

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional
needs of our members

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Working Better Together

by Stephanie R. Ganter DDS, MS

How Men and Women Create Dynamic Leadership in Dentistry



As a new practitioner, I have quickly realized the need for more focused guidance as I begin to build a practice, interact with colleagues, and focus on what matters

most to my patients and staff. You may be wondering why someone who is new to practice is writing about leadership at all. Realistically, every one of us is a leader: maybe as a business owner, as an associate with your clinical team, or as a leader in your family. My original intention for this article was to highlight some of the key challenges women face in leadership and make this female focused. However, my interactions with several leaders, new and experienced, male and female, changed that direction. I started to appreciate that leadership doesn't have a gender as much as a season in one's life. What does that mean? Let's dive in.

There are numerous articles denoting leadership challenges that men and women separately face. According to the Harvard Business Review, male leaders exude assertiveness, boldness, and confidence—traits that are thought to enhance one's ability to lead. However, there isn't necessarily a strong correlation between 'leaning in' and being good at something. This gives a false sense of ability to some male leaders, setting them up for early failure. One theory on female barriers to leadership is the theory of "gender congruity". This is where men and women are expected to exhibit leadership traits aligning with their gender. In a recent Wall Street Journal article, for example, female leaders are expected to be compassionate, gossipy and multi-taskers. Male leaders are expected to be strong, arrogant and direct. The incongruity happens when leaders cross over and exhibit the opposite traits. A male leader that portrays feminine traits or more commonly,

It's important for leaders to recognize their impact in their position and recognize that certain gender perceptions may create a barrier to maximizing your impact at work, home or within an organization.

a female leader that portrays masculine traits. When leaders knowingly or unknowingly go against these gender perceptions, they tend to decrease their effectiveness. It's important for leaders to recognize their impact in their position and recognize that certain gender perceptions may create a barrier to maximizing your impact at work, home, or within an organization. Okay, but what do our current leaders have to say about this?

Dr. Lynne Gerlach is a fantastic example of a leader in dentistry. Of her many leadership roles, she currently serves on the Texas DENPAC board and is a long time delegate to the Texas Dental Association. In a recent interview, Dr. Gerlach discussed the nuances of not just female leadership, but leadership overall. She advocates that leadership knows no gender, but it does have a season in one's life that simultaneously requires a great deal of support from colleagues, friends, and family. This leadership season highlights the timing of becoming a leader as much more important compared to one's gender. Dr. Gerlach emphasized timing and patience makes the aspiring leader, man or woman, an asset to a team.

Dentistry is a profession with several areas for leadership opportunity at the local, regional and

...continued on page 11

The Write Stuff

Missy Jaynes, DDS, President

Gratitude



This is the time of year when many people focus on giving thanks. So I'll use today to encourage you to give thanks to the individuals in your life who have listened to you without judgment, spoken without prejudice, helped you without entitlement, understood without pretension and loved you without conditions.

I have gratitude for my family, of course; but this time of year they often wonder if I have even more gratitude for college football! I am a big Georgia and Ole Miss fan (Hotty Toddy; for undergrad), but I don't stop just with them. My fan list includes Ole Miss and Tennessee (Rocky Top; for dental school). Then of course there was Baylor where I met most of the members in the early 90s. And my husband is a big Nebraska fan, so you can imagine the amount of games we watch on a Saturday. At a recent DCDS board meeting we went around naming our favorite college teams. It was fun to hear all the different teams favored, and I was surprised to learn that Jane Evans is a big Oklahoma State fan. It appears we all appreciate college football!

I have gratitude for DCDS and for the many benefits that it provides, especially networking. I have gotten to know so many members that I might have just said hello to in the past, but now know them as friends. We go to the conferences, dinners and meetings together; but most importantly, we laugh together...and

boy, do we need that nowadays! It often takes getting involved to really feel a part of a group, and I highly encourage you to do the same when sign-up comes around in January. I also have gratitude for the DCDS staff, who are just amazing and always there to help!

I also have a deep gratitude for TDA and ADA legislative efforts. The Legislative Committee and Political Action Committee is working very hard for all of us. DENPAC, the political action committee for the TDA, helps collectively amplify our voices to protect our profession and our patients. Recently, DENPAC has prevented the scope of practice expansion for hygienists and created a carve-out that prevents dentists from having to go through physicians to get and maintain AED. At the onset of COVID-19, their advocacy helped open our dental practices two weeks early and helped obtain emergency PPE for Texas Dentists. Talk about a need to give thanks!

I would be remiss if I neglected to thank everyone that is helping me along my year as DCDS President! I know I have some generous people that have my back; most notably Dr. Drew Vanderbrook, Past President for DCDS. He is always there for me to answer questions and just give me sound advice.

Gratitude helps people feel more positive, manage hardship, improve health and encourages strong relationships. So take a moment to reflect upon the good people in your life and let them know your gratitude during this month and next!



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EditorShad Hattaway, DDS
Managing EditorRosemary S. Martinez
Executive Director Jane D. Evans

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Impressions

Editorial by Shad Hattaway, DDS, Editor

Empathize and creatively strategize



Our communities need more from us than they ever have before. We have the unofficial task of taking care of our families and communities with fewer resources and less time. We have had to lend an ear and hear the hardships many are going through. We have all had our worlds rocked over the past couple of years, and in turn we have come up with creative solutions to take care of our patients safely.

Stephen Covey, a leadership expert, said, "When you show deep empathy toward others, their defense energy goes down and positive energy replaces it. That's when you can get more creative in solving problems." This quote is from his book *The 7 Habits of Highly Effective People*, a book I have recently re-read to help with some of my volunteer endeavors.

I know I am not alone when I talk about families that have come into my office scared about how they will afford their care after having been without a job for the last three or four months.

Whose problem is this really? Is this just their problem, or is it ours? Where do we decide when this problem is not just a family that is hurting and is actually a part of our struggling community?

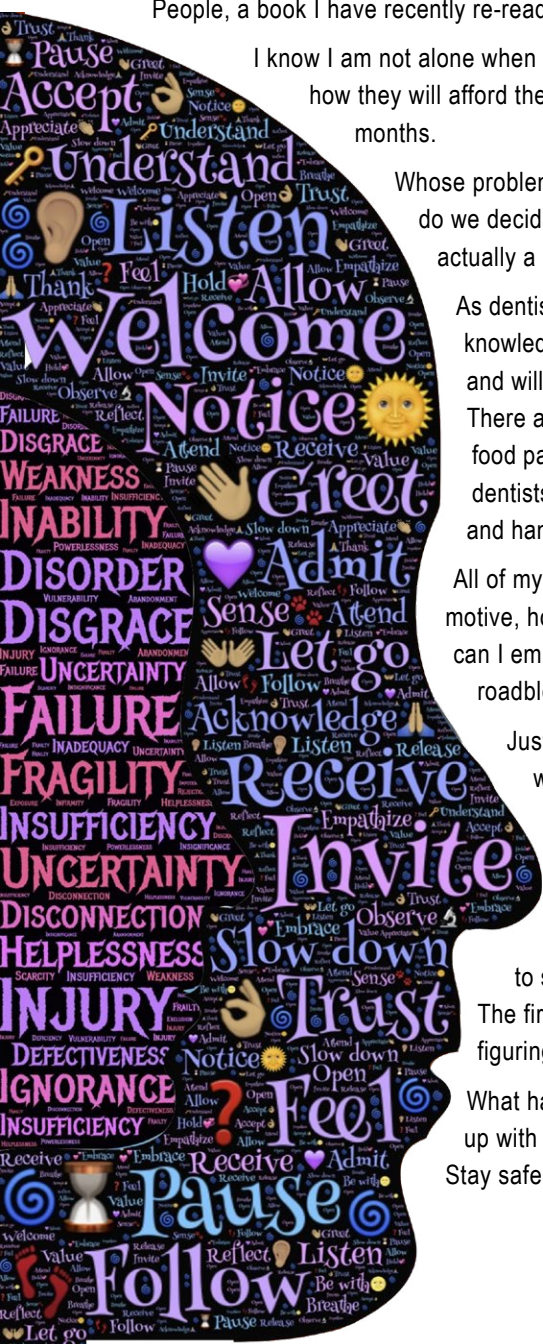
As dentists, we are experts in oral health and should use that knowledge and expertise to better our communities. We should willingly and willfully volunteer in our communities as oral health experts. There are tens of millions of Texas citizens that can volunteer at food pantries, give blood, etc., but there are only fifteen thousand dentists in Texas that can provide expert oral health guidance and hands-on healing.

All of my volunteerism has started with a straightforward motive, how am I going to solve my patient's problem? How can I empathize with this patient to get over their emotional roadblocks, financial hardships, and time constraints?

Just like our bodies, our empathy has to be worked out. When we start to practice and train our empathy, we improve so many other skills like negotiation, collaboration, emotional connection, and (most important in times like now) creativity.

As dentists, we are incredible problems solvers. The first step to solving a problem involves gathering the correct information. The first step to gathering the right information involves listening and figuring out exactly what our patients/communities need.

What have you been doing differently to improve your community? What creative answers have you come up with to solve some of the oral health disparities around you? All interesting questions to ask ourselves. Stay safe, and God bless.



From The Hub

by Jane D. Evans, Executive Director

Updates and Notes



2021 has gone by in a blink of an eye and we are hopefully closer to the pandemic ending. I for one have reflected on life and how precious it is. A comment by Dr. Linda Niessen many years ago has stayed

with me. "Each day is a gift," is true now more than ever.

Southwest Dental Conference

It was truly a joy to host the 2021 SWDC in person. The Exhibit Hall was buzzing with activity throughout the Conference, and everyone appeared to enjoy just being together.

All in attendance were excited to hear that next year the 2022 SWDC Conference will move back to the Hilton Anatole Hotel. We will be back in the warm inviting atmosphere you have

asked for. Our hope is that attendees will bring their families for a last summer vacation prior to school starting and enjoy what the hotel has to offer.

DCDS Foundation

As the end of the year is approaching consider giving a donation to the DCDS Foundation in honor of or in memory of someone.

Also, mark your calendar for the Dallas Veterans TMOM hosted by DCDS Foundation in conjunction with the TDA Smiles Foundation. It is scheduled for November 4-5, 2022.

Dentist Concerned for Dentists

As I listened in the September General Membership Meeting to Mr. Brian Cuban talking about addiction, I thought of Dr. Jim Hill. He was a special person who helped many through the Dentist Concerned for Dentists program he started. The program is dedicated to helping

health care professionals, staff members, and families who suffer from substance abuse. The program remains in place today. For 24/7 confidential hotline call 214-206-7496.

Gratitude

I am thankful each day for the great team I have at DCDS and appreciate each of them. This is the time of year just a few words to your team or patients expressing your gratitude would mean a lot to them.

I recently received a note from DCDS legal counsel thanking us for our business and staying with them through the pandemic. I was pleased to receive their kind words:

"As our world strives to emerge from the pandemic, we are humbled by the unflinching loyalty of our clients. Thank you for entrusting us with your important work. Even while 'remote', we appreciate you."

Our New Venue for the Southwest Dental Conference: The Hilton Anatole Dallas



Discover the Hilton Anatole's international collection of art and antiques, the largest in an American hotel.



JadeWaters includes a lazy river, water slides, splash zone, swim up bars, cabanas...something for everyone!



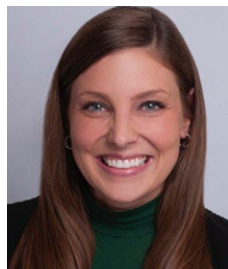
Meet-up spaces abound for casual chats and staff gatherings.

New Dentists

News and perspective from dentists under 10 years of practice

by Kendall Baginski, DDS

Is the Pendulum Swinging Back? The Balance Between Private Practice and Corporate Dentistry



As a dental student and recent graduate, I felt the only direction dentistry was going in was towards the corporate business model. It seemed as though this is what everyone was talking

about — teachers, sales representatives, and seasoned doctors. Whenever the conversation came up regarding dental service organizations or corporate practice, it was almost as if “corporate” had become a bad word. There was a negative connotation insinuating it was the cause for a downturn in our profession. Now that I have been out in practice for a few years, I am actually seeing first hand that this is simply not the case. With the population of Dallas increasing rapidly, there is plenty of room in the market for success in both corporate dentistry and private practice.

For new graduates, the first job out of the gate can be very overwhelming. With the cost of higher education rising, and fewer clinical requirements within schools, the goal of opening up a solo shop is unrealistic for most. I found the majority of my classmates, including myself, starting their careers in a corporate setting. We all fell in line and took what we were told was our “only option”—corporate dentistry. For many of us, starting out in a corporate practice

was a really positive experience. Working in a corporate model with uniform operational protocol allowed us to learn about the business aspect of the profession, which is not adequately taught in dental school. Corporate practice also provided us the opportunity to gain experience and confidence in our decision making and technical skills. Not to mention, after years of education, this thing called a paycheck is really nice! For some people, they love their jobs in corporate dentistry and want to continue their careers on this path.

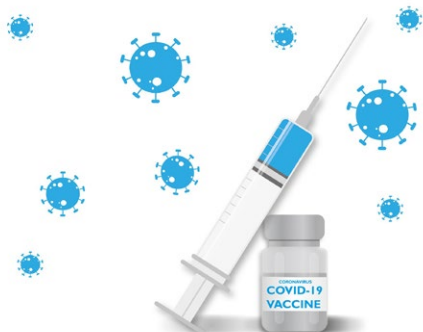
On the other hand, I am seeing many of my peers standing up to the notion that private practice is a thing of the past. I am a member of a number of study clubs with my peers in the Dallas area. In each of these groups, I have observed a domino effect of young dentists transforming their careers into what they had always envisioned—private practice. In one study club of 20 members, 16 dentists own their own practice, two are associates in a private practice and two work in corporate dentistry. Another club has 12 members comprised of four practice owners, two in the process of establishing their

own practices, and the other half working as associates in private practices. The final group has six members: two are owners, three are in the process of setting up start-up practices, and one is an associate in a private practice.

Observing the career paths taken by my peers has made it clear that the days of private practice are not over. The pendulum is swinging back and finding a balance. The bottom line is there are now options for how dentists want to live out their careers, and that is great for our profession as a whole. Ultimately, private practice and corporate dentistry opportunities both have their strengths and shortcomings. It is essentially up to the individual to determine which model best suits his or her personality and needs.



COVID-19 Vaccine Resources from the ADA



COVID-19 Vaccines in the Dental Workplace: FAQs for Owners

The question of whether or not to require some or all of your staff to be vaccinated raises a range of potential legal issues, and some practical challenges, you may wish to consider before making a business decision.

[Click here to read more from the ADA. \(Login required.\)](#)

Guidance for Documenting Employee COVID-19 Vaccinations

Whether the COVID-19 vaccine is mandated by the state or an employer, it comes with obligations related to documenting and protecting the records of employee inoculations.

[Click here to read more from the ADA. \(Login required.\)](#)

DCDS Member's Message Board

Upcoming Events

November 4 – 9 Master Keys to Attracting New Patients & Boost Your Practice Revenue

November 11 – Cocktails & Conversation:
Vaping: A Youth Public Health Epidemic

November 16 – General Membership Meeting

December 9 – Cocktails & Conversation:
Managing Traumatic Injuries in the Young Permanent Dentition

February 4 – Give Kids a Smile

February 15 – General Membership Meeting

Register at www.dcds.org/events



Welcome New Members!

General Dentists

Sarjita Bhandari
Cary Brown
Andre Carvalho
Hanyoung Chung
Ameen Dar
Harold Kamara
Sravani Lanka
Nathaly Lemoine
Wanda Lewis
Jenny Mai
Eric Mastanduono
Kleber Mauricio
Elise Messer
Cecile Nguyen

Tuan Nguyen
Stephanie Ortiz
Carlos Parra Carrasquer
Dang Pho
Luis Rucobo-Alvarado
Schubert Sopian
Jayson Scroggins
Summer Stringer
Eddie Tapia
Lindsay Thomas
Cameron Togrye
Brennan Welch
Chris Yang
Daniel Yoon

Endodontics

Seyed Moein Seyed
Sadrkhani

Dental Public Health

Zohaib Ahmed

Pediatric Dentistry

Brianne Baley

Oral Surgery

Ryan Mirchel

In Memoriam:

Dr. Lyndel C. Stripling

Dr. E. Glenn Clark

Dr. James L. Walters

DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice...pass along the benefits to your peers!

- Free registration to DCDS’s annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent DCDS meeting facilities at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class assistants from DCDS Dental Assisting School
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential free notary public
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License and permit renewal reminders
- Networking/social opportunities with colleagues

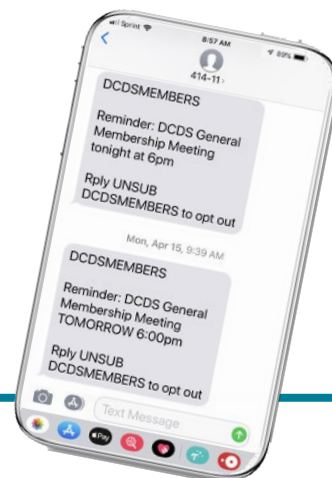
Dallas County Dental Society members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

Dallas County Dental Society members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

www.dcds.org/membership

TEXT MESSAGE REMINDERS: Text DCDSMEMBERS to 37373

Have you ever wished you could receive reminders for DCDS meetings and events? Do you forget to put events/meetings on your calendar? DCDS implemented text messaging so you will not forget another meeting. Just sign up and you will be reminded of future meetings and events.

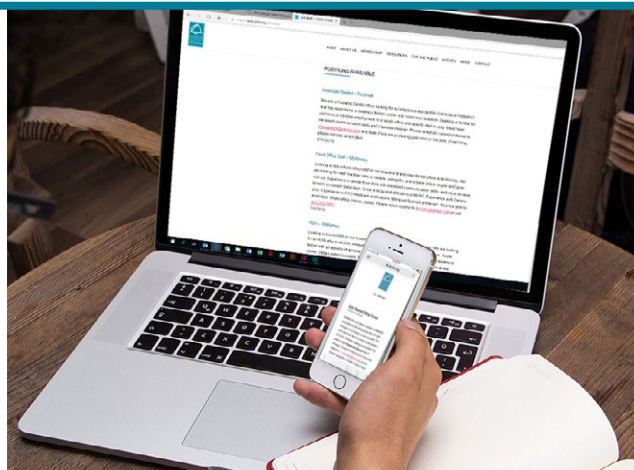


Looking for a job?

Have a position to fill in your office?

Want to sell or buy office space and office equipment?

List it on the DCDS.org Job Bank/Practice Sales! Members list for free (\$75/month for non-members.) Email a brief summary (100 words or less, in paragraph format) of the post to: rosemary@dcds.org.



REACH OUT TO HELP ANOTHER DENTIST



Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.

Your phone call could be the lifesaving step for someone who is hoping and waiting.

- Founded exclusively to help dentists, hygienists, assistants and family members.
- No fees or charges.
- All contact is held in absolute confidentiality.

The Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. Please share this confidential hotline with your colleagues.

A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.

DENTISTS CONCERNED FOR DENTISTS

24-hour Confidential Hotline
214-206-7496

HELP YOURSELF

If you're in crisis, there are options available to help you cope. You can call the above hotline at any time to speak to someone and get support. For confidential support available 24/7 for everyone in the United States, you can also call the National Suicide Prevention Lifeline at 1-800-273-8255.

Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

DCDS facilities include free parking, free wifi, use of small kitchenette, and ability to bring in food and non-alcoholic beverages.

For more info, contact Ashley Hawkins at 972-386-5741 x231 or email info@dcds.org.



Fall General Membership Meetings

NOVEMBER 16

In-Person and/or Virtual

LIMITED SEATING: ONLINE REGISTRATION REQUIRED.

TWO HOURS CE CREDIT PROVIDED.

PLEASE NOTE THAT FOOD WILL NOT BE SERVED AT THE IN-PERSON MEETING.

FREE FOR DCDS MEMBERS AND STAFF AS WELL AS DENTAL STUDENTS.

NON-MEMBER DENTISTS AND NON-MEMBER STAFF ARE \$95.



Patient Friendly Minimally Invasive Soft Tissue Grafting

Edward P. Allen, DDS, PhD

AGD Code: 492

CE Hours: CE Hours: 2 technical and/or scientific

CE Verification provided

Root coverage grafting has progressed from use of palatal donor tissue to the use of allografts and xenografts. Recipient site preparation has improved from open sites requiring surface incisions to pouch and tunnel preparations without surface incisions. These advances have produced results demonstrated in controlled clinical trials to be equivalent to the more invasive conventional procedures while enhancing patient experience during and after surgery. Application of current minimally invasive grafting surgery to both teeth and implants will be shown.

REGISTER ONLINE AT WWW.DCDS.ORG/EVENTS



Dentists are looking for dental assistants who know more than just the basics. They need specialized assistants who can take x-rays and perform CPR. They need assistants who have foundational knowledge of nitrous oxide sedation and are HIPAA/OSHA proficient. They need assistants who are trained to work as part of a dental team. DCDS Dental Assisting School teaches these skills.

As a member benefit, DCDS dentists are given the unique (and first) opportunity to hire new, fully trained dental assistants from each graduating class. For more information, please contact the Program Director, Angela Bush, at angela@dcds.org or visit <https://www.dcds.org/dental-assisting-school>.



NOW ENROLLING STUDENTS FOR JANUARY 5 SESSION

Follow on Social Media:



9 Master Keys to Attracting New Patients and Boost Your Practice Revenue

LAURA LEWIS, B.S.



Laura Lewis is the big-thinking founder and CEO of female-run boutique digital marketing firm LaLaPow. Operating out of the creative hub of Austin, TX, Laura and her eclectic team embody the out-of-the-box artistry of the area, bringing a mixture of clever innovation and proven marketing strategy to every project in their path. Her philosophy for life, as it is with marketing, starts with people. As a student of human behavior, Laura sees the people behind the brands and those that make up her clients' audiences. Utilizing her unique skill set, she puts her marketing mastery to work connecting people to people, knowing that a brand alone doesn't win hearts and minds. That feat is accomplished by highlighting humanity through an assured campaign strategy, a Laura Lewis trademark if ever there was one.

Are you overwhelmed and confused when it comes to marketing your dental practice? Do you feel you are getting left behind when it comes to your competition? Are you looking for real guidance when it comes to your online presence? During this one hour presentation, Laura will hone in on her "need to know" master keys to marketing and help provide you with clarity as to which steps you need to take in order to create the ideal strategy to marketing your dental practice.

Audience: Dentists, Office Staff
AGD Code: 550
CE Hours: 1 non-technical
CE Verification provided

Sponsored by:
DCDS Membership Committee

Learning Objectives:

- Explore Websites and SEO - What is right for you?
- Learn how to create optimal social media content to attract new patients
- Learn about the power of content marketing
- Understand the importance of reviews and how to use them in your marketing
- Discover why video is KING and how to take advantage of this
- Identify how to strengthen your presence in your local community

**ONLINE REGISTRATION REQUIRED FOR THIS
VIRTUAL COURSE BY NOVEMBER 2.**

**Register online at www.dcds.org/events.
A link to the 6:30 p.m. session will be sent to your email address.**

FREE TO ALL DENTISTS AND THEIR STAFF MEMBERS



NOVEMBER 4

REGISTER TODAY AT WWW.DCDS.ORG/EVENTS

DALLAS COUNTY DENTAL SOCIETY • DALLAS, TEXAS 75244 • 972-386-5741 • INFO@DCDS.ORG

...continued from page 1

national levels. Within your office, there are leadership/managerial opportunities from office managers to part-time and full-time associates. Not to mention, business ownership, which takes on an entirely new importance for sharp leadership and guidance. We train several years as general dentists and specialists to begin our journey providing dental care in our communities. However, do we offer enough guidance on something equally as critical to the success of your private practice and/or organizational goals? Perhaps a higher focus in self awareness, leadership training and business management?

When it comes to competency, aspiring leaders have seen growing opportunities for leadership training in the past 10 years. As a young female dentist, I've faced challenges myself as a leader for my clinical team. Several programs exist to increase leadership competency. These opportunities can include flexible on-line courses through highly acclaimed programs such as Case Western University, Cornell, and Harvard. Other opportunities that are more female-focused are offered through seminars such as the Wall Street Journal's Women In

Series, which was created to highlight the challenges and successes of all women. There are also non-profit organizations such as How Women Lead or the Malala fund that specialize in women's education and leadership. Several local dental societies offer mentor/mentee opportunities such as the Dallas County Dental Society. I personally can attest to the benefits of such a program for young leaders as a current student at Cornell University, enrolled in one of their highly ranked leadership training and communication courses.

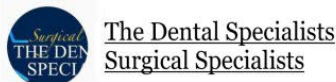
Dr. Robert G. McNeill, another example of an accomplished leader, is a TSBDE Board Member who is taking a Healthcare Management and Leadership MBA. Dr. McNeill states "One of the best parts of this MBA is the leadership training." He continues, "Leadership isn't a destination, it is a life long journey that takes continual improvement in self-awareness and effectiveness." One of the recommendations from the MBA is to read at least one book on leadership or communication skills every month.

There has been a growing rate of female leadership in several corporate and private healthcare and organizational settings, including dentistry. In 2019, an American Dental

Association article referenced "13 women serving as presidents in their state dental association—the most in the ADA's 160-year history." In Texas, we have had innovative leadership from women such as Dr. Jacqueline Plemons, the immediate past president of the TDA and currently, Dr. Debrah Worsham as president of the TDA. Not to mention our diversified leaders locally with the Dallas County Dental Society, including our current president, Dr. Elizabeth "Missy" Jaynes along with several of our board members, staffers, and notably our executive director, Ms. Jane Evans. Jane has been the executive director of DCDS for over 20 years and is an exemplary role model for female leadership.

The notion of what makes an effective leader is changing and you may find both masculine and feminine components. More and more we are seeing women with masculine styles or vice versa. I would encourage each of us to look for both male and female mentors and appreciate the balance that different types of leadership styles can provide.

"The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails." — John C. Maxwell



Giving Week

Nov 01. Nov. 05



We are donating all new patient payments during our Giving Week!



All donations will go to the **DCDS Foundation** and the **TDA Smiles Foundation**



Robert G. McNeill D.D.S., M.D.

Stephanie R. Ganter D.D.S., M.S.

Click here to [donate](#)



Knowledge Sharing

Catch up on news and information that other DCDS members would like to share through DCDS News on our website:

<https://www.dcds.org/news-media/dcds-news>

If you have a topic you would like to provide to your peers on our website, please contact Dr. Gabrielle Dizon at gabrielledizondds@gmail.com.

Recent topics include these on the right:

Oct 15, 2021



by Jennifer Raad, DDS

Let's Talk Marijuana

Well my fellow Texans, let's face it, the word is out — Texas has no income tax and a relatively low cost of living. What does this mean for us locals? On one hand, an inflow of residents means increasing traffic and housing costs; on the positive side, it also means an increase in business.

Sep 13, 2021



by Jordana Contrucci Ruiz, DMD

Ergonomics in Dentistry

It feels like yesterday being in the simulation lab where professors told you what you get use to now will be how you practice in the future. I vividly remember saying to myself, "This is just for the exam, I won't work like this on a patient in the future." However, they were right! Dentistry is one of the hardest professions on your body.

Aug 31, 2021



by Gabrielle Dizon, DDS

Utilizing Personality Testing to Build Team Dynamics and Understand Your Team

Building and maintaining a successful dental team is somewhat like conducting a symphony with many sections of musicians playing different instruments. A good conductor sets the tempo while directing and shaping the way the musical piece comes together.

ACTION SHRED OF TEXAS

Certified Shredding Promotion for Dallas County Dental Society Members

- ✓ Members only preferred pricing
- ✓ Facility-based destruction for paper, hard drives and proprietary items
- ✓ Certificate of Destruction provide for all services

\$25 flat fee per container.
Minimum charge per service of \$75.

Contact 214-352-0113, option #2 for details about preferred member rates

Your Trusted Source for
Document • Media • Product Destruction
Secured > Destroyed > Certified



Vaping: A Youth Public Health Epidemic

KERIN BURDETTE, DDS, MPH



Dr. Burdette graduated from the Six-Year Combined BA/DDS Program at the University of Missouri-Kansas City School of Dentistry, then completed a General Practice Residency at the Dwight D. Eisenhower Veterans Administration Medical Center. In addition to providing dentistry in the National Health Service Corps, Dr. Burdette's experience includes mobile dentistry, managed care, private practice, academia and administration. Her love of treating children led to a Specialty Certificate in Pediatric Dentistry from the University of Nebraska Medical Center and a Master in Public Health with Dental Emphasis at A. T. Still University College of Graduate Health Studies. Dr. Burdette is a Diplomate of the American Board of Pediatric Dentistry and a Fellow of the American Academy of Pediatric Dentistry. She is a Clinical Assistant Professor in the Public Health Services Department at Texas A & M University College of Dentistry and an associate at Barefield Pediatric Dentistry.

This course will provide an overview of current trends concerning vaping, a public health epidemic. The course will also highlight e-cigarette use and its detriment among youths in the United States. In addition, the presentation will help the audience understand how the evolving e-cigarette market continues to elude the regulations of the government perpetuating this public health crisis. To help mitigate this national problem, tech savvy cessation tools to provide patients will be discussed.

Learning Objectives:

- Learn the detriments of e-cigarette use
- Discover the impact of vaping on middle and high school student users (review current data)
- Understand how vaping relates to tooth decay and COVID-19
- Evaluate the ever evolving market of e-cigarettes
- Become familiar with tech savvy resources & campaigns for cessation

Audience: Dentists, Office Staff
 AGD Code: 157/158
 CE Hours: 1 technical and/or scientific
 CE Verification provided

Sponsored by:
 DCDS Diversity & Inclusion Committee

ONLINE REGISTRATION REQUIRED FOR THIS VIRTUAL COURSE BY NOVEMBER 4.

Register online at www.dcds.org/events. A link to the 6:00 p.m. session will be sent to your email address.

DCDS Members	Free	Non-member dentist	\$25
DCDS Member staff	Free	Non-member staff	\$25
Students	Free		

Cancellation Policy: The cancellation/refund deadline is November 4, 2021. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after November 4, 2021.



NOVEMBER 11

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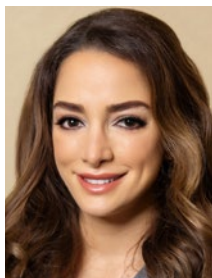
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Managing Traumatic Injuries in the Young Permanent Dentition

SARA EHSANI, DDS



Dr. Ehsani completed her Doctorate of Dental Surgery at the University of California, Los Angeles (UCLA), where she graduated Cum Laude. After graduating from dental school and receiving her Doctor of Dental Surgery, Dr. Ehsani went on to complete a 2-year post-doctoral specialty education program in pediatric dentistry at the University of Connecticut (UConn). Dr. Ehsani is board certified and a Diplomate of the American Board of Pediatric Dentistry, and she has won numerous awards in the field of dentistry, including the American Academy of Pediatric Dentistry Resident's Recognition Award. In addition to owning and operating her practice with her husband, Dr. Bayat, Dr. Ehsani is credentialed at Children's Hospital of Dallas. Dr. Ehsani is the chair of the DCDS Membership Development Committee and is an Alternate Delegate to the TDA.

Injured children and their parents are often anxious and this can complicate the provision of prompt, appropriate care. Traumatic Dental Injuries also have significant adverse functional, esthetic, and psychological effects on children. Treatments for these younger age groups may be different than in adults, mainly due to immature teeth and pubertal facial growth. Proper diagnosis, treatment planning, and follow up appointments are important for achieving a favorable outcome. This presentation seeks to improve management of injured teeth and minimize complications resulting from trauma.

Audience: Dentists, Office Staff
AGD Code: 438
CE Hours: 1 technical and/or scientific
CE Verification provided

Sponsored by:
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Learning Objectives:

- Learn to assess the injury, prioritize treating those problems that require immediate attention, and minimize the child's fear and anxiety
- Review the types of traumatic dental injuries to young permanent teeth
- Evaluate appropriate treatment options for different traumatic dental injuries

ONLINE REGISTRATION REQUIRED FOR THIS VIRTUAL COURSE BY DECEMBER 2.

Register online at www.dcds.org/events. A link to the 6:00 p.m. session will be sent to your email address.

DCDS Members	Free	Non-member dentist	\$25
DCDS Member staff	Free	Non-member staff	\$25
Students	Free		

Cancellation Policy: The cancellation/refund deadline is December 2, 2021. A 20% administrative fee will be assessed for all cancellation requests on or prior to this date. Since this is a limited attendance course, "no shows" will forfeit the full course fee. No refunds will be granted after December 2, 2021.



DECEMBER 9

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Texas A&M University College of Dentistry

By LaDawn Brock

Selective course prepared dental students to administer the COVID-19 vaccine

The need for more vaccine providers at North Dallas Shared Ministries prompted Texas A&M College of Dentistry to add a special rotation recently for dental students who are certified to provide the COVID-19 vaccine.

Marcus Hurt, community practice manager at UT Southwestern Medical Center, reached out to the dental school for assistance. “We are starting to see an increase in the number of people in the local community who are now deciding they want to get the COVID vaccine,” wrote Hurt in an email to Dr. Penelope Drayer, clinical assistant professor in comprehensive dentistry.

“We find ourselves with a room full of patients waiting to be vaccinated, and a line at the door of more people whom we have to turn away,” Hurt said. “I cringe as I write these words. We’ve been telling them to go to Walmart or CVS; even UTSW is still vaccinating – but all the registrations at these big places have to be online. This is one of the biggest reasons why people in the population we serve are not being vaccinated elsewhere: no access to internet or lack of computer literacy.”

After receiving the email, Drayer sought approval from college administration to allow the students

who had completed a special selective course on intramuscular injections that she organized in summer 2021 to return to NDSM to address this critical need. She ensured the special rotation didn’t interfere with the students’ dental clinic instruction.

The selective course effectively equipped dental students to join the fight against the pandemic. “The idea started in January when dentists were still not authorized to give vaccines,” says Drayer. “But the federal government amended the Public Readiness and Emergency Preparedness Act March 11, 2021, allowing dentists and dental students, among other health care professionals, to administer the COVID vaccine.”

According to the PREP Act, this authorization extends to students in multiple fields: dentistry, medicine, nursing, pharmacy, pharmacy intern, midwife, paramedic, advanced or intermediate EMT, physician assistant, respiratory therapy, podiatry, optometry and veterinary medicine. However, those students must have appropriate training in administering vaccines as determined by their schools or training programs. They also must have supervision by a currently

practicing health care professional experienced in administering intramuscular injections who administers COVID-19 vaccines.

After Governor Greg Abbott approved Texas dentists and dental students to administer the COVID-19 vaccine on March 22, 2021, the idea that began in January became the impetus for a summer selective course at the College of Dentistry.

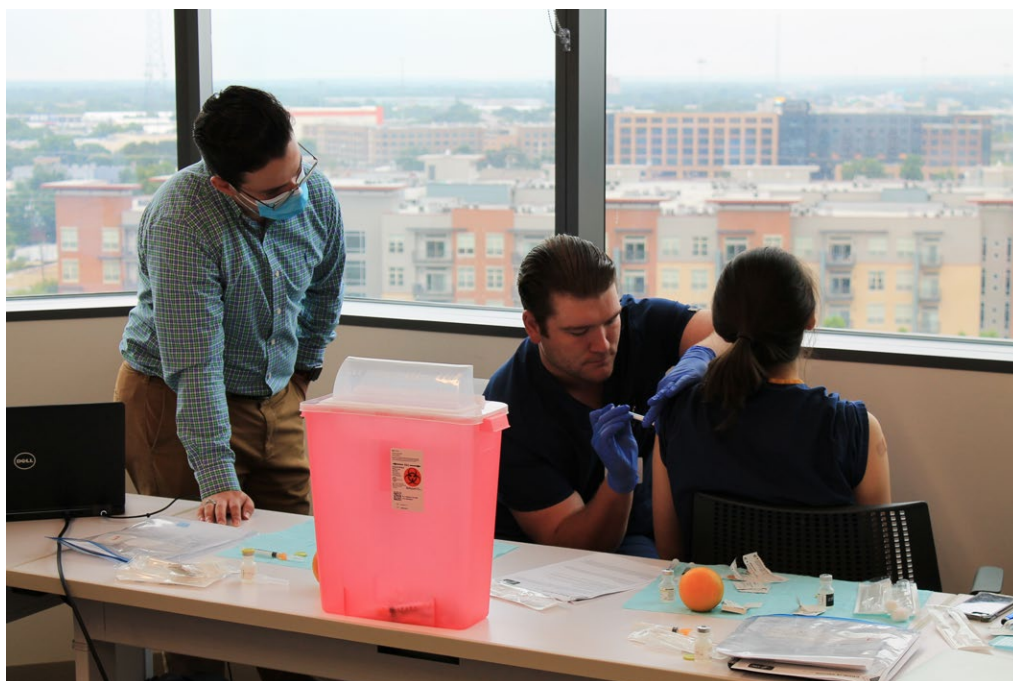
“When Dr. Asim Abu-Baker, associate dean for clinical and professional affairs, and Dr. Andrea Mora, clinical associate professor of pharmacy practice at the Texas A&M University College of Pharmacy, came here in February to administer the COVID vaccines to our faculty, staff and students, I got to know them because I volunteered, so I had that connection,” Drayer says. “When they said that dentists could give the COVID injection, that’s when I called Dr. Abu-Baker and Dr. Mora and said, ‘Could you offer a training for us, and can you come back to Dallas?’”

Drayer says the College of Pharmacy faculty members were excited to work with the dental school on the selective course.

After it was approved, the selective curriculum was offered to fourth-year dental students. Many third-year dental students expressed interest in the course as well, Drayer says, but because they have different selective course hours, it was not possible to get them scheduled for this session. Drayer is hopeful the college will be able to offer the course again.

“I had to decide who should go first, and the D4s won’t have the opportunity next year, so I thought the D3s could have that opportunity next year if we’re still allowed by the state of Texas to do that,” she says.

Participants in the selective studied the biochemistry of the COVID-19 vaccines, overcoming vaccine hesitancy and motivational interviewing. Although the dental students have completed courses in anatomy, those in the summer selective undertook an abbreviated refresher anatomy course focused on the anatomy of the arm before moving to the hands-on portion of the selective.



Fourth-year dental student Travis Horn practices his injection technique on a classmate under the watchful eye of a College of Pharmacy student.

...continued on page 16

...continued from page 15

The course culminated with an injection lab that was facilitated by College of Pharmacy faculty. The students and faculty injected oranges, then injected one another with sterile saline. Upon completion of the selective course and the required Centers for Disease Control and Prevention's COVID-19 vaccine training modules for certification, the students rotated to a community clinic where they administered hundreds of vaccines under the administrative oversight of Hurt, who assisted in coordinating the student's vaccination rotation schedule over the summer.

"The students are already familiar with the environment because they go there for their dental rotations, but this time they were working on the medical side," she says.

Drayer sees potential long-term benefits for patients. "If we are allowed to give intramuscular injections, besides COVID, can you imagine the impact we could have on increasing the immunization rates in our communities? We often see patients every six months for a dental cleaning, so we see them more routinely than their physicians.

"If we could incorporate vaccines into our practices and ask patients, 'Have you gotten your flu shot?' or 'Have you gotten your COVID vaccination' then we could take care of that while they were at the dental office and they wouldn't have to make an additional trip to get vaccinated," she says.

Because dentists routinely give intraoral injections and some have specialized training to administer intravenous injections, Drayer said when she submitted the selective course for review, some college administrators who are not dentists were surprised that dentists could not administer the COVID vaccine.

According to the American Dental Association, the Commission on Dental Accreditation—which develops the accreditation standards for U.S. dental schools—currently does not have outlined dental education standards regarding the training for administering vaccines. Should that change, perhaps the college's summer selective could become a prototype curriculum.

Dr. Brent Hutson, clinical associate professor in comprehensive dentistry, witnessed the College of Dentistry's program from start to finish and praises Drayer's work.

"I was very impressed with the course; it was excellent," Hutson says. "Dr. Drayer is a rising star in our clinical program."

Drayer sees the PREP Act as a stepping stone and is hopeful that there will be future legislation that will increase the scope of practice for dentists to allow them to provide immunizations.

"We are part of the medical profession just as any pharmacist, nurse or paramedic who is allowed to give the vaccines," Drayer says. "It is a privilege for us to be part of the effort for reducing COVID."



Texas A&M College of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

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Your DCDS Foundation at Work!

Thank you for all who donated to our Foundation during North Texas Giving Day! These funds will benefit low income families, seniors and children of Dallas County. Your Foundation continues to work to support those in need and help educate Dallas County residents on the importance of dental health.

DCDS Foundation awards scholarships to support our dental profession. Dental students at Texas A&M College of Dentistry enrolled in Public Health and dental assistant students at DCDS Dental Assisting School are eligible to apply. Today we highlight merit scholarship recipient Roger Kedley and his introduction to our dental profession.

My Experience at DCDS Dental Assisting School

By Roger Kedley

I have a passion for dentistry, and attempted to pursue a Hygiene degree; but felt I was being held back by the distractions of working at Taco Bell. My main concern about attending a dental assisting school was that it was not the exact career path that I wanted to take, but I realized that becoming a dental assistant and having experience working in a dental office prior to entering a hygiene program would be beneficial when it comes to furthering my career in dentistry.

I chose DCDS Dental Assisting School because I felt that attending this particular school would not only allow me to get a start in the dental field and focus on my passion, but would also put me in a position that would allow me to network and build connections with my peers and seasoned dental professionals.

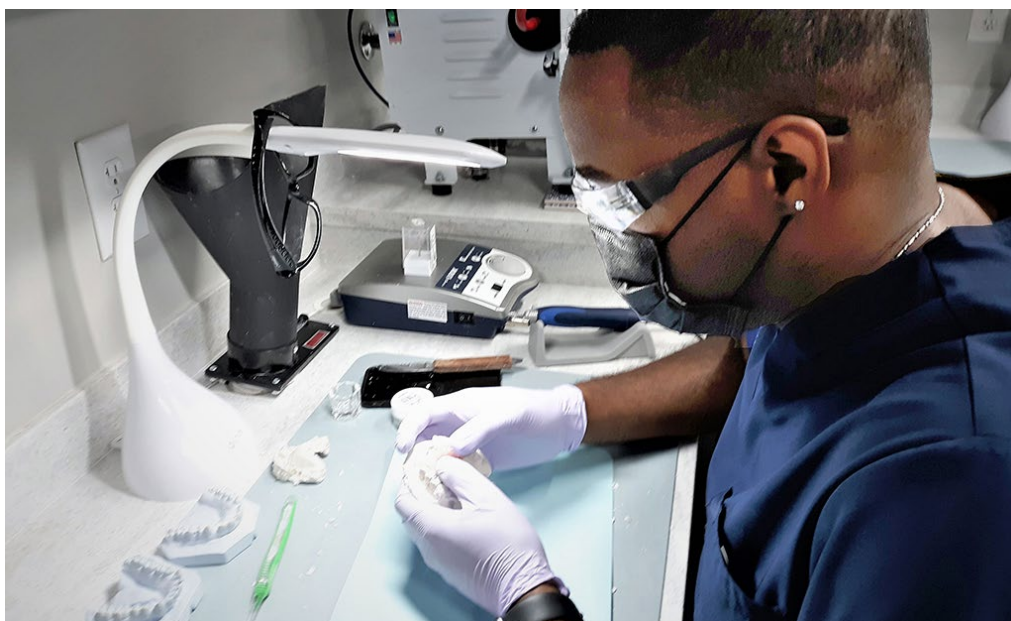
My experience at DCDS Dental Assisting School has been nothing but positive. The instructor and staff are knowledgeable and encouraging and have exceeded expectations by going over and beyond to create an environment that is both optimal for hands-on learning and that provides opportunities to help students achieve their career goals.

Going through the program at DCDS Dental Assisting School, I have gained experience working in a dental office, knowledge of the different fields of dentistry and a better

understanding of everyone's role in a dental office. What I liked most was getting the opportunity to attend and take classes at the Southwest Dental Conference, speaking with members of DCDS about their careers and ideologies and being able to go out on externships to apply what we have learned in class.

What made me happiest about attending DCDS DAS was working alongside my peers in a positive and encouraging environment that allows their students to flourish and focus on each student's specific needs and interests.

Before attending DCDS Dental Assisting School, life was boring and mundane. I was constantly trying to find balance between working a dead-end job, prioritizing my education, and maintaining some sort of social life. Now life is exciting and interesting. I am now working as a periodontics dental assistant at North Dallas Dental Health, enjoying a job that allows me to support my lifestyle as well as broaden my knowledge of dentistry while experiencing a patient-facing experience and learning from experienced professionals. Every day is a challenge and learning experience!



Roger Kedley learning to create a mouth guard during his time at DCDS Dental Assisting School

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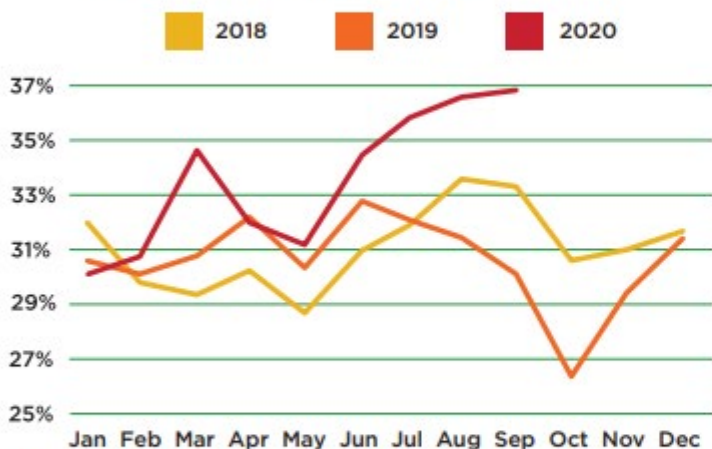
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OVERALL MENTAL HEALTH IMPACT OF THE COVID-19 PANDEMIC

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Source: Mental Health America

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- Dr. Mark Cannon - oral health and gut health
- Dr. Robert Convissar and Joy Funston, RN/IBCLC - infant tongue tie releases lecture and laser workshop
- Dr. Mark Kleive - 3D printing technology and photography using a smart phone

- Dr. Ernie Luce - fulfill requirement for sedation and medical emergencies
- Dr. Glenn Maron - bone grafting and implants, discover the use of PRP, BMP growth factors
- Dr. Allen Ali Nasseh - Real World endodontics, workshop
- Dr. Fred Peck - anterior aesthetics
- Amber Riley, RDH - oral systemic health, oral pathology screening with devices
- Bob Spiel, MBA - teamwork and case acceptance to create a booming practice

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