

# DCDS connection

Official Publication of DCDS  
A tradition of integrity and care since 1908



## Mission Statement

Serving the professional  
needs of our members

## DCDS Dental Assisting School: The Waiting Game

Many may remember the Mervyn's department store commercials of the early 1990s where the customers crowd the storefront with their noses pressed against the glass chanting, "Open, open, open..." That same barely-contained eagerness is present at DCDS as we await approval from the Texas Workforce Commission on our submitted curriculum—the final step in the licensing process that must be completed before we can begin advertising the school and marketing through high schools and college fairs. DCDS members have already begun calling, looking for dental assistants to fill spots in their practices.

As anticipation builds, we offer this photo walk-through of the completed state-of-the-art facilities. We thank you for your patience with the process and look forward to providing world-class dental assistants to our members in the near future!

(continued on page 20)



DCDS Dental Assisting School is at the back (west side) of the DCDS office building; with entry from both inside the DCDS office and from an outside doorway.

(below) DCDS Dental Assisting School's state-of-the-art facility features four fully equipped treatment rooms with cutting edge dental technology, each showcasing chairs and cabinets from a different dental equipment company. The A-dec treatment room houses the Learning Center, with cutting edge technology that will allow broadcast of live patient webinars.

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# The Write Stuff

Jodi D. Danna, DDS, President



**H**appy Spring! This is absolutely my favorite time of the year. The days are longer, the weather is warmer and the busyness of spring break at our offices is done. As we ramp up for the summer months I look

back at this year of my presidency. Previous Presidents have said the year goes by in the blink of an eye, but until you experience this yourself, you have no idea. In May when I took on this role, I never for the life of me thought it would go by so quickly.

At DCDS this year we were blessed with very few fires to put out. That is truly because we have such an amazing team at the office. I know other Presidents will say, including myself, it is truly a joy to work with each and everyone of them. Jane is a wealth of knowledge and her leadership on the behalf of all Dallas dentists is a gift to our society. The other members of her team excel in their positions and I am proud to have had the opportunity to work with each and every one of them in support of these activities:

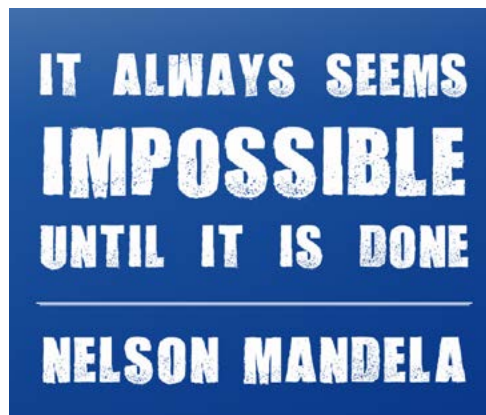
- The planning and development of the DCDS Dental Assisting School and Learning Center
- The 91st Southwest Dental Conference
- Legislative Day
- New Dentist Committee (chaired by Dr. John Tunnell), one of the most active committees this year
- Development of Diversity/Inclusion Task Force into a full Committee
- Nine Board Meetings
- Six General Membership Meetings
- Countless adjunct Committee Meetings

Plus so much more I can't even remember them all. I have learned so much from everyone and every hard working committee that we have.

I thank my board for their energy and talent and for the time they took out of their very busy personal lives to support me and—more importantly—our Dallas County members. This has been one of the most significant years of my life. I am truly thankful for the opportunity to serve.

My wish is for each and every one of us to mentor someone and encourage him or her to join organized dentistry. We all understand the importance of power in numbers and we have reached a critical time: we need members. Increasing our membership increases our total delegation (one delegate elected for each eighty members) and coincidentally increases our votes. The larger the number, the stronger our voice.

My challenge to you all, our wonderful and gifted members, is that we all know the value of membership, but can WE communicate the value to others who might not know? Please take this seriously, if not for your future then for our future generation dentists.



As I step down, I wish Dr. Crump all the success for his Presidency. DCDS is going to be served with a leader that is strong, his wisdom and leadership will take us to the next level. I thank you for your friendship and guidance this year and look forward to helping your year in however you need.

Ciao!



DCDS Connection is published bimonthly for the members of DCDS, 13633 Omega Road, Dallas, Texas 75244. First class U.S. postage is paid at Dallas, Texas. Subscriptions are free to DCDS members, and non-members may purchase copies for \$10 per issue. Digital archives are available at [dcds.org](http://dcds.org).

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ISSN 2576-4276 Copyright ©2019





# Impressions

Editorial by Larry W. White, DDS, MSD, Editor

## Opening Minds and Eyes



**D**uring my short tenure as an adjunct faculty member of the Baylor Orthodontic Department (it was still Baylor at that time), I had the good pleasure of working

on Wednesday mornings with Dr. Reginald Taylor. Reggie has a preternatural ability to see alternative sides to just about any topic on which I cared to pontificate. He could, in his quiet, professional and persuasive manner, guide me through a topic and help me see another plausible answer other than the one I had rigidly chosen.

Would that more of our colleagues had Reggie's ability to see more than one side to professional disagreements. It could help avoid much of the rancor and bitterness we so often see today.

No matter who you are, how experienced you are and how knowledgeable you think you are, it is prudent to delay judgment and give others a chance to explain themselves. Since our preconceptions can greatly alter the way we perceive things, we can benefit with an idea from the writer Anaïs Nin, who averred that "We don't see things as they are; we see them as we are."

Even though we may watch the same event, our temperament, experience, training and education will cause us to see things through a different lens than the person sitting next to us. A good example is eyewitness accounts

in a criminal trial. Different recollections from bystanders who have no reason to lie. They simply saw the same event through different lenses. This poses a constant problem for judges, attorneys and juries.

Though perceptions can be honest, they are not necessarily true. I recently read a story about a surgeon and his son who were seriously injured in a car wreck. The young man needed emergency surgery, but at the hospital, the surgeon says, "I cannot operate on this patient. He is my son." But wait a minute. Wasn't the father injured too? Even in this enlightened age, many can't perceive that the hospital surgeon is the boy's mother.

Latin poet Phaedrus said: "Things are not always what they seem; the first appearance deceives many; the intelligence of a few perceives what has been carefully hidden." So we never lose the need for open minds and opened eyes and have a reluctance to jump to conclusions.

Years ago I took an art course, which, unfortunately, didn't take on me. But I did learn something of great value when the instructor said that artists paint or sculpt from what they know, what they feel and what they see. That remark hit me like a thunderbolt because I suddenly realized that doctors often diagnose and treat in the same way. We often let what we "know" or how we "feel" interfere with what we actually see in the situation.

A lovely little girl was holding two apples in her hands, when her mother approached and quietly asked, "Sweetheart, could you share one of your apples with Mommy? The girl stopped for a moment and then took a quick bite from

**“Though perceptions can be honest, they are not necessarily true.”**

each apple. The mother was horrified and tried to disguise her disappointment as she quickly pondered how she could have raised such a selfish and thoughtless child. Then the child handed her mother one of the apples and said, "Here you are Mommy. This is the sweetest one."

Some readers may be familiar with a story about Sherlock Holmes and his sidekick, Dr. Watson who go on a camping trip. After dinner and a glass of port, they bed down and go to sleep.

Later Holmes awakes and discovers something remarkable and says to his tent mate, "Watson, wake up and tell me what you see." Watson sleepily says, "I see millions of stars."

Holmes asks, "And what does that tell you?"

Watson thinks about it for a while and then says, "Astronomically, it tells me that there are millions of galaxies and potentially billions of planets. Theologically, I can see that God is all powerful and that we are small and insignificant. Meteorologically, I suspect we will have a beautiful day tomorrow. What does it tell you, Holmes?"

Holmes replies, "It tells me that someone has stolen our tent."

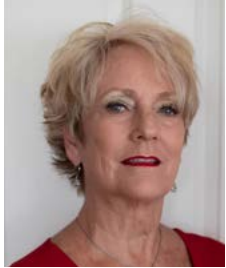
First impressions don't necessarily have to remain lasting impressions.



# From The Hub

by Jane D. Evans, Executive Director

## Breaking News



### TMOM

On the way back from the Amarillo TMOM last weekend feeling exhausted, I started thinking about the patients and how grateful they were at the event. At that point the

exhaustion went away and I can't wait for the next one. Dr. Michael Rainwater and his team did their magic on one patient who looked at me and said, "I am beautiful!" and we both teared up. She had been too embarrassed to smile for a long time. When my husband Rex retired 10 years ago he started volunteering and now my granddaughter takes vacation from her job to volunteer as well. We are honored to be part of the TMOM family and you can be too. Everyone that volunteers has a servant heart and the only pay they want is to see a smile on a patient's face. Please consider volunteering for one of the upcoming events this year.

May 17-18, 2019 – Houston

July 12-13, 2019 – Texarkana

October 18-19 – Kerrville

Many thanks to Drs. Wade Barker, Michael Lee, Thomas Nabors, Michael Rainwater, Jon Williamson, Herbert Marsh, Jr., Patrick Wong, Sara Bahmanyar, Craig Harrison; students from Texas A&M College of Dentistry and to the many other volunteers from Dallas.

### MEMBER DUES

It has never been more important than now to be a member of organized dentistry.

If you have not paid your dues, please contact Rachael Daigle at TDA (800-832-1145) today. Also, she can provide details on a payment plan. Each of you and your input is vital to protecting your profession. Dr. Danna's "The Write Stuff" on page 2 talks more about the importance of membership.

### ADA MEMBER CAMPAIGN

*Building the future of our profession...together!*

Most members say they are likely to refer membership to their colleagues. As an active member, you know first-hand the value your membership provides. Member-Get-A-Member is the ideal opportunity to share your success by encouraging your nonmember colleagues to join. Incentives: You will be rewarded with a \$100 gift card for each new, active member you recruit (up to five members or \$500 in gift cards!) Or you may decline the incentive and ADA will contribute \$100 to the ADA Foundation. Contact Ms. Blair Calvo, [blair@dcds.org](mailto:blair@dcds.org), to receive more details on the campaign or go to [ADA.org](http://ADA.org).



### SWDC

The Southwest Dental Conference Website is open for registrations. A complete brochure is on the site for your review prior to registering. New this year is a course fee increase, which occurs slightly after the pre-registration deadline. The reason for this is many would not register for courses until right before the conference or onsite which results in guessing the size of the room for the course. By registering for the courses early we are able to determine the appropriate room size.

### OPIOID COURSE

Reminder per TSBDE you need to take an opioid course every three years. Dr. Jacqueline Plemons will be presenting a course at the 2019 SWDC on Thursday, October 9th, course # T37.



(left) D4 Texas A&M College of Dentistry students signing up for membership at the ADA National Signing Day. (right) DCDS President-Elect Brad Crump, DDS, MS, speaking with students at ADA National Signing Day. Many thanks to Dr. Danette McNew for ensuring all D4 students understand the benefits of membership—100% signed!



LINDA C. NIESSEN  
GERIATRIC  
DENTISTRY SYMPOSIUM



DENTAL CARE FOR  
THE OLDER ADULT: AN  
INTERDISCIPLINARY APPROACH



FRIDAY, MAY 17, 2019 ♦ 8:00 AM TO 4:30 PM  
TEXAS A&M COLLEGE OF DENTISTRY ♦ DALLAS, TEXAS

TEXAS A&M UNIVERSITY  
College of Dentistry

The 7th Annual Niessen Symposium will continue its tradition of providing critical tools to improve dental treatment outcomes in older adults. This year a stellar team, including a pharmacist, a nutritionist and physicians, will share their experience on the impact of their fields on the oral and overall health of geriatric dental patients. The symposium will introduce innovative approaches to incorporating alternative services in your practice.



Jennifer Neily  
MS, RDN, LD, FAND



Bradley F. Bale, MD  
Author of the book  
"Beat the Heart Attack Gene"



Event Organizer

Helena Tapias, DDS, MS  
Associate Professor  
Restorative Sciences



Shelby Anderson,  
Pharm D



Youcef Sennour, MD  
Geriatric Medicine  
Specialist



Linda C. Niessen  
DMD, MPH, MPP  
Dean, Nova Southeastern  
University College of Dental Medicine

7 Hours CE credits provided through  
Texas A&M College of Dentistry Office of Continuing Education

REGISTER ONLINE <https://7thlindaniessengeriatricsymp2019.eventbrite.com>

Questions? Contact Dr. Helena Tapias: 214.828-8940 or htapias@tamhsc.edu

# DCDS Member's Message Board

## Upcoming Events

May 16, 2019 – Installation Dinner & Ceremony  
 September 17, 2019 – General Membership Meeting  
 October 10-11, 2019 – Southwest Dental Conference



## Welcome New Members!

### General Practice

Abdelrahman Elkady  
 Dona Toumeh  
 Irish Abigail Tongco  
 Jennifer Ryan  
 Kendra Clark  
 Kevin Terrell  
 Laura Taiman  
 Mark Boren  
 Neetha Zwick  
 Nissa Ophaso  
 Olutosin Seriki  
 Pouya Golbandi  
 Purvi Nayak  
 Rodney Cook  
 Suzanna Najjar  
 Tanvi Patel

### Endodontics

Karl Woodmansey

### Graduate Students

John Reynolds  
 Parul Sangwan

## In Memoriam:

Dr. Evan Bascom Blakely Jr.  
 Dr. William Robert Coggins Jr.  
 Dr. Robert D. Dobbs  
 Dr. Kent Pollard

# Applause, Applause!

Congratulations to DCDS members Drew Vanderbrook, DDS and Wade Barker, DDS, MD (far right), recognized as nominees for the ADA 10 Under 10 Award. Just over 120 new dentists were nominated for their devotion and time put towards dentistry, nine of whom were from Texas.



## DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice... pass along the benefits to your peers!

- Free registration to the annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent the DCDS meeting facility at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class dental assistants from DCDS Dental Assisting School
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential free notary public
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License and permit renewal reminders
- Networking/social opportunities with colleagues

**Member  
Get A  
Member**



**ADA Member-Get-A-Member**

The ADA will reward you with a \$100 gift card for each new, active member you recruit (up to five members or \$500 in gift cards!) Just tell the dentists you recruit to include your name on their applications. Then visit the recruiter's form to tell us who you recruited by entering your name and ADA number, and the name of the potential member. See [ada.org](http://ada.org) for full details.

Dallas County Dental Society members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

Dallas County Dental Society members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

[www.dcds.org/membership](http://www.dcds.org/membership)



### TEXT MESSAGE REMINDERS

**Have you ever wished you could receive reminders for DCDS meetings and events? We have heard so many say they did not put an event on their calendar or forgot about a meeting.**

**DCDS implemented text messaging so you will not forget another meeting. All you need to do is sign up for the service and you will be reminded of future meetings and events. To get text message reminders for DCDS meetings & events:**

**Text DCDSMEMBERS to 41411**

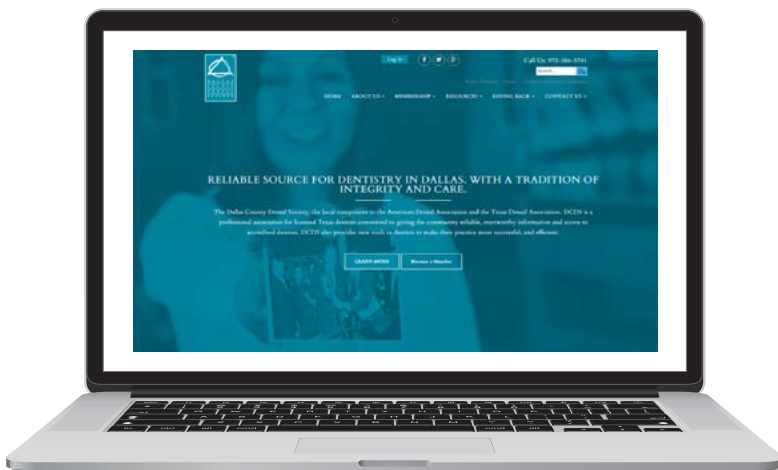


DCDS Foundation (DCDSF) is the philanthropic arm of the Dallas County Dental Society. Our mission is to enhance oral health in our community, including funding and supporting volunteers for activities such as the Veteran's Texas Mission of Mercy, schools and health fairs, scholarship program assisting Public Health Residency students, oral health education and dental sealants to DISD students and new smiles on the faces Hopeful Smiles women.

DCDSF is a 501c(3) non-profit organization. Please consider making a tax-deductible gift at <https://www.dcdsfoundation.org/> to ensure we have the financial resources to continue to enhance oral health in our community. THANK YOU for your continued support!



[www.dcdsfoundation.org](http://www.dcdsfoundation.org)



### Looking for a job? Have a position to fill in your office?

List it on the DCDS.org Job Bank! Members list for free (\$75/month for non-members.) Email a brief summary (100 words or less) of the position to: [info@dcds.org](mailto:info@dcds.org).



## Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

For more info, contact Ashley Hawkins at 972-386-5741 x231 or email [info@dcds.org](mailto:info@dcds.org).



## REACH OUT TO HELP ANOTHER DENTIST

**Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.**

**Your phone call could be the lifesaving step for someone who is hoping and waiting.**

- **Founded exclusively to help dentists, hygienists, assistants and family members.**
- **No fees or charges.**
- **All contact is held in absolute confidentiality.**

**Founded by Dr. James Hill in 1979, the Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. This award-winning program saves lives; please share this confidential hotline with your colleagues.**

**A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.**

## DENTISTS CONCERNED FOR DENTISTS

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# Legal and Ethical Considerations

Editorial by Robert M. Anderton, DDS, JD, LLM

## Ethics & the Law



All members of the American Dental Association agree to adhere to the ADA Principles of Ethics and Code of Professional Conduct which states,

*“The dental profession holds a special position of trust within society. As a consequence, society affords the profession certain privileges that are not available to members of the public-at-large. In return, the profession makes a commitment to society that its members will adhere to high ethical standards of conduct...”*

*Members of the ADA voluntarily agree to abide by the ADA Code as a condition of membership in the Association. They recognize that continued public trust in the dental profession is based on the commitment of individual dentists to high ethical standards of conduct.”*

Dentists then are bound ethically by the ADA to adhere to high ethical standards in their professional relationships and at the same time they are bound by law to adhere to the Rules of the Texas State Board of Dental Examiners and the Texas Dental Practice Act. There is then a close relationship between what is ethical and what is legal, and often the legal is integrated into the ethical.

I recently received the following question: *If a patient is diagnosed with periodontal disease (including bone loss) and refuses treatment, can the doctor be held liable if the patient signs an informed consent/refusal of treatment form and then the office performs a healthy mouth cleaning on the patient or continues to treat the patient in any way. Some doctors think that the only way to deal with a patient who refuses periodontal treatment is to dismiss them from the practice. We always want to do what is right for the patient while protecting the practitioner.*

### From the ethical viewpoint:

**Section 1 Principle: Patient Autonomy.** *The dentist has a duty to respect the patient’s rights to self-determination and confidentiality. Under this principle, the dentist’s primary obligations include involving patients in treatment decisions in a meaningful way with due consideration being given to the patient’s needs, desires and abilities, and safeguarding the patient’s privacy.*

**1.A Patient Involvement:** *The dentist should inform the patient of the proposed treatment, and any reasonable alternatives, in a manner that allows the patient to become involved in treatment decisions.*

### From the legal perspective:

**Texas State Board of Dental Examiners Rule 108.2.**

*(a) The dentist has special knowledge which a dental patient does not have, therefore, to avoid misunderstanding, the dentist shall advise a patient, before beginning treatment, of the proposed treatment and any reasonable alternatives, in a manner that allows the patient to become involved in treatment decisions.*

In this case, the legal and the ethical principles coincide almost word-for-word. It is apparent that the patient has a right to participate in their treatment decisions and the dentist has an obligation to allow them to do so. As applied to

the question above, the dentist confronted can consider at least the following options:

- 1. Dismiss the patient from the practice.**  
There is no rule that requires the dentist to dismiss a patient; although that may be in some circumstances a good option.
- 2. Have the patient sign an Informed/Consent – Refusal statement and proceed with treatment.** In this case, the dentist must use their best clinical judgment keeping in mind what is in the best interest of the patient while staying within the Standard of Care – “What a reasonable and prudent dentist would do under the same or similar circumstances.”
- 3. Refer the patient to a specialist –** not to just pass the patient on; but to seek the advice of another who may have more expertise or experience dealing with the issue.

Assuming the dentist properly and effectively communicates with the patient, and follows proper procedures, any one of the three can satisfy his/her legal obligations. If the patient for some reason should initiate administrative or legal action, the dentist would have a defense.

Option No. 1 would require special ethical considerations in that the dentist is obligated to consider the patient’s best interests and to act with honesty, kindness, integrity and fairness. To dismiss the patient without these considerations, the dentist could be violating ethical principles.

Next we will consider dealing with unethical patients – a different ball game!!





# 2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to [swdentalconf.org](http://swdentalconf.org).

## THURSDAY, OCTOBER 10

| COURSE #                | SPECIAL EVENTS  | CLINICIAN    | TIME  | EARLY BIRD | AFTER AUG. 26 |
|-------------------------|---|--------------|---|------------|---------------|
| T01                     | Assistant CE Express: See page 27 for list of clinicians and topics.                                |              | 8:30 a.m.-12:30 p.m.                                    | \$50       | \$60          |
| T02                     | CE Express: See page 27 for list of clinicians and topics.  |              | 8:00 a.m.-12:00 p.m.                                    | \$50       | \$60          |
| T03                     | Hygiene CE Express: See page 28 for list of clinicians and topics.                                  |              | 12:30-4:30 p.m.   | \$50       | \$60          |
|                         | SWDC Star Salute: See page 8 for details.   |              | 6:00-8:00 p.m.  | FREE       | FREE          |
| <b>WORKSHOPS</b>        |   |              |   |            |               |
| T04                     | The Dental Auxiliary's Recipe for Patient Acceptance Workshop                                       | Gambardella  | 8:00-11:00 a.m.   | \$45       | \$55          |
| T05                     | Nitrous Oxide Monitoring/Certification for Auxiliaries<br>(Registration deadline September 10)      | Moore        | 8:00 a.m.-12:00 p.m.<br>and 1:00-5:00 p.m.<br>(all day) | \$155      | \$165         |
| T06                     | Difficult Denture Patients Workshop   | Folse        | 1:00-4:00 p.m.  | \$145      | \$155         |
| T07                     | Power Up Hygiene! Utilize Technology to Improve Clinical Outcomes and Energize Your Career Workshop | Miller       | 1:00-4:00 p.m.  | \$145*     | \$155*        |
| T08                     | Oral Surgery for General Practitioners Workshop   | Nattestad    | 1:00-4:00 p.m.  | \$195*     | \$205*        |
| T09                     | From Our Side of the Chair Workshop   | Pace Brinker | 1:30-4:30 p.m.  | \$125      | \$135         |
| T10                     | Occlusion and Esthetics Workshop  | McDonald     | 2:00-5:00 p.m.  | \$145*     | \$155*        |
| <b>MORNING LECTURES</b> |   |              |   |            |               |
| T11                     | It's Alive! A Clinical Anatomy Review for the Dental Team   | Budenz       | 8:00-11:00 a.m.   | \$30       | \$40          |
| T12                     | Difficult Denture Patients: Real World Solutions  | Folse        | 8:00-11:00 a.m.   | \$30       | \$40          |
| T13                     | Anatomically Driven Endodontics Part I  | Karabucak    | 8:00-11:00 a.m.   | \$30       | \$40          |
| T14                     | Practical Tips and Tricks for the Everyday Dentist  | Margeas      | 8:00-11:00 a.m.   | \$30       | \$40          |
| T15                     | Prevention and Management of Common Prosthetic Complications in the Implant Practice                | Martin       | 8:00-11:00 a.m.   | \$30       | \$40          |
| T16                     | Are You Hot or Not? Understanding Inflammatory Burden   | Miller       | 8:00-11:00 a.m.   | \$30       | \$40          |
| T17                     | Oral Surgery for General Practitioners  | Nattestad    | 8:00-11:00 a.m.   | \$30       | \$40          |
| T18                     | Oral Allergies and Contact Reactions - What You're Itching to Know                                  | Plemons      | 8:00-11:00 a.m.   | \$30       | \$40          |
| T19                     | The Adhesive Restoration - Update 2019 Part I   | Burgess      | 8:30-11:30 a.m.   | \$30       | \$40          |
| T20                     | The High Tech Paperless Office  | Emmott       | 8:30-11:30 a.m.   | \$20       | \$30          |
| T21                     | Leading Your Practice to Infection Control Excellence   | Gregory      | 8:30-11:30 a.m.   | \$30       | \$40          |
| T22                     | Temporomandibular Disorders: Clarifying the Issues  | Gremillion   | 8:30-11:30 a.m.   | \$30       | \$40          |
| T23                     | Looking for Leukoplakia: What About Oral Cancer Adjuncts?   | Kalmar       | 8:30-11:30 a.m.   | \$30       | \$40          |
| T24                     | Optimizing Nutrition for Oral Health and Beyond   | Low Dog      | 8:30-11:30 a.m.   | \$30       | \$40          |
| T25                     | Interrelationships Between TMJ Disorders and Sleep Disorders  | Talley       | 8:30-11:30 a.m.   | \$30       | \$40          |





# 2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to [swdentalconf.org](http://swdentalconf.org).

## THURSDAY, OCTOBER 10 (CONTINUED)

| COURSE # | MORNING LECTURES, CONTINUED  | CLINICIAN   | TIME                  | EARLY BIRD | AFTER AUG. 26 |
|----------|--|-------------|-----------------------|------------|---------------|
| T26      | ID Top Management Tools for A Successful Practice  | Banta       | 9:00 a.m.-12:00 p.m.  | \$20       | \$30          |
| T27      | Soft Tissue Management Around Implants   | Blasingame  | 9:00 a.m.-12:00 p.m.  | \$30       | \$40          |
| T28      | Material Selection for The Everyday Implant Dentist: What, When and How, Where We Are and Where We Are Going | Brindis     | 9:00 a.m.-12:00 p.m.  | \$30       | \$40          |
| T29      | Staging Complex Esthetic-Restorative Cases   | McDonald    | 9:00 a.m.-12:00 p.m.  | \$30       | \$40          |
| T30      | Systemic Cyclones, The Biology of Disease and Wellness   | Riley       | 9:00 a.m. -12:00 p.m. | \$30       | \$40          |
|          | <b>AFTERNOON LECTURES</b>  |             |                       |            |               |
| T31      | Wait! I Still Feel That! Problem Solving the Delivery of Local Anesthesia                                    | Budenz      | 1:00-4:00 p.m.        | \$30       | \$40          |
| T32      | The Wow Factor... Tips and Tricks Every Auxiliary Must Know!   | Gambardella | 1:00-4:00 p.m.        | \$30       | \$40          |
| T33      | Anatomically Driven Endodontics Part II  | Karabucak   | 1:00-4:00 p.m.        | \$30       | \$40          |
| T34      | Restorative Dentistry for the General Practitioner   | Margeas     | 1:00-4:00 p.m.        | \$30       | \$40          |
| T35      | Incorporating the Digital Workflow into the Planning and Placement of Dental Implants                        | Martin      | 1:00-4:00 p.m.        | \$30       | \$40          |
| T36      | Exercise is Medicine: Posture Perfect!   | Odiatu      | 1:00-4:00 p.m.        | \$30       | \$40          |
| T37      | The Opioid Epidemic - When Prescriptions Become a Problem  | Plemons     | 1:00-4:00 p.m.        | \$30       | \$40          |
| T38      | Motivate Your Team! The Recipe for a BOOMING Practice  | Behrendt    | 1:30-4:30 p.m.        | \$20       | \$30          |
| T39      | Ceramic and Cements - What Goes Where and When Part II   | Burgess     | 1:30-4:30 p.m.        | \$30       | \$40          |
| T40      | Google Juice for Dentists - Using the Internet Effectively   | Emmott      | 1:30-4:30 p.m.        | \$20       | \$30          |
| T41      | OSHA is Here! No Need to Fear  | Gregory     | 1:30-4:30 p.m.        | \$30       | \$40          |
| T42      | Considerations of Temporomandibular Disorders in Children and Adolescents                                    | Gremillion  | 1:30-4:30 p.m.        | \$30       | \$40          |
| T43      | Oral and Tonsillar Cancer: The HPV Dichotomy   | Kalmar      | 1:30-4:30 p.m.        | \$30       | \$40          |
| T44      | Women's Health: A Woman's Guide to Wellness  | Low Dog     | 1:30-4:30 p.m.        | \$30       | \$40          |
| T45      | Craniofacial Dental Sleep Medicine for the Clinical Dentist  | Talley      | 1:30-4:30 p.m.        | \$30       | \$40          |
| T46      | High Impact Communication  | Banta       | 2:00-5:00 p.m.        | \$20       | \$30          |
| T47      | Implant Maintenance Begins at Implant Placement  | Blasingame  | 2:00-5:00 p.m.        | \$30       | \$40          |
| T48      | A New Generation of Hybrid Prosthesis: An Effective Viable Hygienic Solution for the Edentulous Patient      | Brindis     | 2:00-5:00 p.m.        | \$30       | \$40          |
| T49      | Nutrition, Lifestyle and Perio: Real World Strategies to Reduce Inflammation                                 | Donley      | 2:00-5:00 p.m.        | \$30       | \$40          |
| T50      | Beyond the Tag and Bag, Forensic Dentistry Beyond the Morgue Walls   | Riley       | 2:00-5:00 p.m.        | \$30       | \$40          |

# WHY BE AN EARLY BIRD?

Better course selection: once full, you're out of luck.  
 Discounted registration fees: \$25 increase after August 26 and another \$25 increase after October 9.  
 Discounted course fees: \$10 per course increase after August 26





# 2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

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## FRIDAY, OCTOBER 11

| COURSE #                | SPECIAL EVENTS   | CLINICIAN               | TIME                 | EARLY BIRD | AFTER AUG. 26 |
|-------------------------|--|-------------------------|----------------------|------------|---------------|
| F01                     | Hygiene CE Express: See page 42 for list of clinicians and topics.   |                         | 8:00 a.m.-12:00 p.m. | \$50       | \$60          |
| F29                     | Orthodontic Symposium: "The Latest and Best in Orthodontic Mechanisms" Edgewise Finally Becomes Intermaxillary. See page 51 for details. | Jasper                  | 8:30-11:30 a.m.      | \$30       | \$40          |
| F02                     | CE Express: See page 42 for list of clinicians and topics.   |                         | 12:30-4:30 p.m.      | \$50       | \$60          |
| F45                     | Orthodontic Symposium: Improving Treatment Efficiencies with DIY Aligners<br>See page 51 for details.                                    | Kierl                   | 1:30-4:30 p.m.       | \$30       | \$40          |
| <b>WORKSHOPS</b>        |  |                         |                      |            |               |
| F03                     | Oral Surgery for General Practitioners Workshop (repeat)   | Nattestad               | 8:00-11:00 a.m.      | \$195*     | \$205*        |
| F04                     | Anatomically Driven Endodontics Workshop   | Karabucak/<br>Kratchman | 8:30-11:30 a.m.      | \$145*     | \$155*        |
| F05                     | Seeing is Believing: Workshop to Obliterate Biofilm on Implants and Teeth  | Low/Davis               | 8:30-11:30 a.m.      | \$145      | \$155         |
| F06                     | Equipment Maintenance and Repair Workshop  | Burkhart<br>Dental      | 9:00-11:00 a.m.      | \$50       | \$60          |
| F07                     | Provisional Restorations for Today's Restorative Practice Workshop   | McDonald                | 9:00 a.m.-12:00 p.m. | \$175*     | \$185*        |
| F08                     | Photography in Dentistry Workshop  | Campbell                | 1:00-4:00 p.m.       | \$145*     | \$155*        |
| F09                     | Composite Techniques for Predictability and Success with Anterior Free-Hand Bonding Workshop   | Hartlieb                | 1:00-4:00 p.m.       | \$145*     | \$155*        |
| F10                     | Get Lit! Not Burned by Lasers Workshop   | Riley                   | 1:00-4:00 p.m.       | \$195*     | \$205*        |
| F11                     | Equipment Maintenance and Repair Workshop (repeat)   | Burkhart<br>Dental      | 1:00-3:00 p.m.       | \$50       | \$60          |
| F12                     | Seeing is Believing: Workshop to Obliterate Biofilm on Implants and Teeth (repeat)   | Low/Davis               | 1:30-4:30 p.m.       | \$145      | \$155         |
| <b>MORNING LECTURES</b> |  |                         |                      |            |               |
| F13                     | Minimally Invasive Soft Tissue Grafting  | Allen                   | 8:00-11:00 a.m.      | \$30       | \$40          |
| F14                     | Photography in Dentistry...How Much a Picture is Truly Worth   | Campbell                | 8:00-11:00 a.m.      | \$30       | \$40          |
| F15                     | Common Things Occur Commonly   | Gonzales                | 8:00-11:00 a.m.      | \$30       | \$40          |
| F16                     | Reality or Resin: Free-Hand Artistry with Anterior Bonding   | Hartlieb                | 8:00-11:00 a.m.      | \$30       | \$40          |
| F17                     | Tech Check - An Overview of New Technology and Materials Changing Dentistry  | Kachalia                | 8:00-11:00 a.m.      | \$30       | \$40          |
| F18                     | Prevention and Management of Medical Emergencies in the Dental Office  | McNeill                 | 8:00-11:00 a.m.      | \$30       | \$40          |
| F19                     | A Team Approach in Supporting Predictable Cosmetic Dentistry   | Pace Brinker            | 8:00-11:00 a.m.      | \$30       | \$40          |
| F20                     | Get Lit! Not Burned by Lasers  | Riley                   | 8:00-11:00 a.m.      | \$30       | \$40          |
| F21                     | Tots to Teens and Everything In-between  | Rozas                   | 8:00-11:00 a.m.      | \$30       | \$40          |





# 2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

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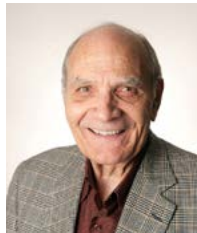
## FRIDAY, OCTOBER 11 (CONTINUED)

| COURSE #                  | MORNING LECTURES (CONTINUED)   | CLINICIAN           | TIME                 | EARLY BIRD | AFTER AUG. 26 |
|---------------------------|--|---------------------|----------------------|------------|---------------|
| F22                       | Playing the Insurance, Collections and Accounts Receivables Game...Your Way!   | Banta               | 8:30-11:30 a.m.      | \$20       | \$30          |
| F23                       | Being All That We Can Be: Changing Perspective to Change Reality   | Behrendt            | 8:30-11:30 a.m.      | \$20       | \$30          |
| F24                       | Numb, Numb-er, Numb-est: The Pharmacology of Local Anesthesia  | Budenz              | 8:30-11:30 a.m.      | \$30       | \$40          |
| F25                       | How to Keep Your Implants Off the Failure List: The Latest in Prevention   | Donley              | 8:30-11:30 a.m.      | \$30       | \$40          |
| F26                       | Treatment of Partial Edentulism - When to Save Teeth, When to Extract Teeth and When to Consider the Removable Partial Denture     | Felton              | 8:30-11:30 a.m.      | \$30       | \$40          |
| F27                       | Geriatric Dentistry: Let's "Doctor-Up!"  | Folse               | 8:30-11:30 a.m.      | \$30       | \$40          |
| F28                       | From E-Cigarettes to Hookahs: Current Trends in Tobacco and Smoking  | Jahn                | 8:30-11:30 a.m.      | \$30       | \$40          |
| F29                       | Orthodontic Symposium: "The Latest and Best in Orthodontic Mechanisms" Edgewise Finally Becomes Intermaxillary                     | Jasper              | 8:30-11:30 a.m.      | \$30       | \$40          |
| F30                       | Contemporary Dental Pharmacology: Evidence-Based Considerations  | Jeske               | 8:30-11:30 a.m.      | \$30       | \$40          |
| F31                       | The Relationship of Environment and Human Health   | Low Dog             | 8:30-11:30 a.m.      | \$30       | \$40          |
| F32                       | Dental Office Design, Ergonomics and Dental Treatment Room Lighting  | Onorato/<br>Gregson | 8:30-11:30 a.m.      | \$20       | \$30          |
| F33                       | Do Your Patients Have the Guts to Enjoy Oral Health?   | Odiatu              | 9:00 a.m.-12:00 p.m. | \$30       | \$40          |
| <b>AFTERNOON LECTURES</b> |  |                     |                      |            |               |
| F34                       | Soft Tissue Surgery in Esthetic Dentistry  | Allen               | 1:00-4:00 p.m.       | \$30       | \$40          |
| F35                       | Epithelial Pathology From A to Z   | Gonzales            | 1:00-4:00 p.m.       | \$30       | \$40          |
| F36                       | Tips and Tricks to Elevate Everyday Restorative Dentistry  | Kachalia            | 1:00-4:00 p.m.       | \$30       | \$40          |
| F37                       | Integrative Medicine for Dentistry: Provider and Patient Optimization  | McNeill             | 1:00-4:00 p.m.       | \$30       | \$40          |
| F38                       | Working With You is Killing Me   | Pace Brinker        | 1:00-4:00 p.m.       | \$30       | \$40          |
| F39                       | Mind Your P's and Q's! Panos, Preps, Pulp, Pathology and Parent Questions!   | Rozas               | 1:00-4:00 p.m.       | \$30       | \$40          |
| F40                       | Top Ten Secrets to Make Your Practice Thrive   | Behrendt            | 1:30-4:30 p.m.       | \$20       | \$30          |
| F41                       | Turning Your Hygiene Visits Into Wellness Visits: What You Need to Know  | Donley              | 1:30-4:30 p.m.       | \$30       | \$40          |
| F42                       | Complete Denture Therapy OR Tooth and Dental Implant Overdentures - What's Best for Your Patient?                                  | Felton              | 1:30-4:30 p.m.       | \$30       | \$40          |
| F43                       | Dental Hygienists Role in Risk Based Periodontal Therapy   | Jahn                | 1:30-4:30 p.m.       | \$30       | \$40          |
| F44                       | Contemporary Dental Pharmacology: Disruptive Scientific Evidence in Local Anesthesia, Analgesia and Antibiotic Therapy/Prophylaxis | Jeske               | 1:30-4:30 p.m.       | \$30       | \$40          |
| F45                       | Orthodontic Symposium: Improving Treatment Efficiencies with DIY Aligners  | Kierl               | 1:30-4:30 p.m.       | \$30       | \$40          |
| F46                       | Bioceramics in Endodontics and Complications in Endodontic Microsurgery  | Kratchman           | 1:30-4:30 p.m.       | \$30       | \$40          |
| F47                       | 50 Shades of Inflammation: The Mouth, Body, Mind Connection  | Odiatu              | 2:00-5:00 p.m.       | \$30       | \$40          |

# Insights

Book Review by Larry W. White, DDS, MSD, Editor

## The Prosperity Paradox – How Innovation Can Lift Nations Out of Poverty



Clayton Christensen, Harvard Business School Professor and author of 12 books written on the same theme about the effects of disruptive technology, first came to the attention of readers with his insightful

book, *The Innovator's Dilemma*.

With the current political, social, academic and media assault on capitalism, it is easy to forget or never know the observation of Joseph Schumpeter: "The capitalist process, not by coincidence but by virtue of its mechanism, progressively raises the standard of life for the masses."

Schumpeter, as well as his acolyte, Clayton Christensen, believe that entrepreneurs and the companies they form are the engines of growth and prosperity. Unfortunately, their lessons have been eclipsed by the theory of John Maynard Keynes, who convinced several generations of economists government fiscal policies drives or should drive the economy.

The authors of this book dispel some of the cherished dogmas of Keynesian Economics when they say, "Enduring prosperity will not come by fixing poverty. It will come from investing in innovations that create new markets within these countries."

What the authors describe as disruptive innovation is just another term for Schumpeter's creative destruction, and they contend that innovation can occur regardless of the circumstances. And they offer several examples such as the Tolaram Group, a Singapore-based conglomerate that created the instant noodle market in Nigeria and has generated \$1 billion a year while creating thousands of jobs, electrical generation plants, water and sewage treatment plants and a deep water port. Had the company waited for the Nigerian government to complete such an infrastructure, it would have never happened.

Another remarkable innovator, Dr. Devi Pramod Shetty, has built Narayani Health, a chain of mutispecialty hospitals in India, one of the poorest and most corrupt countries in the world. By improving the processes, he has reduced the cost of open heart surgery to \$1,000, which in the UK and the US cost \$70,000 and \$150,000 respectively. He does this while achieving lower mortality and infection rates than in the US. Dr. Shetty's innovation has created a huge medical tourism for India that in 2016 treated more than sixteen thousand patients from seventy-eight countries.

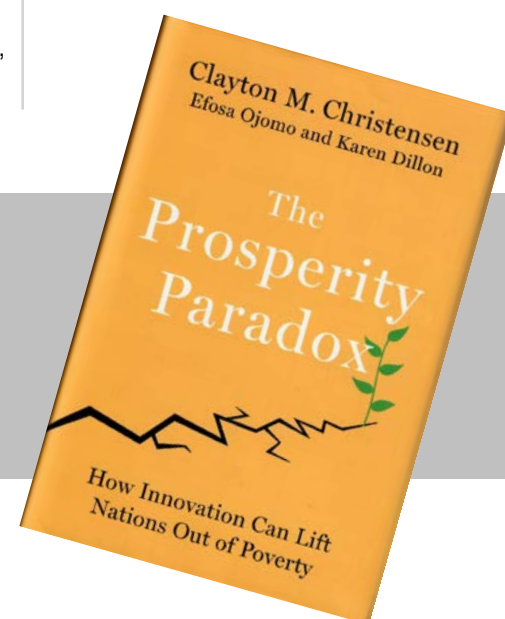
Sometimes the authors seem somewhat sanguine about the insignificant role governments can have on innovations, vis a vis, unnecessary regulations, corruption, licensing

laws, etc. Regrettably, scant evidence exists that innovation can by itself overcome a culture of corruption.

Some of the innovative companies they describe operate with a social purpose, others do not. But profit sustains them all and makes societal contributions sustainable — simply put, capitalism in action.

As a side note, since these authors are reviving Schumpeterian principles, his 1942 book, *Capitalism, Socialism and Democracy*, offers a sad prophesy. Schumpeter argued that capitalism would destroy itself by breeding a "New Class" of bureaucrats, intellectuals, professors, lawyers, journalists, etc., all of them beneficiaries and even parasitical on the economic fruits of capitalism but opposed to the ethos of wealth creation, savings and asset allocation. The seventy-seven years since that book's publication has proven Schumpeter a major prophet, worthy of our close attention.

Altogether, this new tome offers valuable insights on innovations and innovators throughout the world and will give readers a new perspective on the international economy.



## The Prosperity Paradox – How Innovation Can Lift Nations Out of Poverty

Clayton Christensen  
Efosa Ojomo, Karen Dillon  
344 pp, \$29.99, 2019, Harper Collins, NY, NY

# DCDS Foundation

## Matching Dentists to Opportunities

DCT LiveWell, a non-profit located in Oak Cliff that helps clients find jobs, maintain health and learn computer technology related courses, held their first mobile health clinic in March. They learned just a week prior that the dental provider who was scheduled had a conflict and would not be able to provide screenings as planned. They had advertised dental screenings in promotional literature and did not want to disappoint underserved and uninsured residents, so they turned to the DCDS Foundation for assistance.

Lori Dees, DCDS Foundation Manager, took the call and connected the mobile health clinic to DCDS member Rei Iwase, DDS. Dr. Iwase, a pediatric dentist in North Dallas, screened approximately 35 patients during the Saturday clinic; supplying them with dental kits provided by DCDS Foundation and referring many on to dental clinics in the Dallas area.

Dr. Iwase enjoyed her time at the clinic, and hopes for a future opportunity to participate again. "This neighborhood we served is full of hardworking, friendly people," she explained. "It was a joy to be welcomed into this community and work alongside the generous staff at DCT LiveWell. I hope in the future we can continue to bridge the gap between our neighbors in the city of Dallas and access to dental care."

DCT LiveWell is planning to provide mobile health clinics several times a year in Dallas neighborhoods.



Dr. Iwase gives a young patient a dental kit while at the mobile health clinic.

## Supporting Local Women

Every year, Attitudes & Attire® puts on an annual fundraiser luncheon and fashion show to honor outstanding members of the community. These include volunteers, clients, and civil servants that have had a major positive impact on our community. The HOPEFUL Smiles™ program, supported by DCDS Foundation, was recognized for the work done by our dentists to offer restorative dental care to qualifying Attitudes & Attire clients.

Attitudes & Attire is a nonprofit organization dedicated to promoting personal growth for women seeking self-sufficiency. Their program provides the tools that raise self-esteem, promote ethics and build the confidence necessary to develop successful life skills. Their vision is to build confidence and change lives of the women they serve, and the HOPEFUL Smiles program plays a big part in making that happen.



**For more information on these and other local volunteer opportunities, please contact Lori Dees, DCDS Foundation Manager, at [lori@dcds.org](mailto:lori@dcds.org) or visit <https://www.dcdsfoundation.org/local-opportunities/>.**



# Texas A&M University College of Dentistry

by Jennifer Fuentes

## The pilot program, a semester in: Student-faculty collaboration is the cornerstone

Revamping a dental school's curriculum is far from an overnight process. The 12 students chosen to test-drive the college's new patient-care model since June 2018 will likely tell you they've experienced lots of successes, a few approaches that have been improved upon, and one unexpected benefit: a level of collaboration with their instructors they never otherwise would have experienced.

"Our group leaders, Dr. Barrington and Dr. Allen, are always open to feedback and new ideas," says fourth-year dental student D4 Cameron Keylor. "Whether it is a formalized survey or simply daily conversation in the clinic, they are constantly asking for our opinions. There is an open and honest dialogue between the instructors and the students on a daily basis, and I think that is why the program works so well."

The pilot program, composed of six D3s, six D4s and eight faculty members, is overseen by Dr. Jennifer Barrington, clinical associate professor in general dentistry and director of comprehensive care, along with Dr. Sarah Allen, clinical associate professor in restorative sciences and director of dental curriculum. Anytime they encounter a problem — be it revamping current dispensary protocols to accommodate the new program's patient appointment schedule or ensuring incoming D3s have beefed up radiology training prior to the fall semester so that they can take X-rays on their own — they arrive at a solution, in large part, because of student input. Cooperation with other departments, faculty and staff also is vital to this process.

**“That is one thing that the students really like — that they do feel they are making a bigger difference for those who come behind them.”**

"Anything that is immediately significant, we and students manage right then," says Barrington. And for changes that aren't as pressing? "We even have a shared Google drive that we add comments to if students are at home and they're thinking about challenges they encountered or ideas they had during their day."





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“That is one thing that the students really like — that they do feel they are making a bigger difference for those who come behind them.”

Problems are identified, solutions determined, and plans put in place for fall 2019, when the rest of their peers transition to the new curriculum in anticipation of a move to the college’s new Clinic and Education Building in January 2020.

Not only do students in the program work with a consistent, core group of faculty, the new curriculum model calls for collaboration among peers in different classes. Instead of working independently with patients, each D3 is assigned a D4 partner. The two work in concert; one treating the patient, the other assisting.

“Working with a D3 student requires a balance of offering guidance while not stepping on any toes,” says Keylor. “In the same breath, I find myself learning something from my D3 pilot partner every day; there is give and take on both ends of the spectrum.”

Gone are two appointments a day. Since students work in pairs, they improve efficiencies. There’s time for more appointments, work-ins for

existing patients with emergency needs, and the ability to provide more treatment options.

On a Thursday afternoon in January, for instance, the fluidity of the program is on full display. It’s quieter in the pilot program’s corner of the Third Floor Clinic than the rest of the floor, in large part because of modifications made to the space to give it a private-practice feel. While the morning is spent screening new patients, students are not constrained to screening during a prescribed day and time. Already this afternoon, they have performed endodontic and periodontal treatment, an extraction and a work-in exam for a patient in pain. Just seven of the 12 students are spread throughout seven operatories, as some are completing off-campus rotations. A few work together with their partners, but two — D3 Fareed Ighani and D4 Jadee Dellis — are separated in different operatories.

The decision to split the team was intentional, Barrington says. That way, a pressing need that came up with patient care could be addressed.

“What I really like about the program is the flexibility the faculty have in maneuvering toward what is best for the patient and the student,”

Barrington explains. “The goals at the beginning were to improve patient care and efficiency, to improve the clinical experiences of our students, and to design a new combined clinical curriculum. I would say in the pilot program so far, we have been able to make advancements in all of those areas. We have easily been able to get to a great place and will continue to make modifications even into the new program to get where we want to be.”



Texas A&M College of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

Founded in 1905, the College of Dentistry is a nationally recognized center for oral health sciences education, research, specialized patient care and continuing dental education.

Learn more at [dentistryinsider.tamhsc.edu](http://dentistryinsider.tamhsc.edu) or follow @TAMUdental.

## DCDS Dental Assisting School: The Waiting Game (continued from page 1)



(above) A glance down the hallway from the entrance reveals the operatories on left; office, radiology and sterilization on right; and the laboratory at far back. (below left) The high-tech sterilization area.



(above and below center) Lab work is done in a fully equipped L-shaped laboratory, complete with lab hand pieces, lathes, model trimmers and vacuums. (below right) A radiology area supporting Cone Beam Computed Tomography and Dexis digital radiography offers students advanced training with the latest technology available.



(below left) A small office area for the Program Director is directly inside as you enter the school.



(below center) The locker room will provide storage for both students and staff.



(below right) Program Director Ashley Smith shows off training dummies that will be used.





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## For Sale/Lease - Real Estate/Practice

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See your patients in our beautiful 4 op fully digitized dental office. We will cover all the overhead and you take 45% of the collection. Perform Endo and Oral Surgery on our patients. Located in Preston Center (Preston/ Northwest Highway) Dallas.

**Contact Dr. Nawal Shah  
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## Volunteering Opportunities

### The Family Place Dental Clinic

Attn: Dentists and Hygienists looking for a place to volunteer and "give back." The Family Place Dental Clinic is looking for volunteers to do dental exams, x-rays, cleanings and minor dentistry for victims of domestic violence and their children that live in our emergency shelters. Volunteering can be frequent or infrequent as your schedule and time allow

**Contact Dr. Dale Greer at [dalegreer@sbcglobal.net](mailto:dalegreer@sbcglobal.net) or Kim Greer at 214-616-9484  
or [kimberligreer@yahoo.com](mailto:kimberligreer@yahoo.com)**





**DCDS**  
 13633 Omega Road  
 Dallas, TX 75244  
 Phone: 972-386-5741  
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# SOUTHWEST DENTAL CONFERENCE

October 10-11, 2019

Kay Bailey Hutchison Convention Center - Dallas, Texas

Springtime...a time of anticipation. Winter has ended, the trees have budded and flowers are in bloom. We look forward to longer, warmer days. In the sports world, March Madness is over and spring training is in full gear. You will also find college football in anticipation of the fall schedule. The dates are set for those rivalry games that football programs look forward to each year. And trust me, every Texas and OU player knows the date of the Red River Shootout. (In case you don't know, it is October 12!)

For many of us, we're in the same mode of preparation and anticipation; Southwest Dental Conference registration is open and we are looking forward to a great meeting with top notch speakers. The dates are on the calendar – October 10 and 11 – so now is a perfect time to register.

Why early registration? Registering now allows you to evaluate and choose the ideal set of courses that fits your needs and the needs of your dental team. Registering now allows you to plan out your education for the rest of the year. It also allows you to guarantee your choice. SWDC courses do fill up; early registration ensures you and your team get what you need. Registering early also facilitates our planning so that each speaker has the ideal room for the number of participants.

As you view the registration brochure, you'll notice a section for new dentists. This area is designed to highlight several areas that may appeal to the new dentist. It is definitely not an exhaustive list but you'll find everything from practical tips in restorative dentistry, to honing your oral surgery techniques, to reviewing your pathology knowledge. And of course, do not overlook practice management.

In addition, we've also highlighted courses that appeal to the entire dental team. Building team unity is extremely important in the success of the practice. Therefore, choose from courses that motivate your team, educate in preventing medical emergencies and encourage personal health and wellness.

You know the location. You know the date. Register now and get ready to become Inspired-Empowered-Equipped!

**Dr. Todd Baumann**  
 2019 Southwest Dental Conference  
 Chairman

