

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional
needs of our members

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2022 Annual Installation Dentist of the Year

Dallas County Dental Society's highest honor was awarded at this year's Installation Ceremony on May 19 to a very surprised Dr. Jodi D. Danna for her many years of dedicated service to the Society and profession, as well as strong admiration from peers.

A member of organized dentistry since 1998, Dr. Jodi D. Danna has been an integral part of both DCDS and TDA leadership. Dr. Danna was honored to be the Southwest Dental Conference Chair for 2017 and was the President of the Dallas County Dental Society in 2018-2019. She is also actively involved in the Texas Dental Association as Membership Chairman and is a familiar friendly face at nearly all of the DCDS events.

"Dr. Danna is involved at every level of organized dentistry and continues to represent DCDS at the highest level," explains colleague Dr. Drew Vanderbrook. "She has been a great role model and friend to me and I'm so proud of her many accomplishments."

"I have had the good fortune to have worked with Dr. Danna from dental school days to present days," adds Dr. Danette McNew. "Jodi is one of only a few people that I can count on one hand who I know that are diligent, passionate and able to complete a project with flying colors! Congratulations to my friend and colleague, Dr. Jodi Danna, I am so proud of you and it is very well deserved!"

Dr. Danna worked as a dental assistant for nine years while going to school, earning a degree in Biology from the University of Texas at Dallas and a DDS from Baylor College of Dentistry. She received her post-graduate degree at AEGD residency in cosmetics in 1996 and has earned Fellowship status in multiple professional organizations, including the Academy of General Dentistry, the American College of Dentists and the International College of Dentists. Dr. Danna loves continuing education and prides herself on completing at least 75 hours yearly.

Dr. Danna is very involved in the community and is a sustaining member of the Junior League of Collin County, as well as on the Board of Directors of several local organizations. She also supports domestic violence victims by donating emergency dental care to those in violent situations. Dr. Danna is a mentor and preceptor for new dental assistants and college-age students looking to fulfill their dream of going to dental school.

"Dr. Danna and I have been friends for many years, and it is always wonderful to witness her approach to dentistry, and to dentistry's many facets," states Dr. Todd Baumann. "She approaches dentistry full of compassion and heart. Dentistry is an opportunity for her to love others."

View all of this year's award recipients on page 10 of this publication.



Together with her husband of over 30 years, Pate, Dr. Danna has two grown daughters, Mallory and McKenna.

The Write Stuff

Mary Swift, DDS, President

DCDS President Address



Thank you. Thank you for trusting me to serve as your DCDS President. I finally feel I'm ready. I took the long way around to get here. I've been a member since 1993, I've served previously on

the DCDS Board of Directors, I've chaired Peer Review, I've served on the TDA Board of Directors and most recently, chaired the Southwest Dental Conference. Hopefully, I've gathered enough knowledge and experience to guide our ambitious, young new Board of Directors.

I also recently rolled off the TDA Board. I feel it is my work in Austin that has best prepared me to serve as your President. I learned a lot about board service and most importantly, committee work. Past TDA President Dr. Rita Cammarata told us that's where all the hard work should be done, leaving the board to serve as advisors.

As TDA Directors, we were given committee assignments at the beginning of each year. We served as a liaison between committee and Board. Board reports were given by us at our monthly meetings. Any suggestions from the board were then taken back to committee.

This open communication kept everyone up to date on all TDA activities.

My very first year in Austin, my first committee assignment was on the Disaster Relief Committee (DRC). All first-year directors are assigned the DRC because of it's traditionally low volume of work. This way new directors are not overloaded early on.

My first term in Austin was also the year Hurricane Harvey hit the coast of Texas. My committee and I were thrown into action. We got to work quickly, sorting through applications for funds for dentists who lost not just home, but home and office.

Our work together on the DRC bonded us on a very personal level. I still feel the connection with my fellow directors when we greet on the house floor.

As DCDS President, I would like to implement the board liaison positions. Committee work is the heartbeat of an association and I want our

Board of Directors monitoring that heart and keeping it strong.

Fortunately, we have some very strong, young directors this year. But don't let their youth fool you. Some of them have already proven their commitment to organized dentistry on the state and national levels. Some even winning awards for their work.

We are fortunate to have Dr. Sara Ehsani chairing membership. Sara has already made a name for herself at DCDS as an enthusiastic and dependable member and we will be looking to her for input and direction for increasing our membership numbers.

We also have, Dr. Sarah Poteet chairing the 2022 Southwest Dental Conference. You will see big changes this year. The meeting is moving out of the cold caverns of the convention center and back into the warm welcoming arms of the Hilton Anatole Hotel. Dr. Poteet has put together a great program for you and your team members to enjoy and I would ask you to consider bringing the family. The Anatole has a friendly waterpark with a lazy river for your family to enjoy while you are catching up on CE

Our board will also hold a Strategic Planning session in the Spring. DCDS has regularly held Strategic Planning meetings. We invite past and present DCDS leaders to come together to brainstorm about the future. This meeting is typically facilitated and always productive.

We have some smart young leaders bringing an energy to DCDS that inspires me. I look forward to working with them and listening to them this year.

Thank you and thank you for the opportunity to serve as your President this year.



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Contributions: articles, letters to the Editor, announcements, advertisements, or other materials submitted for inclusion in DCDS Connection should be submitted electronically via email to the managing editor. Submissions must be received by the second Friday of the month prior to the month of publication. Acceptance of any submission is at the discretion of the Editor, and subject to editing for brevity or content. Anonymous letters or contributions will not be considered for publication. All submitted items must be accompanied by contact information, including the author's name, mailing address, telephone and/ or email address. Illustrations should be submitted as .jpeg, .pdf, .eps or .tiff files. Photographs should be high resolution (300 dpi or better) and include a copyright release or statement of permission. Display and classified advertising will be accepted from reputable firms or individuals on a space-available basis in accordance with DCDS Guidelines. For current advertising rates or more information call 972-386-5741 X 225, or email rosemary@dcds.org.

Editor Jordana Contrucci Ruiz, DMD
 Managing Editor Rosemary S. Martinez
 Executive Director Jane D. Evans

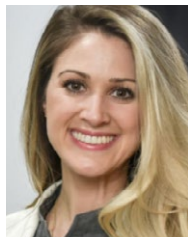
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Impressions

Editorial by Jordana Contrucci Ruiz, DMD, Editor

Experience is the best teacher!



I acquired my dental practice over two and a half years ago. Purchasing an established practice is a blessing, especially if it is a well-oiled machine. Luckily for me, I was the associate dentist at the office for a

few years prior to purchasing and was familiar with all the systems in place. I did not have to reinvent the wheel and only needed to make minor updates.

Once I became owner, I signed up for Paychex, a payroll service company, that has many resources for office management. One important resource that I utilized was the “handbook builder.” This template allows you to easily create an office/employee handbook, making sure you include all the vital policies of the office.

I’m extremely fortunate that I had a wonderful team. Most of the staff had been at the office longer than I, so I didn’t have to deal with a lot

of new hires right off the bat. I only had one position I needed to fill. Unfortunately, a lesson I learned recently deals with that one new hire.

In 2019, one of the first tasks as a new business owner was to hire a new hygiene assistant. I felt that I followed all the necessary steps. However, almost three years later, I found myself receiving mail from the Texas Workforce Commission (TWC) after this disgruntled employee decided to quit. This employee complained they did not get paid all their vacation hours. When I sat down with them the day they gave me their two weeks’ notice, they asked about getting paid the remainder of their unused vacation hours. At that time, I explained since they were leaving after only working three months of the year, they would be given vacation days proportional to the days worked for the year. I documented this meeting and had the employee sign the necessary documentation. Even though I thought I did a thorough job, I found myself in a frustrating position. Not only did I have extra paperwork to fill out to prove my case to the TWC, but I also had a little voice in my head telling me I wasn’t doing enough as an owner dentist.

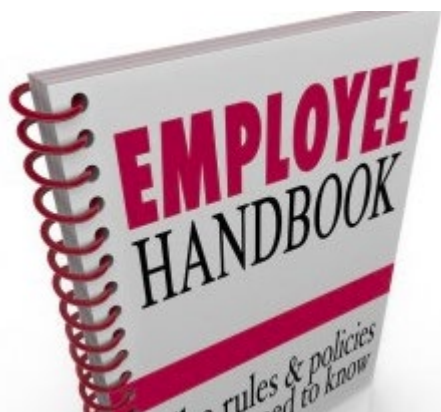
After speaking with someone at the TWC, I learned a valuable lesson. I discovered that my office handbook is not detailed enough, and just explaining the manual and telling them where it is, is not sufficient. The TWC explained that the office handbook should have more detailed descriptions when it comes to termination.

“Documentation is like brushing and flossing your teeth: when it is done right, it is very, very good; and when it is done badly, it is still better than no documentation at all.”

I also realized that even though I keep track of vacation “hours” paid, I should be making sure my paystubs are broken down into vacation hours vs working hours paid.

In today’s times, every industry is dealing with turnover and a shortage of potential applicants. Therefore, when it is time to onboard the new hire, it is imperative to make sure that you are very thorough and are documenting every meeting and step you take. The office handbook should be presented for review and a document stating that the new employee read it should be signed. This will eliminate the issue of an employee complaining that they did not know the policy of the office.

As a business owner you can never have too much documentation! In the end you will never regret having all that proof. Documentation is like brushing and flossing your teeth: when it is done right, it is very, very good; and when it is done badly, it is still better than no documentation at all.



The new TDA Dental Concierge app

Earn, track, and understand your CE. Free to TDA members!

LEARN MORE



From The Hub

by Jane D. Evans, Executive Director

Updates



Southwest Dental Conference

We have had many inquiries requesting to go back to the Anatole for the SWDC. After many meetings it is going to happen August 26-27, 2022! Unless you

have been back to the hotel since the SWDC moved to the Convention Center in 1999 you are going to be pleasantly surprised. The hotel has been renovated and family friendly activities like the lazy river have been added. Also, you no longer have the long walk outdoors to visit the Exhibit Hall. The exhibitors are pleased with the change and look forward to visiting with the attendees. When I went for a site visit with the Committee, I mentioned that it felt like going home. I know many of you that attended Dallas Mid-Winter like I did will feel the same way. The ambiance will be the perfect blend to go with the southern hospitality for which the SWDC is known.

International Potluck

Mark your calendar for October 27, 2022, for an International Potluck sponsored by DCDS Diversity Committee. Details to follow at a later date!

Veteran's TMOM

Mark your calendar to volunteer for Veteran's TMOM sponsored by DCDS Foundation and the TDA Smiles Foundation. The event will be held at the Salvation Army in Garland on November 4-5, 2022. TMOMs are so rewarding, especially those directly benefiting Veterans. They have served our country, and this is a great way to give back to them.

Leadership

DCDS is honored to have great leadership on the TDA Board of Directors representing DCDS.

Dr. Jodi Danna – Senior Director

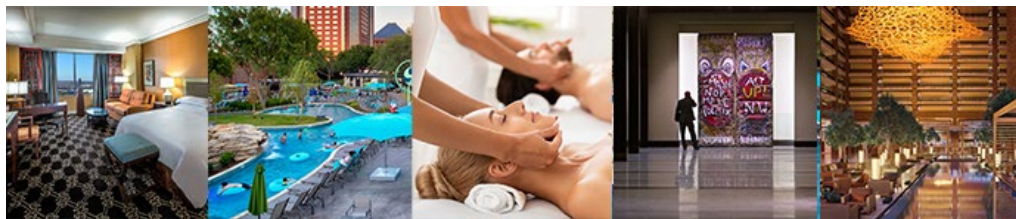
Dr. Jacque Plemons – Editor-in-Chief

Dr. Carmen Smith – Treasurer

The TDA Gold Medal Award (highest award TDA presents) was given to Dr. Jacque Plemons at the TDA House of Delegates on May 7, 2022.

Join me in sending Dr. Plemons congratulations! She has worked tirelessly for many years on various committees at DCDS, ADA, TDA and served as president for both DCDS and TDA. Dr. Plemons, thank you for all you do for organized dentistry!

The Southwest Dental Conference returns to the fully renovated Hilton Anatole Dallas August 26-27!



SAVE THE DATE!

DISTILLERY TOUR AND TASTING

Fri, Sep 23, 2022 | 6:00 PM - 8:00 PM

Save the date for this fun and informative night out with dentistry colleagues! Enjoy the spirits and learn how they are produced as you tour the distillery. More information coming soon!

SAVE THE DATE!

INTERNATIONAL POTLUCK

Thu, Oct 27, 2022 | 6:30 PM - 8:30 PM

Save the date for this eclectic and delicious dinner experience with DCDS members! Get your favorite heritage recipe ready!



New Dentists

News and perspective from dentists under 10 years of practice

by Clara Bergeron, DDS

Managing Oral Care for the Cancer Patient



In our careers, we will all encounter patients who are, have been, or will be preparing to undergo treatment for head and neck cancer. As a new dentist, it can be daunting to feel responsible for the

oral health of someone undergoing a treatment you may not be familiar with. Fortunately, there are many resources to aid you in managing a variety of the complications that can result from their treatment.

The most common oral cancer complications affecting the oral cavity are mucositis, infection, salivary gland dysfunction, taste dysfunction, and pain. The presence and severity of these sequelae can depend on the location, intensity, and type of treatment. More severe cases can result in irreversibly damage to the oral mucosa, vasculature, muscle, and bone, resulting in xerostomia, rampant caries, trismus, soft tissue necrosis, and osteonecrosis¹.

If you have patients in your practice with a history of treatment for head a neck cancer, and

you observe any of these complications, there are a number of ways you can help².

- Xerostomia: saliva substitutes, more frequent hygiene recalls, at-home fluoride trays, prescription fluoride toothpaste, diet counseling to reduce caries risk
- Mucositis: coating agents, topical painkillers, magic mouthwash
- Infection: topical antifungals, antibiotic rinse, systemic antibiotics
- Trismus: instruction in stretching exercises, using a pediatric handpiece/impression trays
- Osteonecrosis: referral to an OMS for evaluation and management

MD Anderson Cancer Center maintains a website that is an excellent source of information for patients undergoing cancer treatment, with sections that cover a wide range of the emotional and physical effects that patients may experience related to their treatment. Their oral health tips³ for patients include:

- Checking their mouth every day for trouble spots

- Brushing their teeth with a soft toothbrush after every meal and at bedtime
- Avoiding commercial mouthwashes that contain a large amount of salt or alcohol
- Eating soft, moist foods and avoid ones that irritate their mouth
- Dry mouth is often the cause of other dental problems and can be avoided by chewing sugar-free gum, staying hydrated, and using a saliva substitute, if needed.

Resources:

¹PDQ® Supportive and Palliative Care Editorial Board. PDQ Oral Complications of Chemotherapy and Head/Neck Radiation. Bethesda, MD: National Cancer Institute. Updated 07/14/2021. Available at: <https://www.cancer.gov/about-cancer/treatment/side-effects/mouth-throat/oral-complications-hp-pdq>.

²McCaul, Lorna K. "Oral and Dental Management for Head and Neck Cancer Patients Treated by Chemotherapy and Radiotherapy". Dental Update, March 2012.

³MD Anderson Cancer Center. Oral Care for Cancer Patients. Updated 2022. Available at: <https://www.mdanderson.org/patients-family/diagnosis-treatment/emotional-physical-effects/oral-care.html>.

NEW DENTISTS ONLY!

If you graduated from dental school since 2012, join us for a DCDS members happy hour at The Rustic on **Thursday, July 21 at 4:00 pm**. Our sponsors—Dental Space Advisors, Med-Tech and Wells Fargo—will be providing complimentary drinks and appetizers. This is a great opportunity to meet other young dentists and network with your colleagues. Bring your business cards for a chance to win a door prize drawing!

**REGISTRATION REQUIRED...
NEW DENTISTS ONLY, CLICK HERE!**



DCDS Member's Message Board

Upcoming Events

- July 21 - New Dentist Happy Hour
- August 26-27 - Southwest Dental Conference
- September 20 - General Membership Meeting
- September 23 - Distillery Tour & Tasting
- November 15 - General Membership Meeting
- October 27 - International Potluck



Register at www.dcds.org/events

Welcome New Members!

General Practice

- Tina Foss
- Olivia Santillan
- Joshua Thomas

Orthodontics

- Chance Choate

In Memoriam:

Ronald Teofan, DDS

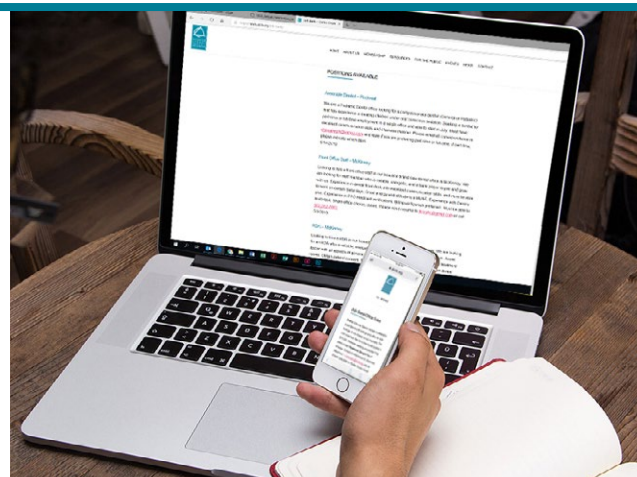


Looking for a job?

Have a position to fill in your office?

Want to sell or buy office space and office equipment?

List it on the DCDS.org Job Bank/Practice Sales!
 Members list for free (\$75/month for non-members.) Email a brief summary (100 words or less, in paragraph format) of the post to: rosemary@dcds.org.





REACH OUT TO HELP ANOTHER DENTIST

Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.

Your phone call could be the lifesaving step for someone who is hoping and waiting.

- Founded exclusively to help dentists, hygienists, assistants and family members.
- No fees or charges.
- All contact is held in absolute confidentiality.

The Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. Please share this confidential hotline with your colleagues.

A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.

DENTISTS CONCERNED FOR DENTISTS

24-hour Confidential Hotline
214-206-7496

HELP YOURSELF

If you're in crisis, there are options available to help you cope. You can call the above hotline at any time to speak to someone and get support. For confidential support available 24/7 for everyone in the United States, you can also call the National Suicide Prevention Lifeline at 1-800-273-8255.

Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

DCDS facilities include free parking, free wifi, use of small kitchenette, and ability to bring in food and non-alcoholic beverages.

For more info, contact Ashley Hawkins at 972-386-5741 x231 or email info@dcds.org.



DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice...pass along the benefits to your peers!

- Free registration to DCDS's annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent DCDS meeting facilities at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class assistants from DCDS Dental Assisting School
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential free notary public
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License renewal reminders
- Networking/social opportunities with colleagues

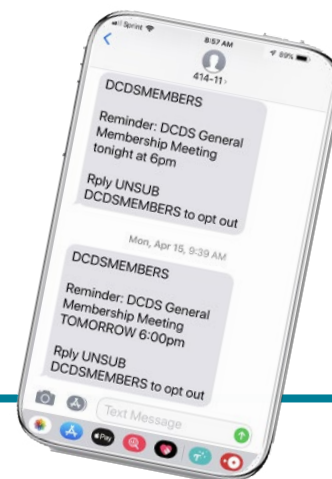
DCDS members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

DCDS members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

www.dcds.org/membership

TEXT MESSAGE REMINDERS: Text DCDSMEMBERS to (833) 258-7645.

Have you ever wished you could receive reminders for DCDS meetings and events? Do you forget to put events/meetings on your calendar? DCDS implemented text messaging so you will not forget another meeting. Just sign up and you will be reminded of future meetings and events.



Pro Bono Reporting

Dallas County Dental Society is interested in learning about the amount of pro bono care our members provide. The pro bono care you provide makes a positive impact on your patients' lives. It also makes a positive impact on DCDS' legislative efforts with the Texas Dental Association on your behalf. Please complete this form whenever you provide these services.

Opportunities to provide pro bono services can often be found on the DCDS Foundation Website.

First Name *
Last Name *

First Name *
Last Name *

Email *
Email *

TOTAL PRO BONO HOURS BELOW
TOTAL PRO BONO HOURS BELOW
This should equal hours reported below

CASE 1
Who referred patient to office? *
Time spent delivering care? *
Value of Treatment? *

CASE 2
Who referred patient to office? *
Time spent delivering care? *
Value of Treatment? *

CASE 3
Who referred patient to office? *
Time spent delivering care? *
Value of Treatment? *

PRO BONO HOURS

Dallas County Dental Society is interested in learning about the amount of pro bono care our members provide. The pro bono care you provide makes a positive impact on your patients' lives. It also makes a positive impact on DCDS' legislative efforts with the Texas Dental Association on your behalf.

Please help our legislative efforts by completing this short Pro Bono Form on our website whenever you provide these services:

<https://www.dcds.org/member-center/pro-bono>

Applause, Applause!

2022-2023 DCDS Board of Directors (click here for photos)

Mary Swift, DDS

President

Sarah Poteet, DDS

President-elect

Elizabeth D. Jaynes, DDS, MS

Past President

Andrew Read-Fuller, DDS, MD, MS

Secretary/Treasurer

Jordana Contrucci Ruiz, DMD

Editor

Celeste Latham, DDS

2022 SWDC Chairman

Corbin Alhadeff, DDS

Parliamentarian

Salvator La Mastra, DMD

Program Chairman

Bob Hunsucker, DDS

Director

Gabrielle Dizon, DDS

Director

Mitra Bolouri, DDS

Director

Stephanie Ganter, DDS, MS

Director

Thomas Schlieve, DDS, MD

Director

Wendy Steger, DDS

Director

Jane D. Evans

Executive Director

Michelle Howe, DDS

Texas A&M University College of
Dentistry Graduate Student

Roxana Ghaderi

Texas A&M University College of
Dentistry Undergraduate Student

2022 Dallas County Dental Society 60 Year Members

Dr. R. N. Dodson

Dr. S. E. Nolley

Dr. Ronald O. Teofan

2022 Dallas County Dental Society 50 Year Members

Dr. Fred E. Aurbach

Dr. Gary E. Bennett

Dr. Phillip M. Campbell

Dr. R. Jeffrey Colquitt

Dr. John H. Cude

Dr. Robert D. Garrett

Dr. Voris W. Glasper

Dr. Frank L. Higginbottom

Dr. W. Kenneth Jackson

Dr. Ted M. Moore

Dr. Richard C. Newsom

Dr. Murray R. Ray

Dr. Frederick W. Shave

Dr. Robert G. Vittetoe

Dr. Craig E. Williams

Dr. Thomas G. Wilson, Jr.

2022 Dallas County Dental Society Good Fellows (25 Year Members)

Doctors obtaining Good Fellow status have maintained 25 years of continuous membership with the Texas Dental Association.

Dr. Audrey Y. Cha

Dr. Angel Gonzalez, Jr.

Dr. John H. Lee

Dr. Garry C. Phillips

Dr. Carmen P. Smith

Dr. Eduardo Tanur

Dr. Edith C. Van Der Graaff

Dr. Jill Wade

2022 Dallas County Dental Society (10 Year Members)

Dr. Sarah P. Allen

Dr. Christine P. Ellis

Dr. Michael S. Fooshee

Dr. Allison F. Fowler

Dr. Monica L. Goff

Dr. Ellen M. Nam

Dr. Deepti Namineni

Dr. Hiren A. Patel

Dr. Elise E. Pruettt

Dr. Kathia Steel

Dr. Bethany D. Stewart

Dr. Janet E. Stukalin

Dr. Lindsey R. Walsh

Dr. Sigal Zohar

2022 Installation of Officers and Award Ceremony



Dr. Jodi Danna
Dentist of the Year



Dr. Stephanie Ganter
New Dentist of the Year



Dr. Hedley Rakusin
Lifetime Achievement Award



Dr. Carmen Smith
President's Award



Dr. Roger Alexander
Proctor & Gamble Veteran's Award



City of Dallas After School Program (Donna Garcia)
Community Leader Award



Past DCDS Presidents in Attendance





2022 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

FRIDAY, AUGUST 26

COURSE #	SPECIAL EVENTS	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
F01	CE Express: See registration brochure for list of clinicians and topics.		8:00 a.m.-12:00 p.m.	\$50	\$60
F02	Hygiene CE Express: See registration brochure for clinicians and topics.		12:30-4:30 p.m.	\$50	\$60
F03	Neonatal and Infant Tongue Tie Release: Diagnosis and Treatment	Convissar/ Funston	8:00 a.m.-4:00 p.m. (all day Fri & Sat)	\$750	\$760
WORKSHOPS					
F03	Neonatal and Infant Tongue Tie Release: Diagnosis and Treatment	Convissar/ Funston	8:00 a.m.-4:00 p.m. (all day Fri & Sat)	\$750	\$760
F04	Equipment Maintenance and Repair Workshop	Burkhart Dental	9:00-11:00 a.m.	\$50	\$60
F05	"Now You See It!" Understanding, Interpreting and Applying Autofluorescence for Early Intervention of Oral Pathologies Workshop	Riley	9:00-11:00 a.m.	\$125	\$135
F06	Equipment Maintenance and Repair Workshop (repeat)	Burkhart Dental	1:00-3:00 p.m.	\$50	\$60
F07	"Now You See It!" Understanding, Interpreting and Applying Autofluorescence for Early Intervention of Oral Pathologies Workshop (repeat)	Riley	1:00-3:00 p.m.	\$125	\$135
F08	Practical Oral Surgery for the General Dentist Workshop	Reznick	1:00-4:00 p.m.	\$195	\$205
MORNING LECTURES					
F09	Piecing Together Your Insurance Puzzle	Huff	8:00-9:30 a.m.	\$20	\$30
F10	Implant Supported Telescopic Hybrid Prosthesis: Indications, Contraindications and Challenges	Brindis	8:00-11:00 a.m.	\$30	\$40
F11	Diagnosis and Treatment Planning Invisalign	Codington	8:00-11:00 a.m.	\$50	\$60
F12	Updates in Minimally Invasive Dentistry	Kaminer	8:00-11:00 a.m.	\$30	\$40
F13	RealWorld Endodontic Diagnosis, Anesthesia, Access, Irrigation and Instrumentation - Part I	Nasseh	8:00-11:00 a.m.	\$30	\$40
F14	Oral Medicine: Puzzling Conditions in Complicated Patients	Plemons	8:00-11:00 a.m.	\$30	\$40
F15	Practical Oral Surgery for the General Dentist	Reznick	8:00-11:00 a.m.	\$30	\$40

WHY BE AN EARLY BIRD?

Better Course Selection: Through the pre-registration date, July 14, we can re-arrange popular courses to accommodate more attendees. After that date, courses are limited to classroom size—once full, you're out of luck.

Discounted Fees: Registration fees increase \$50 per person after July 14. Course fees increase \$10 per course after July 14.



SIGN YOUR TEAMS UP TODAY AND SAVE!!!



2022 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

FRIDAY, AUGUST 26 (CONTINUED)

COURSE #	MORNING LECTURES, CONTINUED	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
F16	Update in Clinical Pediatric Dentistry	Cannon	8:30-11:30 a.m.	\$30	\$40
F17	Minimal Sedation (Level I): A Review	Luce	8:30 a.m.-4:30 p.m. (all day)	\$200	\$210
F18	Elevating Dental Assistants: Helping You Transition From Where You Are to Where You Want to Be - Part I - The Direct Restorative Patient Experience	McDonald/ Groody	8:30-11:30 a.m.	\$30	\$40
F19	An Additive Approach to Restorative Care: Decoding Healthy Esthetics - Part I	Sameni	8:30-11:30 a.m.	\$30	\$40
F20	Killer Smile? The Oral-Systemic Connection	Geisinger	9:00 a.m.-12:00 p.m.	\$30	\$40
F21	Win It! The Three Laws of Teamwork that Create a Booming Practice	Spiel	9:00 a.m.-12:00 p.m.	\$20	\$30
F22	Decoding Medical Billing for Dentistry	Owens	10:00 a.m.-12:00 p.m.	\$20	\$30
AFTERNOON LECTURES					
F23	Three R's: Review, Reset, Realign	Huff	1:00-2:30 p.m.	\$20	\$30
F24	Minimally Invasive is Not a Technique, It is a Philosophy	Brindis	1:00-4:00 p.m.	\$30	\$40
F25	The Clinical Side of Invisalign	Codington	1:00-4:00 p.m.	\$50	\$60
F26	Every Day Laser Dentistry for the General Practice	Kaminer	1:00-4:00 p.m.	\$30	\$40
F27	RealWorld Endodontic Instrumentation, Obturation and Beyond - Part II	Nasseh	1:00-4:00 p.m.	\$30	\$40
F28	Prescribing Controlled Substances: Drugs, Monitoring and Standards of Care	Plemons	1:00-4:00 p.m.	\$30	\$40
F29	From Friend to Foe: How Oral Dysbiosis Creates Systemic Disease and What You Can Do To Save Lives	Cannon	1:30-4:30 p.m.	\$30	\$40
F30	Immediate Implant Placement: When You Can and Cannot Have What You Want Right Now!	Geisinger	1:30-4:30 p.m.	\$30	\$40
F31	Elevating Dental Assistants: Helping You Transition From Where You Are to Where You Want to Be - Part II - The Indirect Restorative Patient Experience	McDonald/ Groody	1:30-4:30 p.m.	\$30	\$40
F32	An Additive Approach to Restorative Care: Decoding Healthy Esthetics - Part II	Sameni	1:30-4:30 p.m.	\$30	\$40
F33	Yes is More: Total Team Approach that Leads to Case Acceptance	Spiel	1:30-4:30 p.m.	\$20	\$30
F34	Utilizing 3D Printing Technology in General Dentistry	Kleive	2:00-5:00 p.m.	\$30	\$40
F35	Medical Billing: The Hidden Gem in Your Practice	Owens	3:00-5:00 p.m.	\$20	\$30



2022 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

SATURDAY, AUGUST 27

COURSE #	SPECIAL EVENTS	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
S01	ICD BREAKFAST		7:00-9:00 a.m.	\$40	\$40
S02	Hygiene CE Express: See registration brochure for clinicians and topics..		8:00 a.m.-12:00 p.m.	\$50	\$60
S03	Botox Therapeutic Indications – Live Patient Training/Workshop (Dentist registration)	Meinecke	8:00 a.m.-5:00 p.m. (all day)	Dentists: \$1395*	Dentists: \$1500*
S03a	Botox Therapeutic Indications – Live Patient Training/Workshop (Staff registration - must register with Dentist)	Meinecke	8:00 a.m.-5:00 p.m. (all day)	Staff: \$150*	Staff: \$175*
WORKSHOPS					
F03	Neonatal and Infant Tongue Tie Release: Diagnosis and Treatment	Convissar/ Funston	8:00 a.m.-4:00 p.m. (all day Fri & Sat)		
S03	Botox Therapeutic Indications – Live Patient Training/Workshop (Dentist registration)	Meinecke	8:00 a.m.-5:00 p.m. (all day)	Dentists: \$1395*	Dentists: \$1500*
S03a	Botox Therapeutic Indications – Live Patient Training/Workshop (Staff registration - must register with Dentist)	Meinecke	8:00 a.m.-5:00 p.m. (all day)	Staff: \$150*	Staff: \$175*
S04	Safety and Simplicity in Root Canal Instrumentation Workshop	Nasseh	8:00-11:00 a.m.	\$175*	\$185*
S05	Exquisite Temporaries Made Simple Workshop	Kleive	8:30-11:30 a.m.	\$145*	\$155*
S06	Mastering Dental Photography with your Smartphone Workshop	Kleive	1:00-4:00 p.m.	\$145	\$155
S07	Occlusal Equilibrium – Why, When and How Workshop	Davis	1:30-4:30 p.m.	\$275	\$285
S08	Safety and Simplicity in Root Canal Instrumentation Workshop (repeat)	Nasseh	1:30-4:30 p.m.	\$175*	\$185*
MORNING LECTURES					
S09	Leading Your Practice to Infection Control Excellence	Gregory	8:00-11:00 a.m.	\$30	\$40
S10	Ensuring Success in Anterior Aesthetics: Avoiding Failure with Proper Planning	Peck	8:00-11:00 a.m.	\$30	\$40
S11	Systemic Cyclones: The Biology of Disease and Wellness	Riley	8:00-11:00 a.m.	\$30	\$40
S12	Dental Shade Matching	Ward	8:30-10:30 a.m.	\$30	\$40
S13	Craniomandibular Evaluation and Management of TMD/Airway Issues	Davis	8:30-11:30 a.m.	\$30	\$40
S14	Adhesive and Restorative Dentistry: Separating Fact From Fiction	Heymann	8:30-11:30 a.m.	\$30	\$40
S15	Seeing in the Mouth with Super Powered Eyes: Total Health Dentistry and Practice Profitability	Maples	8:30-11:30 a.m.	\$30	\$40
S16	Connecting the Dots Between Early Malocclusion and Childhood Sleep Disordered Breathing	Miraglia	8:30-11:30 a.m.	\$30	\$40
S17	3-D Radiographic Imaging in Dentistry with Cone Beam Technology	Reznick	9:00-11:00 a.m.	\$30	\$40
S18	Managing Medical Emergencies	Luce	9:00 a.m.-12:00 p.m.	\$30	\$40
S19	Serving Others - Volunteerism	Martin	9:00 a.m.-12:00 p.m.	\$20	\$30



2022 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

SATURDAY, AUGUST 27 (CONTINUED)

COURSE #	AFTERNOON LECTURES	CLINICIAN	TIME	EARLY BIRD	AFTER JULY 14
S20	Perio, Diabetes and CVD: Connections and Collaborative Treatment in the Dental Office	Maples	1:00-3:00 p.m.	\$30	\$40
S21	OSHA is Here! No Need to Fear!	Gregory	1:00-4:00 p.m.	\$30	\$40
S22	Conservative Solutions to Everyday Problems in Restoring the Smile	Heymann	1:00-4:00 p.m.	\$30	\$40
S23	Anterior Resin Bonding: An Essential Skill for the Restorative Dentist	Peck	1:00-4:00 p.m.	\$30	\$40
S24	Red, White and Blue, What Does it Mean to You? Practical Oral Pathology for the Dental Team	Riley	1:00-4:00 p.m.	\$30	\$40
S25	Single Implants: From Extraction to Restoration	Ward/Ward	1:00-4:00 p.m.	\$30	\$40
S26	Airway Dentistry: Preventative, Comprehensive and Aesthetic Benefits	Miraglia	1:30-4:30 p.m.	\$30	\$40



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Diversity + Inclusion: Activities Update

by Carmen Smith, DDS
 Exiting Chairman, DCDS Diversity and Inclusion Committee



Bring on the heat! Ready or not, summer is upon us. That means green grass (if you are lucky), colorful plants, blockbuster movies, backyard barbecues, summer vacations, and lazy nights on the patio under

the stars. Summer is a time to take it easy, slow down the pace for the moment, and allow time for reflection and rejuvenation.

As I write this column, I am reflecting on how far the diversity and inclusion committee has come. We started as a task force, and with the support of our board, the taskforce became a standing committee. In the last 3 years, the committee has hosted town hall meetings, developed videos for our website and social media that showcased our diverse membership; served as a pilot program for women in dentistry sponsored by the ADA; offered CE through our "Lunchables" and "Cocktails and Conversations", which again highlighted our diverse speakers

who are members of DCDS; hosted a joint diversity and inclusion meeting with the Greater Houston and San Antonio Dental societies; and hosted our first diversity and inclusion retreat that included dentists from DCDS, Fort Worth Dental Society, and North Texas Dental Society. From each of these events, we have been afforded so many concepts, ideas, and collaborations. We have been taken out of our comfort zones and challenged to have bold conversations. We have been allowed to share with one another, learn from one another, and take back the information and implement in our respective dental societies.

I am extremely proud of the work that the committee has accomplished in such a short period of time, and more importantly, extremely grateful to the DCDS Board of Directors for understanding and supporting the vision that only makes DCDS greater. We have received praise and accolades from the ADA and TDA, and some of our programs have been mimicked by other component societies. WE ARE NOT

DONE! Dallas County Dental Society has supported and empowered this committee to do great things, and the diversity and inclusion committee will continue to strive to improve membership by making all members and non-members feel welcomed, wanted, supported and appreciated. While we use this summer to "relax, relate and release", we also will be "planning, preparing and participating" in the programming for the fall.

As I write my final column as chair of the Diversity and Inclusion Committee, I would like to express that it has truly been an honor to serve as the chair of this committee, and side by side with some of DCDS' best and brightest. I would like to personally commend Dr. Mitra Bolouri for stepping into this role, and I know DCDS will continue to provide her the support and encouragement that was afforded to me.

"Our ability to reach unity in diversity will be the beauty and the test of our civilization." ~ Mahatma Gandhi

Alliance Continues Good Works

by Nancy Cartwright, Alliance Historian

The Alliance to the Dallas County Dental Society partnered with Community Dental Care to present a dental health program at the Senior Source, a United Way agency. The dental health presentation was presented to 65 Senior Companions volunteers who work with seniors in Dallas County nursing homes, making sure that their clients are getting the care that they need.

Dorothy Jones, Community Outreach Director, informed the seniors on the importance of good oral hygiene in maintaining the overall health of the body. She instructed the seniors on issues such as dry mouth and the effects of chronic diseases on oral health, and special instruction was given on denture care.

The seniors and their clients were given gift bags which included toothbrushes, toothpaste,

mouthwash, floss, Xylitol products, hygiene items and denture products. In addition to gift bag products donated by Dallas Community Dental Care, the Alliance received a financial award from the Alliance of the Texas Dental Association. The remainder of the expense was included in the Alliance budget. DCDS office staff provided assistance and a large meeting room for the Alliance to assemble the gift bags.

The Alliance of DCDS provides numerous programs throughout the year that encourage good oral health in Dallas County, including puppet shows in the schools and health fairs. Membership is open to spouses and family members of DCDS members. For more information, go to <https://www.dcds.org/about-us/alliance-of-dcds>.



MEET YOUR CE REQUIREMENTS FOR THE TEXAS STATE BOARD OF DENTAL EXAMINERS!

ERNIE LUCE, DDS

Minimal Sedation (Level 1): A Review

Friday, August 26 • 8:30-11:30 a.m. and 1:30-4:30 p.m. (all day) • Course #F17
 This course will review many of the factors associated with the safe and effective administration of minimal sedation in the dental office, both enteral only and enteral mixed with nitrous oxide. The course will include a broad spectrum of material including Texas State Dental Board Rules, identification of patient risk factors, selection of sedative agents, monitoring, documentation, technique, discharge and management of emergencies that may develop. The discussion will include case presentation and discussion where adverse events occurred.

LEARNING OBJECTIVES

- Review important components of the minimal sedation rules in Texas
- Discover patient risk factors that increase the potential for a bad outcome
- Understand safe and effective drug selection for minimal sedation
- Employ effective documentation of sedation



Completion of this course will satisfy the TSBDE continuing education requirement for existing Level 1 sedation providers: 6 hours of minimal sedation related CE every 2 years.

JACQUELINE PLEMONS, DDS, MS

Prescribing Controlled Substances: Drugs, Monitoring and Standards of Care

Friday, August 26 • 1:00-4:00 p.m. • Course #F28
 The abuse of prescription narcotics has reached epidemic proportions across the nation. Both national and state-wide efforts to combat the problem affect the practice of dentistry in Texas and across the nation. This course will review safe and ethical ways to prescribe and monitor the use of controlled substances as they relate to dental care and how to manage dental pain consistent with standards of care.

LEARNING OBJECTIVES

- Describe the clinical presentation of the most common oral lesions
- Develop clinical protocols to aid in the diagnosis and treatment of common oral lesions
- Discuss treatment strategies for patients with dermatologic conditions, allergies/contact reactions, recurrent oral ulcerations and dry/burning mouth



This course meets the CE requirements of the TSBDE related to approved procedures of prescribing and monitoring controlled substances.

REGISTER NOW FOR THESE COURSES AND OTHERS AT WWW.SWDENTALCONF.ORG



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Texas A&M University College of Dentistry

By Caleb Vierkant

Four inducted into the Hall of Fame

Texas A&M College of Dentistry celebrated four new Hall of Fame inductees at a ceremony on May 4, marking the 40th anniversary of the college's premier award.

Dr. Franklin Eggleston, Dr. Ronald Woody, Professor Leeanna Bartlett and Dr. Frank Higginbottom were honored for going above and beyond in their work and dedication to the school. The event occurred at the new Hall of Fame display on the Main Building's 6th floor, also the site of the recently completed history wall.

"I've only been leading the dental college since last November," Dr. José Bermúdez, acting dean, said at the ceremony. "However, it didn't take me long to gain an indelible appreciation for the college's rich history and the pride it elicits in all those who have been connected to it."

Eggleston, posthumously recognized, demonstrated loyalty and care to his profession and school over his decades of service. Eggleston was a member of the 1971 class of Baylor College of Dentistry, was a past president of the Alumni Association and a recipient of the Distinguished Alumnus Award. He also was president of numerous professional organizations, including the Greater Houston Dental Society and the Texas Dental Association. He served, among many other organizations, on the Baylor College of Dentistry

board of trustees and the Baylor Oral Health Foundation board of directors. He also served his country as a lieutenant in the U.S. Navy. He passed away last year.

Woody, posthumously recognized, joined the dental school in 1984 and helped develop the graduate program in prosthodontics. He established the implant dentistry predoctoral program in 2005 and served as the director of the Implant Dentistry Clinic, which allowed students to experience the treatment of implant dentistry and restoring implants. He served at the helm of several organizations, including the American College of Prosthodontists and its foundation. Prior to joining the college, he served 21 years in the U.S. Army, retiring with the rank of colonel. Woody retired in 2013 after a 30-year career in dental education, and he passed away in 2019.

Bartlett was an assistant professor and director of social services for the college from 1982 until her retirement in 2020. She helped coordinate community service events for the D3 and D4 classes. She also worked with the Preceptor Program and coordinated events at North Garland High School and the dental school campus for students interested in health care careers. Bartlett looked for every opportunity to give a hand up to less fortunate patients, such as arranging oral cancer screening clinics,

events at senior citizen centers, or even learning sign language to help deaf patients. She joins her father, Dr. J.B. Hooker, in the Hall of Fame; he was inducted in 2001.

Higginbottom is a 1971 alumnus of the college, graduating with honors including the silver medal. After establishing a successful private practice post-graduation, he returned to the school's faculty in restorative sciences and graduate prosthodontics. He has served the dental community as a fellow of the American College of Dentists, the International College of Dentists and the Academy of Osseointegration. He has also been a Dallas County Dental Society Dentist of the Year and is a distinguished alumnus of both the University of Oklahoma and Texas A&M College of Dentistry. He has served as a trustee on the Baylor Oral Health Foundation and president of the college's alumni association, president of the Dallas County Dental Society and the American Academy of Restorative Dentistry, among many other leadership roles.

"I'm honored to say that I've known each of the individuals recognized today for many years," said Susan Jackson, executive director of marketing and communications, during the ceremony. "Each of them is truly deserving of the Hall of Fame award."

Higginbottom also spoke at the event, adding, "It's meant so much to me to be involved with all of you. It's been important to know you're here to support the college; that means a whole lot to us who respect the history and where we came from. Thank you so much."



The four newest Hall of Fame Award recipients (L to R): Dr. Franklin Eggleston, accepted by Sara Eggleston; Dr. Frank Higginbottom, DCDS Member; Dr. Ronald Woody, DCDS Member[†], accepted by Jan Triplett; and Prof. Leeanna Bartlett.



Texas A&M College of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

Founded in 1905, the College of Dentistry is a nationally recognized center for oral health sciences education, research, specialized patient care and continuing dental education. Learn more at dentistryinsider.tamhsc.edu or follow @TAMUdental.

Your DCDS Foundation at Work!

by Dr. Michael Rainwater

We are excited to spotlight one of our Charity Summit 2022 organizations, TMOM Inc. Dallas County Dental Society Foundation works with TMOM Inc. along with many other organizations to improve the life of Dallas County citizens. TMOM Inc. partners with TDA Smiles Foundation, the charitable arm of the Texas Dental Association.

Since 2001, over 42,000 Texans have been cared for with 26.3 million dollars of dental services provided, at no cost to patients. TMOM's mission is to improve access to dental care for the underserved of Texas and to educate the public and profession about oral health.

The most recent TMOM hosted by DCDS Foundation for Dallas County was in Farmers Branch in November 2018, focusing on care for local US veterans. With 157 dentists participating this event, we provided \$622,888.00 of dental services to 561 Veterans

in a single weekend. Two of our Veterans helped by this event share their stories below on how a TMOM can impact our community.

We invite you to participate November 4-5, 2022, as DCDS Foundation hosts our eighth TMOM with a location in Garland. Every dentist can make a difference at this event from delivering basic dental services, providing exams at our pre-screening events, working triage and providing removables. Hygienists are always kept busy at TMOM events and there is also a need for dental assistants. We will also

be working with Texas A&M College of Dentistry for student involvement. Click here visit the TDA Smiles website for information on when you and your staff can sign up.



TMOM Dallas Impact Stories

Veteran Thomas, last had maxillary teeth in 1986. He had never had a denture or any removable prosthesis, and was also missing multiple mandibular teeth. His case was started at pre-screening and Griffin Lab donated his lab work, including initial wax try in, teeth try in and then process and finish. Great result for Thomas after a 32 year wait!

Veteran Ms. Flora received her Full maxillary denture and mandibular partial. She was very particular on getting a special pose for her picture. She stated she never smiled so we practiced prior to taking photo. She was seen on the first day (Friday) and almost couldn't get her dental work completed as she didn't have transportation to return next day for additional try ins. One of our community volunteers, Eric, who helped the entire event, picked her up so she could have her new teeth. Right after delivery she called her brother and said "You won't believe my smile!"

Lab work for Ms. Flora was donated by Affordable Dentures.



Help us make these events bigger, better and more impactful for dentistry!

TO VOLUNTEER

WWW.DCDSFOUNDATION.ORG

TO GIVE

DCDS Foundation is now an eligible charity listed on AmazonSmile. This program through Amazon donates 0.5% of the price of eligible smile.amazon.com purchases to the Foundation when selected by customers. Our unique charity link is <https://smile.amazon.com/ch/75-2790709>.

General Membership Meeting - September 2022

PRACTICAL SCREENING FOR SLEEP DISORDERED BREATHING

STEVEN D. BENDER, DDS



Dr. Bender is a 1986 graduate of Baylor College of Dentistry and studied orofacial pain at the University of Florida College of Dentistry. He is currently a Clinical Associate Professor in the department of Oral and Maxillofacial Surgery, Texas A&M College of Dentistry in Dallas Texas and serves as the director of the Clinical Center for Facial Pain and Sleep Medicine, Texas A&M Health, Dallas, TX. He is a Diplomate of the American Board of Orofacial Pain and has earned Fellowships in the American Academy of Orofacial Pain, the American Headache Society, the International Academy of Oral Oncology and the American College of Dentists.

Sleep disordered breathing, which includes obstructive sleep apnea, is one of the most under recognized and untreated disorders in both children and adults. Dentists are in an ideal position to help identify these suffering individuals, and a recent ADA policy statement recommends all dentists screen for these disorders in their patient populations. This presentation will provide the dental team with valuable tools and methods to efficiently and effectively identify these patients in their practices.

Audience: Dentists
 AGD Code: 200
 CE Hours: 2 technical and/or scientific
 CE Verification provided

Learning Objectives:

- Learn what questions to ask your patients that will help identify patients with sleep problems
- Understand the use of validated questionnaires for sleep disordered breathing
- Understand the use of overnight pulse oximetry to screen for sleep disordered breathing
- Understand and be able to perform an appropriate airway examination

REGISTRATION IS REQUIRED FOR BOTH IN-PERSON AND VIRTUAL ACCESS. IF YOU DECIDE TO CHANGE YOUR VIEWING PREFERENCE AFTER REGISTRATION, PLEASE CALL THE DCDS OFFICE.

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

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DCDS Member staff	Free	Non-member staff	\$95
Dental Students	Free		

Cancellation Policy: The cancellation/refund deadline is September 13, 2022. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after September 13, 2022.



SEPTEMBER 20

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Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cecp.



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Classified Advertising for DCDS Connection is accepted on a space-available basis and must meet the advertising guidelines of the DCDS. Rates and information are posted on-line at <https://www.dcds.org/news-media/sponsoring-advertising> or call 972-386-5741.

For Sale/Lease - Equipment

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Rent space in our new fully digital and equipped dental office located in Richardson near 75 & Campbell Rd; available 2-3 days per week on a daily fee basis. Take a video tour at DrJackBodie.com.

Call 214-212-9413 or email Jack@DrJackBodie.com for details.

For Sale/Lease - Real Estate/Practice

Office for Lease

Dental office space that is fully equipped; 2 ops; in a professional building in Fort Worth medical district; lease is \$2300 including utilities; asking \$35K with new lease or sublease agreement.

Email erintranhoang@gmail.com if interested.

For Sale/Lease - Real Estate/Practice

DENTAL OFFICE FOR LEASE NW AUSTIN

Dental office for lease excellent location for a specialist satellite office in NW Austin about 1200 sq ft. Easy access from main busy street, one story dental complex, across 4 schools, next to General Dentist and many other general dentists in neighborhood.

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Click here to check out Job Bank/Classified ads on the DCDS Website for more opportunities!

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For more information, please contact the DCSDSAS Program Director, Angela Bush, at info@dcdsdas.org or visit <https://www.dcds.org/dental-assisting-school>.

ENROLLING STUDENTS FOR JUNE 29 SESSION

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Now is the time to register your team for the 95th Southwest Dental Conference (SWDC), August 26-27 at the Dallas Hilton Anatole. **Registration after July 14th will incur an additional \$50 fee per person.** This will be an event for the entire dental team with something for everyone to learn and develop new skills. The Hilton Anatole is a new venue with a more intimate setting, networking opportunities and fun. This is the ideal time and place for an office "Team Building" get-away!

This year's SWDC is themed "Empowering Dentistry as Essential Health Care" and will have over 60 inspiring courses. Many courses will focus on the connections between oral and systemic health and the importance of oral health for overall health with a focus on early detection and prevention of disease.

Do you have new team members that you want to quickly bring up to speed or a seasoned team that could use a refresh on the latest in dentistry? The Southwest Dental Conference is the place! The dental team will leave with many pearls and bursting with innovative ideas.

There are so many options for dental assistants, including medical emergency training, dental materials updates, infection control, dental photography with a smartphone, a hands-on dental temporaries workshop and more. There will be a full day dental assistant immersion course entitled "Elevating Dental Assistants: Helping you transition from where you are to where you want to be" in which the role of the assistant in managing all aspects of the appointment will be discussed in an engaging, interactive format. Those aspects include the emotional, physical and dental health of the patient during the appointment, providing post-op instructions, communicating next steps in the patient's treatment plan and being the patient advocate with the assistant team working together to achieve peak performance.

The exhibit hall will be buzzing for two days with a packed house of new and returning vendors. See the latest and greatest that dentistry has to offer and enjoy our dental soiree for entertainment, refreshments and networking near the exhibit hall on Friday afternoon.

We have something that will educate and motivate the entire dental team. You will leave inspired and energized with the knowledge you will gain to immediately take back to your patients to improve their health and yours.

Register now for the Southwest Dental Conference, August 26-27, 2022, online at swdentalconf.org. Registration after July 14th will incur an additional \$50 fee per person. Plan on booking rooms to stay at the Anatole for a weekend staycation and bring your swimsuit to enjoy the water park. You will not want to miss the 2022 Southwest Dental Conference!



Dr. Sarah Poteet
 2022 Southwest Dental
 Conference Chairman



Southwest Dental Conference
EMPOWERING DENTISTRY
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