections associated with AIDS. I told him what I suspected, and he tested positive. He was dead in two weeks. During those two weeks, he told his friends to see Dr. Boyd because she could tell you if you had it, which wasn't entirely true.

Suddenly, I had all of these AIDS patients and I was terrified. We didn't know how it was transmitted then. I called my mentor and told her about my fears. She said, "If you don't do it, who is going to do it?" I realized she was right

Not long after that, I was disabled from a car accident and told I couldn't practice dentistry any longer. I sold my practice and went back to post-doctoral school at UTHSCSA. I studied oral medicine with an emphasis on AIDS. I began to lecture around the country. I was also fortunate

enough to get a fellowship in geriatrics that allowed me to continue my AIDS work. At the time, most dentists wouldn't see AIDS patients.

There was so much discrimination against AIDS patients that even some paramedics wouldn't transport them. Families threw AIDS-positive family members on the street. Before we had a real hospice, the dying were in an old house lined up on cots with little room to walk between them. The dying were skeletal, often covered with Kaposi sarcoma. If someone died in the middle of the night, I had to put on my hospital scrubs and long white UTHSCSA coat and go to our makeshift hospice, or they would often accuse the nurses of euthanasia. Physicians wouldn't go there either.

Fortunately, several years after the car accident, I was able to practice general dentistry again. I've had a fabulous career in dentistry. I was able to organize two free dental clinics for people with HIV/AIDS, building one in San Antonio, and rebuilding the Nelson-Tebedo Clinic in Dallas. Being in my own private practice allowed me to make my own schedule, which provided time for extensive travel. Dentistry is a combination of art and science, which is perfect for me.

I'm very glad that things have changed so much that young people don't have to deal with the issues I did. It is important to remember that politics change, and things can revert to severe discrimination again as we are seeing against the misunderstood transgendered people.

Please don't let this happen!



DCDS member dentists are given the unique (and first) opportunity to hire new, fully trained dental assistants from DCDS Dental Assisting School. If you know of anyone who is interested in becoming a dental assistant, send them this way! For more information on having a student extern at your practice, please contact the Program Director, Angela Bush, at info@dcdsdas.org or [click here](#).



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A Glimpse of Tiaras and Pearls



Dr. Mary Swift hosted the DCDS Ladies Tea in her home, sponsored by Align Technologies along with the DCDS Membership Development Committee.

A Glimpse of Shredathon





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Texas A&M University College of Dentistry

By Caleb Vierkant

Students shared remarkable work at 49th annual Research Scholars Day

Dental and dental hygiene students showcased their latest research at the 49th annual Research Scholars Day April 3.

Dr. Louis Bruno Ruest, acting department head of Biomedical Sciences, helmed the event and said more students participated this year than in recent history.

"We had a large increase in the number of posters presented, from about 10 to 12 the last few years to 34 this year," he said. "We haven't had such a large number of posters for about eight to 10 years.

"The success of Scholars Day is always dependent on the student participation; mentoring provided by the faculty; funding provided by the school, the Baylor Oral Health Foundation and the Dallas Chapter of the AADOCR; and individuals helping with the organization and judging the presentations," he said. "I am thankful for all of them."

The winners of Research Scholars Day are as follows:

Poster Presentations

ADEA Academic Dental Careers Fellowship Program

1st: Zoë Richter (DH2). "How a trip to the dentist can help you sleep better." Mentored by Professor Kayla Reed (Dental Hygiene).

2nd: Daniel Hupp (D4). "Development of Comprehensive Interactive Endodontic Diagnostic Scenarios: A User-Centered Approach." Mentored by Dr. Ane Poly (Endodontics).

3rd: Christine Gonzalez (D2). "Nano Silver Fluoride: A Cost Effective and Non-invasive Approach to Transforming Oral Health." Mentored by Professor Kayla Reed (Dental Hygiene).

IADR/AADOCR

1st: Conrad Harness (D3). "Mechanical Forces Regulate Plasticity of Scx+ Cells During Condyle Growth." Mentored by Dr. Yan Jing (Orthodontics).

2nd: Nichole Jeong (D1). "Role of Brain Neuronal Activity in Pain and Depression Comorbidity." Mentored by Dr. Sufang Liu (Biomedical Sciences).

3rd: Ryan Eldin (D1). "Mandibular Advancement Appliance Therapy in Pediatric Sleep Disordered Breathing." Mentored by Dr. Emet Schneiderman (Biomedical Sciences).

Oral Presentations

1st: Nicholas Baldetti (D2). "Effect of Vagotomy on Butyrate-Produced Inhibition of Morphine-Induced Hyperalgesia." Mentored by Dr. Feng Tao (Biomedical Sciences).

2nd: David Qin (D1). "Long-Term Effects of High Fat Diet on Condylar Chondrocytes Transdifferentiation." Mentored by Dr. Yan Jing (Orthodontics).

3rd (tie): Christy Chang (D2). "Effectiveness of Novel CaF O-Rings in White Spot Lesion Prevention." Mentored by Dr. Shirley Lewis (Comprehensive Dentistry).

Michelle Wu (D1). "Bmp1 Ablation Resulted in Developmental Root Abnormalities in Mice." Mentored by Dr. Hua Zhang (Biomedical Sciences).

Dental Hygiene Students

1st: Tristan Mounts, Isabella Slaughter and Jack Dillon. "Early Detection of Oral Squamous Cell Carcinoma Through Salivary Analysis." Mentored by Professors Ariana Mendoza and Jane Cotter.

2nd: Angeline Tacuyan and Zoë Richter. "How Federally Funded Mobile Dentistry Can Increase Life Expectancy in Texas." Mentored by Professors Ariana Mendoza and Eric Fox.

3rd (tie): Victoria Brown, Abisha Merkle and Kaitlin Jarman. "Advancing Oral Health: Exploring Preliminary Vaccines for Preventing Periodontal Disease." Mentored by Professors Kayla Reed and Brandy Cowen.

Vanessa Rosales, Alma Muniz and Laila Al Jabiri. "P. Gingivalis: An Associated Risk Factor for Alzheimer's Disease." Mentored by Professors Maureen Brown and Joanne Martinez.



Above: Topics of research included community health, fluoride, mental health, joint pain relief and more.



Texas A&M School of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

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Your DCDS Foundation at Work!

by Dr. Chi Trieu, DCDS Foundation President

Awesome and Generous Dallas

Have we talked about how awesome and generous Dallas is when it comes to oral health?

I recently attended the wedding of two current Texas A&M School of Dentistry dental students in the Texas Hill Country. You can imagine that there were many dentists, dental students and maybe an educator or two in attendance. There was a lot of dental talk. Even outside of Dallas County, outside of our offices, outside of our classrooms, we still talked dentistry. Somehow, even at social events, we still have the need to collaborate with our colleagues. We problem solve, and we try new things for better results for our patients and our offices. Awesome. We rarely can do it all alone, and talking, discussing and sharing lead us to better solutions.

Community health and volunteer dentistry operate the same way. On March 25th, the DCDS Foundation hosted its fifth annual Dental Charity Summit (photos on this page). This annual networking event fosters collaboration by bringing together leaders from community health organizations. Strategies, solutions, and challenges are shared with the goal of improving and enhancing oral health in our community.

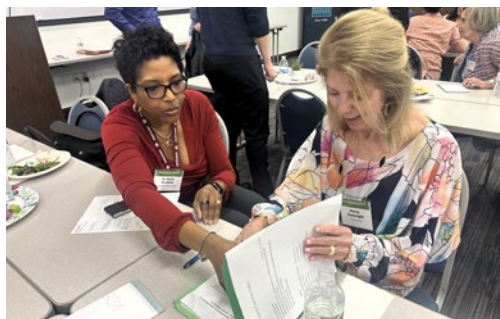


Dr. Bill Gerlach chaired the event with DCDS Foundation Board members (Drs. Shad Hattaway, Michael Rainwater, Chi Trieu and Jane Evans and Rosemary Martinez) as participants to help facilitate the interactions.

Over the years, the collaboration and networking during these events has facilitated connections to improve the stability and function of these community health organizations. This year's participants included the Agape Clinic, Attitudes and Attire/Hopeful Smiles, Grace Center Texas, North Dallas Shared Ministries, Resource

Center, Texas A&M School of Dentistry, Union Gospel Mission, and Alliance to DCDS. The evening was a great success.

What came out of this evening were several action items that these organizations will take back for internal changes, and several action items that include us. This is where I know that Dallas County is generous. If you are looking for a way to make a difference in our community, please see the list below. Thank you for your help and thank you for your awesome generosity!



Six Ways to Show Your Awesomeness and Generosity

1. Donate women's clothing to Attitudes and Attire/Hopeful Smiles. Please call 214-746-4215 to schedule a drop-off.
2. Volunteer to treat patients through Attitudes & Attire/Hopeful Smiles. Go to <https://attitudesandattire.org/contact-us/> for more information.
3. Donate toiletry items for Union Gospel Mission shelter guests. Go to <https://ugmdallas.org/needs/> for more information.
4. Donate to TAMU School of Dentistry Pocket Pantry. Go to <https://www.amazon.com/hz/wishlist/ls/VRDAICN5T1RO> to have food delivered.
5. Send patients to TAMU School of Dentistry should they need treatment at a reduced fee. Go to <https://www.dcds.org/for-the-public/low-cost-services> for more information.
6. Start looking for your Dental Tree patient(s) in your private practice that may need a little extra help and a little lift. Consider doing some pro-bono work or treatment at a reduced fee. Scheduled for November 6-8, 2024, our Dental Tree Program will also host volunteering opportunities with Agape Clinic, Grace Center Texas and Meals on Wheels. Please check your calendars and make plans to volunteer.

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Mission

Our workshops are designed to equip our clients with tools to enhance their self-image and boost their self-esteem, ultimately helping them find inner happiness. Hopeful Smiles™ is a unique program tailored for women striving for self-sufficiency, whose smiles have been marred by neglect, illness, poverty, and/or violence. Many of the women we assist carry the visible scars of their past experiences on their faces. Through Hopeful Smiles™, we want to restore not just their physical smiles, but also their confidence and sense of self-worth, allowing them to radiate joy outwardly once again.

Some of the new smiles of 2023 thanks to each of you!





If you are willing to donate chair time to support a deserving woman, please reach out to me at Joanna@attitudesandattire.org or call 214.746.4216.

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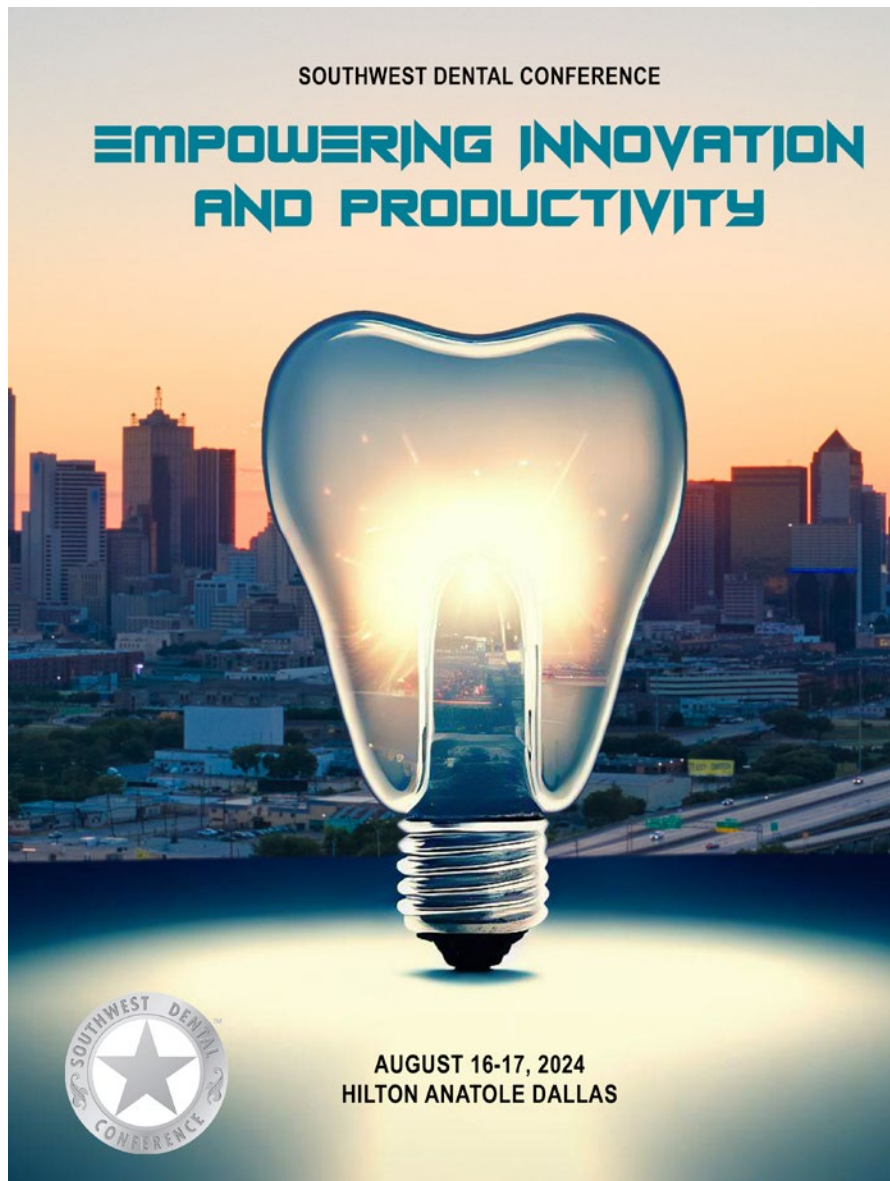
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To start course registration, please [click here](#). For more information, contact Angela Bush, Program Director for DCDS Dental Assisting School, at 972-386-5741 x222 or angela@dcds.org today!



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The 2024 Southwest Dental Conference is a unique opportunity to engage with leading experts, expand your knowledge, and network with peers from across the dental community. I urge you to take advantage of this unparalleled educational experience by registering early and securing your spot at this transformative event.

One of the key highlights of the Conference is the lineup of workshops designed to enhance your clinical skills and expand your knowledge base. We are proud to present workshops such as:

- **Safety and Simplicity in Root Canal Instrumentation:** Led by Dr. Keith Evans, this workshop will cover the latest advancements in endodontic procedures, including root canal therapy and retreatment techniques.
- **Cosmetic Flowable Composite:** Dr. Katie To will demonstrate injectable flowable composite that can be used cosmetically and share techniques for polishing composite that rivals porcelain.
- **Esthetic and Functional Periodontal Plastic Surgery:** Learn the surgical protocols, techniques, and instrumentation for successful mucogingival surgery utilizing a pig mandible.
- **Cone-Beam CT:** Learn how to systematically review CBCT scans utilizing hands-on examples.

These workshops are curated to provide practical insights and hands-on experience, enabling you to elevate your clinical proficiency and deliver exceptional patient care.

I look forward to welcoming you to the Conference and sharing in this exciting journey of learning and growth. Together, let's advance excellence in dentistry and inspire positive change in patient care.



Dr. Drew Vanderbrook
 2024 Southwest Dental
 Conference Chairman

Please Note:
Registration fees will increase by \$50
(even for DCDS members!)
after July 8, 2024.