

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional
needs of our members

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2019 Annual Installation Dentist of the Year

Dallas County Dental Society presented the 2019 Dentist of the Year award to Dr. Todd Baumann for his many invaluable years of dedicated service to the Society and profession, as well as strong admiration from peers.

A graduate of Hardin-Simmons University, Dr. Baumann has a DDS, Prosthodontics Certification and MSD from Baylor College of Dentistry.

His leadership qualities emerged strong as captain and quarterback for Hardin-Simmons, where he led the team to two conference championships and was later inducted into their Athletic Hall of Fame. Those same qualities carried through into his professional and community roles serving multiple positions, including president, on Southwest Academy of Restorative Dentistry Governing Council, Baylor College of Dentistry Alumni Association Board of Directors and Dallas County Dental Society Board of Directors.

"I first met Todd many years ago when he was the Baylor student member of the DCDS Board of Directors," explains colleague Dr. Lee Oneacre. "He was recognized even then by his fellow students as possessing leadership abilities. He has served, and will continue to serve, in many capacities as he continues to



give back for the betterment of our profession. He is an amazing man and a credit to Dentistry."

Active in his church and in community organizations, Dr. Baumann has served on several dental mission trips as well as TMOM.

Currently the 2019 Chairman for the Southwest Dental Conference, Dr. Baumann has served as DCDS President and has been a key member of the task force that created the new DCDS Dental Assisting School. He owns a private practice in prosthodontics in the Preston Center area of Dallas and is a part-time clinical assistant professor in Graduate Prosthodontics at Texas A&M College of Dentistry.



Dr. Baumann and his wife, Becky, have two daughters, Brooklynn and Brinna, and a son, Braeden. They are pictured with extended family.

View all of this year's award recipients on page 18 of this publication.

The Write Stuff

Brad Crump, DDS, MS, President

DCDS President Address



The DCDS Induction event is always such a joy to attend, because it gives our society the chance to recognize those who have served and will be serving the society with their time and efforts.

Sometimes it is forgotten that those who choose to serve do so on a volunteer basis in addition to working full or part time with their careers, raising families, teaching and doing other volunteer work. So I would personally like to thank each person recognized this evening for giving your time to serve Dallas County Dental Society. Without your service, the society would not be what it is today. Let us give another round of applause to those who have been recognized this evening.

The profession of dentistry is facing many threats and challenges that were non-existent 20 years ago when I finished my training. The rapidly changing landscape of our profession in my opinion has caught many off guard and has placed organized dentistry into a defensive position scrambling to catch up.

The rise of the non-dentist mid-level provider concept to address access to care, dental consumerism or do it yourself dentistry, the concept of teledentistry, interference of the doctor-patient relationship by third party payers and challenges to the rule that a dentist and only a dentist is the leader of the dental team are just a few of the issues we face at Dallas County and within the tripartite. Dallas County Dental Society will continue work with the Texas Dental Association and the American Dental Association in addressing these challenges to our profession.

Max DePree, the author of Leadership is an Art, stated "In the end, it is important to remember that we cannot become what we need to be by remaining what we are." We must have a paradigm shift in how we are to attain "what we need to be" because doing the same things that have been fruitful in the past are no longer working.

I want to take a moment to discuss a few of the objectives and goals in the Dallas County Dental

Society Strategic Plan addressing the concept of "what we need to be" and how I plan to support these initiatives as your president.

The first objective relates to finances and assuring our organizational stability. In the past, the main revenue source of the society has been the Southwest Dental Conference. National trends have indicated that the days of the big dental meetings are coming to an end. This decline — precipitated by a decline in membership market share, the rise of local dental study clubs and the expense of traveling to a distal location for a meeting — shows no signs of reversing. To address this, I will work this year with the Southwest Dental Conference Strategic Planning committee and the current conference chair, vice-chair and vice-chair

The rise of the non-dentist mid-level provider concept to address access to care, dental consumerism or do-it-yourself dentistry, the concept of teledentistry, interference of the doctor-patient relationship by third party payers and challenges to the rule that a dentist and only a dentist is the leader of the dental team are just a few of the issues we face at Dallas County and within the tripartite.

elect to streamline and mold our conference into a more contemporary and efficient event. To offset the decrease in revenue flow from the Southwest Dental Conference, your society and its leaders have created other "non-meeting" revenue sources, with the flagship being the creation of the Dallas County Dental Society Assisting School and Learning Center. Equipped with the most innovative dental and audio visual technology, the school and learning center will train the highest quality assistants and will be a venue for live patient treatment continuing education programs that can be broadcast over the internet by webinar and recorded for sale.



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Contributions: articles, letters to the Editor, announcements, advertisements, or other materials submitted for inclusion in DCDS Connection should be submitted electronically via email to the managing editor. Submissions must be received by the second Friday of the month prior to the month of publication. Acceptance of any submission is at the discretion of the Editor, and subject to editing for brevity or content. Anonymous letters or contributions will not be considered for publication. All submitted items must be accompanied by contact information, including the author's name, mailing address, telephone and/or email address. Illustrations should be submitted as .jpeg, .pdf, .eps or .tiff files. Photographs should be high resolution (300 dpi or better) and include a copyright release or statement of permission. Display and classified advertising will be accepted from reputable firms or individuals on a space-available basis in accordance with DCDS Guidelines. For current advertising rates or more information call 972-386-5741 X 225, or email rosemary@dcds.org.

Editor Larry W. White, DDS, MSD
 Managing Editor Rosemary S. Martinez
 Executive Director Jane D. Evans

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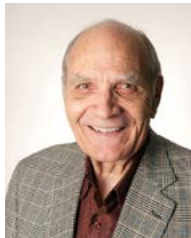


continued on page 21

Impressions

Editorial by Larry W. White, DDS, MSD, Editor

Becoming a Billionaire



I have only known one billionaire in my life. Bill Daniels grew up in my home town of Hobbs, New Mexico, and after World War II went into the family insurance business, eventually

moving to Casper, Wyoming to set up his own insurance business. Bill enjoyed Golden Glove Matches but had to travel to Denver, Colorado to see them. During one of the boxing matches, the thought occurred to him about why these events could not be televised and relayed to his home in Casper. Why not indeed. With his convincing personality and business plan, he got a New York bank to loan him enough money to become a pioneer in the TV cable business. Before he died, Bill amassed and lost some fortunes, but upon his death he left 2 billion dollars for indigent children scholarships, bequeathed his palatial home to the city of Denver as a mayor's residence and funded the University of Denver's School of Business to the extent that it is now known as the Bill Daniels School of Business.

With politicians tossing around phrases like a billion here and a billion there, one loses sight of just how much money a million or billion really is. How tall would you think a million dollars might be of \$100 bills smartly stacked on one another? It might surprise you to learn it would only reach 10 inches in height. Now, what height would a tower of a billion \$100 bills stacked one on top of another reach? It would extend to the

top of the Empire State Building in New York City. I have been afraid to calculate the length of a trillion dollars, which is what student loans now total.

If you want immense wealth like my friend Bill, then you need to figure out how to scale yourself and develop a way to serve not dozens, hundreds or even a thousand, but several thousands and perhaps millions of people. Scalability is the idea that you can do 100 tasks as easily as one task, e.g., it is as easy to supply cable TV to thousands of people as it is to supply one person. Or a more current example, e.g., Facebook, which Zuckerberg famously constructed in his dorm. It is an infinitely scalable computer program. It works the same with one user as it does with two billion users.

On the surface, being a dentist is the least scalable profession imaginable. A dentist, given the size of one's office the number of treatment rooms and assistants, can only see a limited number of patients each day. Even if you expand your facility and add associates, your enterprise can only see several dozen, or in extreme cases maybe a 100 or so patients per day.

But some people are trying to make it scalable. Private equity shops and big corporate dental companies are rolling up smaller dental offices to achieve economies of scale. If you are a dentist and have some cash laying around, or if you don't mind going into debt beyond your all

ready heavy indebtedness from student loans, your home and your practice, it might not be a bad idea to think about rolling up a few practices yourself. I know some people who have done this and profited from it. Not like my friend, Bill, but certainly considerably more than I have ever been able to accumulate.

If you want immense wealth like my friend Bill, then you need to figure out how to scale yourself and develop a way to serve, not dozens, hundreds or even a thousand but several thousands and perhaps millions of people.

Although I applaud innovation and successful enterprises and understand how creative destruction has to occur in a capitalistic economy. I don't have the personality to take on large amounts of debt without a sure-fire way of paying it off reasonably quickly. And from my observations, most dentists share the same phobia regarding debt. So I remain happy to work each day in my tiny office earning what my more wealthy friends would consider chump change. But such efforts have afforded a good life with abundant purpose; rewarding enough to have a comfortable home with plenty of food, educate our children, many cherished friends, the ability to travel and make new friends and, gratefully, the ability to share with our church and charities of our choosing.

That is the beauty and appeal of living in a capitalistic, free and democratic environment where we can gravitate to a calling that fits our personalities and capacities and can prosper from our efforts. While I have run out of time to start some gigantic undertaking that could scale over a few years and eventually serve thousands of people, I intend to remain grateful for the health and strength enough to carry on serving the few patients who entrust their care to me to the best of my ability. I hope you do too.



From The Hub

by Jane D. Evans, Executive Director

Breaking News



General Membership Meetings: With hectic schedules and juggling of many family and practice events in mind, the DCDS Board of Directors discussed changing the number of meetings held each

year and the format of the General Membership Meetings. This resulted in a Constitution and Bylaws change which was voted on at the April 16, 2019 meeting.

The following is the new verbiage incorporated into the DCDS Constitution and Bylaws: *Official Meetings: Two regular meetings of this Society shall generally be held each year during the Spring months (January-April) and the Fall months (September-November) at a time and place selected and provided by the Board of Directors. Scheduling of these meetings will not conflict with the meeting dates of the Southwest Dental Conference.*

I think you will like the change in the format of the meetings, which will result in receiving up to two hours CE Credit per meeting. More to follow via email and on the DCDS Website for the upcoming meetings. Mark your calendars for the Fall meetings: September 17 and November 19.



Grand Opening of the DCDS Dental Assisting School: The grand opening of the completed School was held on June 6, 2019 and the first class started on June 12, 2019. Mayor Robert Dye of Farmers Branch was on hand at the Grand Opening to assist Dr. Hilton Israelson in the ribbon cutting ceremony. Many thanks to Denco Construction Specialists, who sponsored the Grand Opening.



The ribbon is cut and the DCDS Dental Assisting School is now open! More photos are at <https://www.dcdsdas.org/blog/ribbon-cutting/>



DCDSADAS Advisory Board of Directors members with DCDSADAS Program Director Ashley Smith.



DCDS members gathered for a group photo at the TDA Meeting in Austin.



Above: DCDS Members made a positive impact on the environment by securely disposing of documents and electronics during the annual Shred-a-thon in April.

New Dentists

News and perspective from dentists under 10 years of practice

New Dentists Committee Update on Activities

John Tunnell, DDS, MS



The New Dentist Committee has been hard at work over the past year addressing our mission of bringing new dentists into DCDS and helping them navigate the increasingly complex field of dentistry. The dental graduates of today face a host of challenges including finding a job among an increasing number of graduating dentists, dealing with the staggering amount of student loan debt and other financial obligations and

navigating the career and business side of dentistry that has become flush with regulations and paperwork.

Members of the Committee feel that involvement in the DCDS is indispensable for young dentists, as it provides a support group of colleagues that are always willing to help and provide insight on progressing through a career in dentistry. To improve access to this support group for young dentists, we expanded the Mentor and Mentee Program to address a few concerns from years past. Mentors and mentees are now divided into one of four geographic regions within Dallas based on where they live or work, forming smaller groups of mentors and mentees rather than a one-on-one relationship as before. Our hope is that this will reduce the “intimidation” factor many young dentists reported in previous years and will allow mentees to meet multiple mentors in a group setting. Furthermore, small groups are encouraged to meet together outside of the DCDS building, making it easier for members who do not live or work in north Dallas to get involved.

The small group meetings thus far have been well-attended and generally a huge success. Dr. Audrey Stansbury has held two meetings over the past few months, one at a colleague’s newly-built office and another at her own office, giving recent graduates some insight into the practice start-up process. Drs. Kyle Keeter and Courtney Ladewig held a small group Q&A session at their office with guest speakers Dan and Aaron Lewis of Lewis Health Profession Services, giving young dentists a chance to ask questions on finding a job and negotiating contracts after graduation.

Building on the past year’s success, the New Dentist Committee hopes to work on improving recruitment and retention of active new dentists within the society. We look forward to another successful and productive year!

The competition is not the dentist down the road.

Dominique Fufidio, DDS, FAGD



It wasn’t too long ago I was trying to identify the “perfect” location for my start-up dental practice. I did an analysis of the average income of the surrounding zip codes to see how many dentists practice per some distance, if there was exclusivity for that area so another dentist did not set up right next to me and what visibility I had from the street for the walk-ins I had heard were wanted. I was told “stay out of Dallas,

it is saturated and competitive.” After years of trying to force certain geographic locations to work, I found an opportunity in Dallas with low visibility—and it looked like a murder house to start. Some paint and a lot of heart turned this run down establishment into my dental home and I could not be happier.

Most fear the dentist moving in next door, but I don’t understand why. Dallas and the surrounding areas are growing so rapidly, there is no shortage of dentistry to be done and every dental office has its unique set of values and culture. The dentist down the road is not your competition. Your competition is the long holiday weekend vacation in Cabo your patients really want to go on; the latest iPhone, Apple Watch and AirPods; or the concert or latest blockbuster movie seen in a cinema with wait staff and reclining leather sofas.

At first, specialists would take me to lunch and insist, “Send me your dentistry, I can do it better.” Little did they know, in time, I wouldn’t want to be doing that dentistry.

In time, you find your office culture and the procedures that make you happy. You refer out everything else to the dentists you enjoy working with — to those that deliver the care you would want to deliver and who treat your patients just as you do.

Once we realize that the other dentist is not our enemy and focus on communication with and education of our patient population, we can work together and see an increase in dentistry across the board. It can be easy to ignore the dentistry that needs to be done if it means the patient leaving with a smile and you leaving less winded; but that does no service to our patient population or dentistry as a whole.

Knowing this, it is okay with me if I explain to a patient how they have a tooth that would benefit from a full coverage restoration or an appliance to protect them from their bruxism habit, then they leave me and end up in your chair. And that when you tell them they need that crown and night guard, it is not the first time they have heard it. It is time to express and explain value and need to our patients and see how this collaboration can take the profession to new levels.

DCDS Member's Message Board

Upcoming Events

September 17, 2019 – General Membership Meeting
 October 10-11, 2019 – Southwest Dental Conference
 November 19, 2019 – General Membership Meeting



Welcome New Members!

General Practice

Oluwadamiola Ajagbe
 Alison Brown
 Scharla Collins
 Adetokunbo Igun
 Myoungsoo Kwon
 Isabelle Nguyen-Quoc
 Janet Stinson
 Trung Tang

Graduate Students

Karan Dharia
 Douglas Reid
 Pouya Vakilian

In Memoriam:

Dr. J. Frank Roark
 Dr. Guy Keeter

Congratulations to DCDS members Drew Vanderbrook, DDS and Wade Barker, DDS, MD who were both honored at the TDA Meeting in May 2019. Dr. Barker (on left) received the TDA Service Recognition Award and Dr. Vanderbrook (on right) received the TDA New Dentist Leadership Award.



Applause, Applause!

2019-2020 DCDS Board of Directors

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President

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President-elect, Secretary/Treasurer

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Past President

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Dentistry Graduate Student

Lauren E. Rosene
Texas A&M University College of
Dentistry Undergraduate Student

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Dr. William A. Brown

Dr. James B. Clayton III

Dr. John S. Findley

Dr. Richard J. Galuska

Dr. James L. Gutmann

Dr. Alan Haile

Dr. Milvern R. Harrell

Dr. Donald E. Hayes

Dr. William D. Henderson

Dr. Charles Michael Jones

Dr. Frank H. Moore, Jr.

Dr. Chester E. Spencer

Dr. James S. Wallace

2019 Dallas County Good Fellows

Doctors obtaining Good Fellow status have maintained 25 years of continuous membership with the Texas Dental Association.

Dr. Brett W. Bridgeman

Dr. Dee Ann Dockins

Dr. J. Eric Hibbs

Dr. Timothy M. Huckabee

Dr. Elizabeth D. Jaynes

Dr. Jeffrey C. Jaynes

Dr. Albert M. Jowid

Dr. Rana Lee

Dr. Janell Moran-Kenny

Dr. Michael A. Rainwater

Dr. Robert K. White

Dr. Dennis E. Youngblood

DCDS Membership Benefits

Being a member of the associations that work to protect your profession is important to the success of a practice...pass along the benefits to your peers!

- Free registration to DCDS's annual Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent DCDS meeting facilities at special member rates
- Free or discounted continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class assistants from DCDS Dental Assisting School
- Preprinted school excuse forms provided free of charge to dentists treating school-age children
- Confidential free notary public
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License and permit renewal reminders
- Networking/social opportunities with colleagues

Dallas County Dental Society members receive ALL membership benefits offered by Texas Dental Association, including free entry to TDA TEXAS Meeting.

Dallas County Dental Society members receive ALL membership benefits offered by American Dental Association, including photo directory and public referrals through Find-a-Dentist.

www.dcds.org/membership

REACH OUT TO HELP ANOTHER DENTIST

Watching a colleague suffer and feeling helpless is difficult and heartbreaking. Dentists Concerned for Dentists is a 24-hour confidential alcohol and drug abuse hotline you can call for assistance.

Your phone call could be the lifesaving step for someone who is hoping and waiting.

- Founded exclusively to help dentists, hygienists, assistants and family members.
- No fees or charges.
- All contact is held in absolute confidentiality.

Founded by Dr. James Hill in 1979, the Dentists Concerned for Dentists program provides a strictly confidential peer assistance program for health care professionals who struggle with drug and alcohol abuse. This award-winning program saves lives; please share this confidential hotline with your colleagues.

A confidential phone call may be the greatest gift a peer dentist, staff or family member could receive.

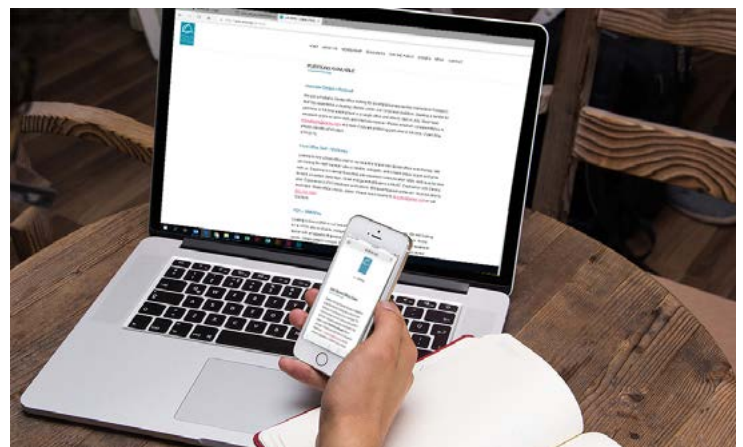
DENTISTS CONCERNED FOR DENTISTS

24-hour Confidential Hotline
214-206-7496

Looking for a job? Have a position to fill in your office?

List it on the DCDS.org Job Bank!
Members list for free
(\$75/month for non-members.)

Email a brief summary (100 words or less)
of the position to:
rosemary@dcds.org.



DCDS Foundation

Martin Kahn, DDS recently worked with DCDS Foundation to assess dental needs of low-income families in Southwest Dallas in conjunction with a DCT LiveWell mobile health clinic. Shown at right with DCT Livewell Executive Director Thea Walker, Dr. Kahn was invigorated by his time spent volunteering.

“To my fellow dentists needing a way to give back to our wonderful profession as well as helping many other deserving people, I would suggest considering volunteering for the many opportunities offered by the DCDS Foundation,” said Dr. Kahn. “I have been fortunate to assist at many local health fairs and have spoken to many classrooms of eager students ranging from the very young to college age looking for a career path. I feel I have received back so much

from my participation in these events over the past decade. I know I have had an impact on some and constantly receive thanks of gratitude and appreciation. There is a wide range of opportunities to choose from: the periodic TMOM events, the Agape Clinic near the dental school, many health fairs, career days and classrooms are just a partial list.

“A number of the people I advise have recently acquired dental insurance and are seeking good caring dental care. There is an opportunity to promote your office, especially if your practice is close to their neighborhoods. I would be happy to discuss any of these events with those interested. Thanks for being the thoughtful dentists we love having in the DCDS.”



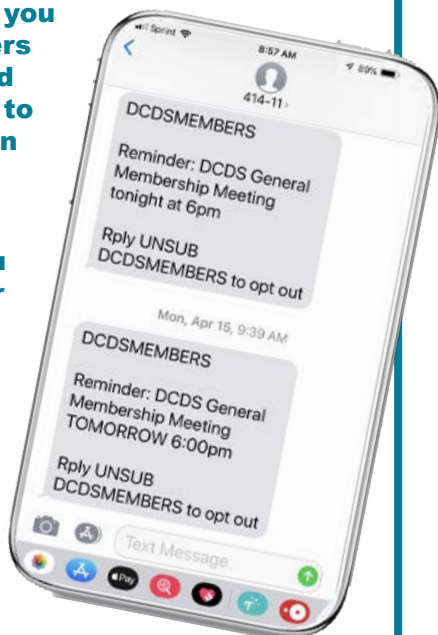
DCDS Foundation (DCDSF) is the philanthropic arm of the Dallas County Dental Society. Our mission is to enhance oral health in our community, including funding and supporting volunteers for activities such as the Veteran’s Texas Mission of Mercy, schools and health fairs, scholarship program assisting Public Health Residency students, oral health education and dental sealants to DISD students and new smiles on the faces Hopeful Smiles women. To volunteer, contact: Lori Dees, DCDS Foundation Manager, at lori@dcds.org or 972-386-5741 x228.

TEXT MESSAGE REMINDERS

Have you ever wished you could receive reminders for DCDS meetings and events? Do you forget to put events/meetings on your calendar?

DCDS implemented text messaging so you will not forget another meeting. Just sign up and you will be reminded of future meetings and events.

Text DCDSMEMBERS to 41411



Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates when renting the Society’s Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

For more info, contact Ashley Hawkins at 972-386-5741 x231 or email info@dcds.org.



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Wondering how to coordinate the real estate and practice sale?

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Legal and Ethical Considerations

Editorial by Robert M. Anderton, DDS, JD, LLM

Ethics & the Patient: A Case



In the last edition we began to consider ethics of the doctor. We generally don't talk much about the unethical and/or the non-compliant patient. We all have encountered the patient who wants

to change the treatment date on an insurance claim or asks to reduce or eliminate a co-pay. I recently had a case where the patient came to a doctor under an assumed name and paid cash to get a discount and then filed an insurance claim under her real name in order to receive the insurance benefit.

Very common is the non-compliant patient. We see this often in orthodontic patients who refuse to wear their elastics or return regularly for adjustments and prophies. Occasionally, when all else fails, the doctor chooses to terminate the relationship in these cases to avoid being held responsible for the consequences of neglect.

Also, in the non-compliant category is the adult patient who refuses to return as directed. I had a case where the patient came in with nondescript pain in the upper bicuspid area. The doctor made one periapical in the bicuspid area and 4 bitewings. He placed a couple of restorations in the lower molar area, but found no indications, clinically or radiographically, for treatment in the upper bicuspid area. He instructed the patient to return in three months, or sooner if the pain persisted, for a follow up exam. Despite repeated phone calls and attempts to reach patient, he did not return in three months. The office continued for two years (all documented) to try to reach the patient. Finally, after two and a half years, the patient returned — this time with severe pain and swelling in the same upper bicuspid area. The doctor attempted, but could not relieve the pain; so he referred the patient to an oral surgeon who extracted the bicuspids and first molar. In the process, the surgeon took a biopsy which revealed a squamous cell carcinoma in the maxillary sinus.

Ultimately, the patient had extensive radical surgery resulting in the loss of an eye and disfigurement. A lawsuit for failure to diagnose was filed against the dentist who saw him originally — the same doctor who made every effort to get him back for follow up. Interestingly, during the discovery phase it was revealed that the patient had been examined during the two and a half years between visits to the original doctor, by an ENT physician who made sinus radiographs. The physician did not diagnose, either radiographically or clinically, the malignancy or any other disease.

Experts examined the dentist's records and could find no fault with the treatment the dentist provided nor any basis for him to diagnose a malignancy. The experts agreed that the documentation of the dentist's attempts to persuade the patient to return was exceptional and persuasive that he was acting in the best interest of the patient. The patient in these types of cases, where they refuse to comply with doctor's instructions, must be responsible to a large degree for their own well-being. All the evidence added up to a good defense for the dentist — one in which I was confident of his chances of winning. The insurance company,

though, decided not to go to trial, basically because of the appearance of the patient, and ultimately paid a large six figure settlement.

Why wasn't the ENT physician sued for failure to diagnose? He had much more culpability than the dentist. Most likely the answer is an economic one. Due to the tort reform laws in Texas which cap the amount of recovery for a patient, a dental lawsuit is worth as much as a medical lawsuit to the plaintiff's attorney, who generally works on a contingency basis. A major consideration for the attorney is that it only costs about twenty thousand dollars to prove up a dental malpractice suit while a medical lawsuit can cost upwards of one hundred thousand dollars. The rewards are the same.

Ultimately, the dentist's insurance company paid his defense and the settlement and then promptly canceled his insurance. He was able to get another policy, though, and suffered no other consequences. He still enjoys a great reputation, a successful practice and is confident in the knowledge that he acted ethically, within the standard of care and did what he could for the patient — a lesson for us all!





2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

THURSDAY, OCTOBER 10

COURSE #	SPECIAL EVENTS	CLINICIAN	TIME	EARLY BIRD	AFTER AUG. 26
T01	Assistant CE Express: See page 27 for list of clinicians and topics.		8:30 a.m.-12:30 p.m.	\$50	\$60
T02	CE Express: See page 27 for list of clinicians and topics.		8:00 a.m.-12:00 p.m.	\$50	\$60
T03	Hygiene CE Express: See page 28 for list of clinicians and topics.		12:30-4:30 p.m.	\$50	\$60
	SWDC Star Salute: See page 8 for details.		6:00-8:00 p.m.	FREE	FREE
WORKSHOPS					
T04	The Dental Auxiliary's Recipe for Patient Acceptance Workshop	Gambardella	8:00-11:00 a.m.	\$45	\$55
T05	Nitrous Oxide Monitoring/Certification for Auxiliaries (Registration deadline September 10)	Moore	8:00 a.m.-12:00 p.m. and 1:00-5:00 p.m. (all day)	\$155	\$165
T06	Difficult Denture Patients Workshop	Folse	1:00-4:00 p.m.	\$145	\$155
T07	Power Up Hygiene! Utilize Technology to Improve Clinical Outcomes and Energize Your Career Workshop	Miller	1:00-4:00 p.m.	\$145*	\$155*
T08	Oral Surgery for General Practitioners Workshop	Nattestad	1:00-4:00 p.m.	\$195*	\$205*
T09	From Our Side of the Chair Workshop	Pace Brinker	1:30-4:30 p.m.	\$125	\$135
T10	Occlusion and Esthetics Workshop	McDonald	2:00-5:00 p.m.	\$145*	\$155*
MORNING LECTURES					
T11	It's Alive! A Clinical Anatomy Review for the Dental Team	Budenz	8:00-11:00 a.m.	\$30	\$40
T12	Difficult Denture Patients: Real World Solutions	Folse	8:00-11:00 a.m.	\$30	\$40
T13	Anatomically Driven Endodontics Part I	Karabucak	8:00-11:00 a.m.	\$30	\$40
T14	Practical Tips and Tricks for the Everyday Dentist	Margeas	8:00-11:00 a.m.	\$30	\$40
T15	Prevention and Management of Common Prosthetic Complications in the Implant Practice	Martin	8:00-11:00 a.m.	\$30	\$40
T16	Are You Hot or Not? Understanding Inflammatory Burden	Miller	8:00-11:00 a.m.	\$30	\$40
T17	Oral Surgery for General Practitioners	Nattestad	8:00-11:00 a.m.	\$30	\$40
T18	Oral Allergies and Contact Reactions - What You're Itching to Know	Plemons	8:00-11:00 a.m.	\$30	\$40
T19	The Adhesive Restoration - Update 2019 Part I	Burgess	8:30-11:30 a.m.	\$30	\$40
T20	The High Tech Paperless Office	Emmott	8:30-11:30 a.m.	\$20	\$30
T21	Leading Your Practice to Infection Control Excellence	Gregory	8:30-11:30 a.m.	\$30	\$40
T22	Temporomandibular Disorders: Clarifying the Issues	Gremillion	8:30-11:30 a.m.	\$30	\$40
T23	A Practical Approach to Incorporating Oral Pathology into Clinical Practice and Patient Care	Wright	8:30-11:30 a.m.	\$30	\$40
T24	Optimizing Nutrition for Oral Health and Beyond	Low Dog	8:30-11:30 a.m.	\$30	\$40
T25	Interrelationships Between TMJ Disorders and Sleep Disorders	Talley	8:30-11:30 a.m.	\$30	\$40



2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

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THURSDAY, OCTOBER 10 (CONTINUED)

COURSE #	MORNING LECTURES, CONTINUED	CLINICIAN	TIME	EARLY BIRD	AFTER AUG. 26
T26	10 Top Management Tools for A Successful Practice	Banta	9:00 a.m.-12:00 p.m.	\$20	\$30
T27	Soft Tissue Management Around Implants	Blasingame	9:00 a.m.-12:00 p.m.	\$30	\$40
T28	Material Selection for The Everyday Implant Dentist: What, When and How, Where We Are and Where We Are Going	Brindis	9:00 a.m.-12:00 p.m.	\$30	\$40
T29	Staging Complex Esthetic-Restorative Cases	McDonald	9:00 a.m.-12:00 p.m.	\$30	\$40
T30	Systemic Cyclones, The Biology of Disease and Wellness	Riley	9:00 a.m. -12:00 p.m.	\$30	\$40
	AFTERNOON LECTURES				
T31	Wait! I Still Feel That! Problem Solving the Delivery of Local Anesthesia	Budenz	1:00-4:00 p.m.	\$30	\$40
T32	The Wow Factor... Tips and Tricks Every Auxiliary Must Know!	Gambardella	1:00-4:00 p.m.	\$30	\$40
T33	Anatomically Driven Endodontics Part II	Karabucak	1:00-4:00 p.m.	\$30	\$40
T34	Restorative Dentistry for the General Practitioner	Margeas	1:00-4:00 p.m.	\$30	\$40
T35	Incorporating the Digital Workflow into the Planning and Placement of Dental Implants	Martin	1:00-4:00 p.m.	\$30	\$40
T36	Exercise is Medicine: Posture Perfect!	Odiatu	1:00-4:00 p.m.	\$30	\$40
T37	The Opioid Epidemic - When Prescriptions Become a Problem	Plemons	1:00-4:00 p.m.	\$30	\$40
T38	Motivate Your Team! The Recipe for a BOOMING Practice	Behrendt	1:30-4:30 p.m.	\$20	\$30
T39	Ceramic and Cements - What Goes Where and When Part II	Burgess	1:30-4:30 p.m.	\$30	\$40
T40	Google Juice for Dentists - Using the Internet Effectively	Emmott	1:30-4:30 p.m.	\$20	\$30
T41	OSHA is Here! No Need to Fear	Gregory	1:30-4:30 p.m.	\$30	\$40
T42	Considerations of Temporomandibular Disorders in Children and Adolescents	Gremillion	1:30-4:30 p.m.	\$30	\$40
T43	An Update of Oral Cancer/Precancer and the Evolving Role of HPV as an Etiologic Factor	Wright	1:30-4:30 p.m.	\$30	\$40
T44	Women's Health: A Woman's Guide to Wellness	Low Dog	1:30-4:30 p.m.	\$30	\$40
T45	Craniofacial Dental Sleep Medicine for the Clinical Dentist	Talley	1:30-4:30 p.m.	\$30	\$40
T46	High Impact Communication	Banta	2:00-5:00 p.m.	\$20	\$30
T47	Implant Maintenance Begins at Implant Placement	Blasingame	2:00-5:00 p.m.	\$30	\$40
T48	A New Generation of Hybrid Prosthesis: An Effective Viable Hygienic Solution for the Edentulous Patient	Brindis	2:00-5:00 p.m.	\$30	\$40
T49	Nutrition, Lifestyle and Perio: Real World Strategies to Reduce Inflammation	Donley	2:00-5:00 p.m.	\$30	\$40
T50	Beyond the Tag and Bag, Forensic Dentistry Beyond the Morgue Walls	Riley	2:00-5:00 p.m.	\$30	\$40

WHY BE AN EARLY BIRD?

Better course selection: once full, you're out of luck.

Discounted registration fees: \$25 increase after August 26 and another \$25 increase after October 9.

Discounted course fees: \$10 per course increase after August 26





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FRIDAY, OCTOBER 11

COURSE #	SPECIAL EVENTS	CLINICIAN	TIME	EARLY BIRD	AFTER AUG. 26
F01	Hygiene CE Express: See page 42 for list of clinicians and topics.		8:00 a.m.-12:00 p.m.	\$50	\$60
F29	Orthodontic Symposium: "The Latest and Best in Orthodontic Mechanisms" Edgewise Finally Becomes Intermaxillary. See page 51 for details.	Jasper	8:30-11:30 a.m.	\$30	\$40
F02	CE Express: See page 42 for list of clinicians and topics.		12:30-4:30 p.m.	\$50	\$60
F45	Orthodontic Symposium: Improving Treatment Efficiencies with DIY Aligners See page 51 for details.	Kierl	1:30-4:30 p.m.	\$30	\$40
WORKSHOPS					
F03	Oral Surgery for General Practitioners Workshop (repeat)	Nattestad	8:00-11:00 a.m.	\$195*	\$205*
F04	Anatomically Driven Endodontics Workshop	Karabucak/ Kratchman	8:30-11:30 a.m.	\$145*	\$155*
F05	Seeing is Believing: Workshop to Obliterate Biofilm on Implants and Teeth	Low/Davis	8:30-11:30 a.m.	\$145	\$155
F06	Equipment Maintenance and Repair Workshop	Burkhart Dental	9:00-11:00 a.m.	\$50	\$60
F07	Provisional Restorations for Today's Restorative Practice Workshop	McDonald	9:00 a.m.-12:00 p.m.	\$175*	\$185*
F08	Photography in Dentistry Workshop	Campbell	1:00-4:00 p.m.	\$145*	\$155*
F09	Composite Techniques for Predictability and Success with Anterior Free-Hand Bonding Workshop	Hartlieb	1:00-4:00 p.m.	\$145*	\$155*
F10	Get Lit! Not Burned by Lasers Workshop	Riley	1:00-4:00 p.m.	\$195*	\$205*
F11	Equipment Maintenance and Repair Workshop (repeat)	Burkhart Dental	1:00-3:00 p.m.	\$50	\$60
F12	Seeing is Believing: Workshop to Obliterate Biofilm on Implants and Teeth (repeat)	Low/Davis	1:30-4:30 p.m.	\$145	\$155
MORNING LECTURES					
F13	Minimally Invasive Soft Tissue Grafting	Allen	8:00-11:00 a.m.	\$30	\$40
F14	Photography in Dentistry...How Much a Picture is Truly Worth	Campbell	8:00-11:00 a.m.	\$30	\$40
F15	Common Things Occur Commonly	Gonzales	8:00-11:00 a.m.	\$30	\$40
F16	Reality or Resin: Free-Hand Artistry with Anterior Bonding	Hartlieb	8:00-11:00 a.m.	\$30	\$40
F17	Tech Check - An Overview of New Technology and Materials Changing Dentistry	Kachalia	8:00-11:00 a.m.	\$30	\$40
F18	Prevention and Management of Medical Emergencies in the Dental Office	McNeill	8:00-11:00 a.m.	\$30	\$40
F19	A Team Approach in Supporting Predictable Cosmetic Dentistry	Pace Brinker	8:00-11:00 a.m.	\$30	\$40
F20	Get Lit! Not Burned by Lasers	Riley	8:00-11:00 a.m.	\$30	\$40
F21	Tots to Teens and Everything In-between	Rozas	8:00-11:00 a.m.	\$30	\$40



2019 SOUTHWEST DENTAL CONFERENCE PROGRAMS

To register or for more information, go to swdentalconf.org.

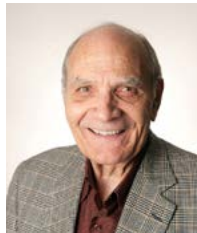
FRIDAY, OCTOBER 11 (CONTINUED)

COURSE #	MORNING LECTURES (CONTINUED)	CLINICIAN	TIME	EARLY BIRD	AFTER AUG. 26
F22	Playing the Insurance, Collections and Accounts Receivables Game...Your Way!	Banta	8:30-11:30 a.m.	\$20	\$30
F23	Being All That We Can Be: Changing Perspective to Change Reality	Behrendt	8:30-11:30 a.m.	\$20	\$30
F24	Numb, Numb-er, Numb-est: The Pharmacology of Local Anesthesia	Budenz	8:30-11:30 a.m.	\$30	\$40
F25	How to Keep Your Implants Off the Failure List: The Latest in Prevention	Donley	8:30-11:30 a.m.	\$30	\$40
F26	Treatment of Partial Edentulism - When to Save Teeth, When to Extract Teeth and When to Consider the Removable Partial Denture	Felton	8:30-11:30 a.m.	\$30	\$40
F27	Geriatric Dentistry: Let's "Doctor-Up!"	Folse	8:30-11:30 a.m.	\$30	\$40
F28	From E-Cigarettes to Hookahs: Current Trends in Tobacco and Smoking	Jahn	8:30-11:30 a.m.	\$30	\$40
F29	Orthodontic Symposium: "The Latest and Best in Orthodontic Mechanisms" Edgewise Finally Becomes Intermaxillary	Jasper	8:30-11:30 a.m.	\$30	\$40
F30	Contemporary Dental Pharmacology: Evidence-Based Considerations	Jeske	8:30-11:30 a.m.	\$30	\$40
F31	The Relationship of Environment and Human Health	Low Dog	8:30-11:30 a.m.	\$30	\$40
F32	Dental Office Design, Ergonomics and Dental Treatment Room Lighting	Onorato/ Gregson	8:30-11:30 a.m.	\$20	\$30
F33	Do Your Patients Have the Guts to Enjoy Oral Health?	Odiatu	9:00 a.m.-12:00 p.m.	\$30	\$40
AFTERNOON LECTURES					
F34	Soft Tissue Surgery in Esthetic Dentistry	Allen	1:00-4:00 p.m.	\$30	\$40
F35	Epithelial Pathology From A to Z	Gonzales	1:00-4:00 p.m.	\$30	\$40
F36	Tips and Tricks to Elevate Everyday Restorative Dentistry	Kachalia	1:00-4:00 p.m.	\$30	\$40
F37	Integrative Medicine for Dentistry: Provider and Patient Optimization	McNeill	1:00-4:00 p.m.	\$30	\$40
F38	Working With You is Killing Me	Pace Brinker	1:00-4:00 p.m.	\$30	\$40
F39	Mind Your P's and Q's! Panos, Preps, Pulp, Pathology and Parent Questions!	Rozas	1:00-4:00 p.m.	\$30	\$40
F40	Top Ten Secrets to Make Your Practice Thrive	Behrendt	1:30-4:30 p.m.	\$20	\$30
F41	Turning Your Hygiene Visits Into Wellness Visits: What You Need to Know	Donley	1:30-4:30 p.m.	\$30	\$40
F42	Complete Denture Therapy OR Tooth and Dental Implant Overdentures - What's Best for Your Patient?	Felton	1:30-4:30 p.m.	\$30	\$40
F43	Dental Hygienists Role in Risk Based Periodontal Therapy	Jahn	1:30-4:30 p.m.	\$30	\$40
F44	Contemporary Dental Pharmacology: Disruptive Scientific Evidence in Local Anesthesia, Analgesia and Antibiotic Therapy/Prophylaxis	Jeske	1:30-4:30 p.m.	\$30	\$40
F45	Orthodontic Symposium: Improving Treatment Efficiencies with DIY Aligners	Kierl	1:30-4:30 p.m.	\$30	\$40
F46	Bioceramics in Endodontics and Complications in Endodontic Microsurgery	Kratchman	1:30-4:30 p.m.	\$30	\$40
F47	50 Shades of Inflammation: The Mouth, Body, Mind Connection	Odiatu	2:00-5:00 p.m.	\$30	\$40

Insights

Book Review by Larry W. White, DDS, MSD, Editor

The Ortho-Perio Patient: Clinical Evidence & Therapeutic Guidelines



Drs. Theodore Eliades and Christos Kasaros have assembled a distinguished group of 28 authoritative specialists in Oral Physiology, Orthodontics and Periodontics to appraise orthodontic and

periodontal clinicians of the latest discoveries in these dental disciplines, and they have done a splendid job.

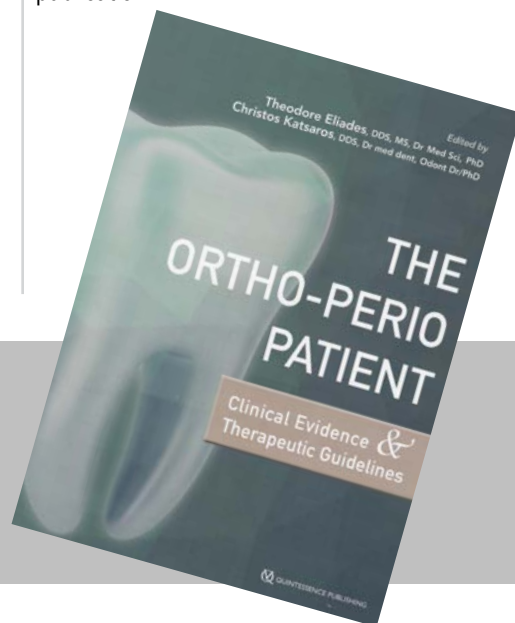
The book has three sections: Fundamentals of Oral Physiology, Periodontal Considerations for the Orthodontic Patient and Orthodontic Considerations for the Periodontic Patient. The first chapter on bone biology offers readers the most complete description of bone histology, physiology and metabolism as one is likely to find anywhere. Following chapters in the first section consider microbial colonization of teeth and orthodontic appliances. Another chapter conveys important information about the changes oral microbiota undergo during orthodontic therapy. The authors also give a description of pellicle formation and its significance.

The second section offers readers a method of periodontal examination for the orthodontic patient and also considers gingival recession and its treatment. A thorough chapter on soft tissue augmentation of the incisors in orthodontic patients provides readers with state-of-the-art techniques for handling these difficult problems. One chapter on periodontal considerations during orthopedic expansion will alert clinicians to the possibilities as well as the risks such therapy has. Surgical lengthening of crowns offers readers helpful ideas about this important but often neglected feature of interdisciplinary dentistry, and a final chapter in the second division of the book features the management of impacted maxillary canines.

The final section considers the clinical evidence on the effect of orthodontic therapy on periodontal tissues, and, fortunately, finds in general that fixed orthodontic appliances exert only minimal effect on the periodontium and it is mostly transient with no irreversible harm. An additional chapter states unequivocally that no orthodontic treatment should be performed in the presence of active periodontal disease. Unfortunately for clinicians, many patients don't develop periodontal disease until after the

therapy has progressed and doctors have to face the consequences of completely stopping treatment or electing robust mid-treatment periodontal therapy. Considerations for providing orthodontic therapy for the periodontally compromised patient are also detailed as is orthodontic therapy for patients with advanced periodontal disease. Regenerative procedures with bone substitutes receive some emphasis in the narrative for use around compromised teeth that need movement.

The writers offer clear narratives supplemented by extraordinary photographs and illustrations on thick durable paper with a long-lasting hard cover. Drs. Eliades and Kasaros have well-deserved reputations as researchers and they have embellished those reputations with this fine publication.



The Ortho-Perio Patient Clinical Evidence & Therapeutic Guidelines

\$128, 224 pp, 346 illustrations, 2019

Quintessence publishing Co. Inc., Batavia IL

International College of Dentists 2019 Breakfast

The International College of Dentists invites all members for breakfast during the 2019 Southwest Dental Conference.

Friday, October 11 | 7:00-9:00 a.m. \$40.00 per person | Omni Dallas Hotel

To register contact: Mark Gannaway, DDS | mgannaway@tamhsc.edu

and/or send payments to:

Mark Gannaway, DDS, ICD-Texas Section Treasurer
709 Winterwood Ct., Garland, TX 75044



Texas A&M University College of Dentistry

by Carolyn Cox

A New Season Beckons: Karbowski retires as department head

He's spent almost 50 years in the dental profession; 20 years of that at Texas A&M College of Dentistry. Now Dr. Steve Karbowski, restorative sciences department head, is hanging up his white coat to embark on retirement adventures. A May 13 reception celebrated the positive attributes he has brought to his work.

"I appreciate his friendship and mentorship," Dr. Steve Griffin, associate dean for clinical affairs, said to the large gathering of faculty, staff and students. "I can't imagine a more fair and even-tempered person."

Dr. Lawrence Wolinsky, dean, emphasized Karbowski's quiet, steadfast leadership style, dedication and recognition by faculty and students for teaching excellence.

Karbowski joined the college faculty in 1998 after spending five years in the U.S. Army Dental Corps and 22 years as a private practitioner in Atlanta, Texas. He was named director of fixed prosthodontics in 2000 and director of comprehensive care in 2002, in which he oversaw the predoctoral clinical and preclinical curriculum for all restorative disciplines and revised and reorganized course syllabi.

He rewrote the college's Comprehensive Care Manual and played a key role in the successful 2004 accreditation site visit. He has led the Department of Restorative Sciences since 2005 as a clinical associate professor.

"You've been a great faculty member in all the roles you've played," said Dr. Amp Miller, professor in restorative sciences. "To use a baseball analogy, if one were available for a department chair, you'd be a Triple Crown winner."



Dr. Steve Griffin presents a plaque to Dr. Steve Karbowski recognizing his service to the college.

Bible verses from Ecclesiastes, Chapter 3 guided this retirement decision, Karbowski said at the reception.

"I feel I have the energy to work another 20 years, but we pray to God for the wisdom to know the appropriate season for everything. I believe if we're fortunate enough to have work with a high purpose, there's not much more we can ask for. However, what I will miss most is working with all of you. The fellowship here is something I will always treasure."

Karbowski recognized especially the support of two people: Nita Munguia, clinic manager in restorative sciences, who has been "a full partner" in supporting the department's success, and Barbara Karbowski, his wife of 51 years, who has been at his side through thick and thin. "She always made the thin times thicker."

The Karbowskis are heading west to spend their newfound free time volunteering at Grand Teton National Park, a longtime family favorite vacation spot. For four months starting June 1, they will live in their 30-foot travel trailer and

serve as volunteer docents in the Menor's Ferry Historic District pioneer cabin and general store. Both will lead tours for visitors and maintain routine tasks.

Karbowski's hands will still be busy. After his daily chores of emptying mousetraps and chopping firewood, he plans to sit on the cabin's front porch and whittle, he says, working to complete a wooden chain his father began carving years ago out of a single block of wood. He also intends to reconnect with his lifelong love of archery, using the new compound bow he received as a retirement gift.



Texas A&M College of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center.

Founded in 1905, the College of Dentistry is a nationally recognized center for oral health sciences education, research, specialized patient care and continuing dental education. Learn more at dentistryinsider.tamhsc.edu or follow @TAMUdental.

Steve and Barbara Karbowski share a laugh with a staff member during Karbowski's retirement reception.

2019 Installation of Officers and Award Ceremony



Dr. John Tunnell
New Dentist of the Year



Dr. Martin Kahn
Lifetime Achievement Award



Dr. Lee Oneacre
President's Award



Dr. Steven Bender
Texas A&M University College of Dentistry
Faculty Award



Past DCDS Presidents in Attendance



Mission East Dallas
Community Leader Award



Board Recognition (clockwise): Outgoing Board of Directors, Outgoing Committee Chairmen, TDA Delegates, TDA Alternate Delegates



DCDS Alliance

Presents Oral Health Education at The Senior Source

The Alliance to the Dallas County Dental Society presented a dental health program for the Senior Companion Program at the Senior Source, a United Way agency. The Senior Companions volunteer their services to the health and well being of elderly clients in homes, senior facilities, and rehabilitation centers in Dallas County.

The program on Oral Longevity was presented to 85 seniors at the center. Dorothy Jones,



Director of Operations for Community Dental Care, informed the seniors on the importance of good oral hygiene in maintaining the overall health of the body. She instructed the seniors on issues such as dry mouth, diet and the effects of chronic diseases on oral health. Information on dental care for elderly patients with dentures was also addressed.

The seniors and their elderly clients were given gift bags which included toothbrushes, toothpaste, mouthwash, floss, hygiene items, and denture products. Literature in Spanish and English was provided. The Alliance served refreshments and offered door prizes.

A financial award from the Alliance of the Texas Dental Association was awarded to the Dental Health Committee. Products were donated by Dallas Community Dental Care, and the remainder of the expense was included in the Alliance budget. The DCDS office staff provided

by Nancy Cartwright, Dental Health Committee



assistance and a large meeting room for the Alliance to assemble the 200 gift bags.

The Alliance of DCDS provides numerous programs throughout the year that encourage good oral health in Dallas County, including puppet shows in the schools and health fairs. At each puppet show, students are provided with toothbrushes and toothpaste.

To promote awareness of our programs, we have maintained a booth at the Southwest Dental Conference for many years.



Joel C. Small, DDS, MBA (Endodontist) | Lynne Gerlach, DDS | Marshall Johnson, DDS (Periodontist)

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continued from page 2

The tuition from the school and revenue from the learning center I believe will assist the society in gaining its financial independence from the conference.

I will work diligently this year with the DCDS Assisting School Advisory Board of Directors and Advisory Committee to get this endeavor operating to its highest capacity.

The second objective I wish to discuss is membership. The membership of the tripartite has increased this past year by 2.45% but the market share has dropped to 58%. This equates to a lower percentage of all dentists becoming or retaining membership in organized dentistry. Specific demographics that are decreasing are females, specialists, new dentists, ethnically diverse, dental service organization employed dentists and dental faculty. The Dallas County Dental Society strategic plan has an objective to maximize member participation and loyalty. I plan on working very closely with the new dentist committee, chaired by Dr. John Tunnell; the membership committee, chaired by Dr. Jodi Danna; and the Diversity Committee, chaired by Dr. Carmen Smith, to approach membership from a different direction. We will garner input from millennials, generation Z'ers, DSO employed dentists, faculty, minority and ethnically diverse members and non-members to see what would make joining Dallas County Dental Society worth their time and money.

I will also look at best practices of other local component societies and their membership leaders for input and ideas on what has been successful for their membership initiatives. We must think outside the box on this issue and be prepared to venture into new territory to explore innovative measures to increase recruitment and retention as that is the life blood of our Society.

These are a few of the main issues I wish to address as your president along with many others. I want to hear your input, concerns and suggestions as well, so call me or email me as I want to be available to you.

Tonight would not be complete without me giving thanks to the individuals that have assisted me, guided me, loved me and mentored me along my journey. I would like to thank Jane Evans and all of the DCDS Staff for all you have done for me over the past 19 years, especially the past 2 years as Southwest Dental Conference chairman and president-elect.

I would next like to introduce and thank all of my "work family" who are in the trenches with me every day providing the best periodontal care to our patients. First, my associate, Dr. John Tunnell — you are a rising star and I am very proud of what you have accomplished over the past three years. Congratulations on your well-deserved award this evening and thank you for all you do for organized dentistry and for BCPero. I am expecting great things from you.

Secondly my staff. Without all of you working as a team, supporting me, I would not be able to do any of this. My office manager, Quinlan Raichel; business assistants, Kim Banh and Spencer Long; my surgical assistants, Erika Espinoza, Maggie Guerrer; Alondra Vazquez and Priscilla Vasquez, my dental hygienists; Kristi Camp, Chloe Hargrove and Jennifer Quinn. Thank you for taking care of me and for taking such good care of our patients, I appreciate your work ethic, loyalty and your compassion. I appreciate all of you very much.

Lastly, I would like to thank the most important person in my life, my husband of 20 years Mr. Stephen Adair. When we met in 1998, I was a

poor (the only collateral I had was a cavitron), skinny, stressed out periodontal resident with a dashing smile. You have stood by my side through my residency, associateship, opening my own office and building two dental offices. Thank you for loving me for better or worse and for taking care of our furry babies Jackson, Shelby and Mr. Parker when I am away on dental business and for sharing this journey called life with me. You know what I say "behind every successful man, there is a strong woman...Or man". I love you.

In closing, the late great leader and revolutionary Nelson Mandela said "I never lose. I either win or I learn." Mandela had made it his mission to battle against racial segregation in his home country of South Africa during apartheid, and was badly beaten and thrown in jail for 27 years for his efforts. But despite massive setbacks, Mandela always knew where he was going and what he wanted to accomplish. I to know where I am going and what I want to accomplish; and with your help, I am looking forward to a tremendous year as your president.



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SOUTHWEST DENTAL CONFERENCE

October 10-11, 2019

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The success of a practice is dependent on how the team interacts with patients and how they interact with each other. Management of a practice can be stressful and at times overwhelming. Verbal and non-verbal communication is key.

As clinicians and team leaders, we can all continue to improve in this crucial area. At the Southwest Dental Conference we have an All-Star line-up with Lois Banta, Kirk Behrendt, and Ellen Gambardella, CDA, RDA, M Ed sharing their pearls for success. Don't be surprised by the humor and laughter that accompanies these speakers. Who said practice management can't be fun?!

The importance of self-health parallels practice management. One of the desirable aspects of our profession is the ability to practice as much or as little as we desire. In the midst of all the busy-ness, though, it can be easy to forget about "yourself." Tieraona Low Dog, MD and Uche Odiatu, DMD will impress the value of a healthy environment and a healthy self; a healthy self is a happy self.

Dentistry is a contact sport: we come in contact with our patients on a daily basis. Whether our preparation is found in the lecture rooms or Exhibit Hall, we have the opportunity to try many new concepts and ideas with hands-on instruction in educational workshops. Whether you are expanding your treatment modality or further developing your skills in Endodontics, Restorative Dentistry, Oral Surgery or Laser

Important Dates:

- Registration fees increase by \$25/person after August 26.
- Course fees increase by \$10/course after August 26.
- Omni Hotel registration deadline is September 4.
- Registration fees increase again by \$25/person on October 9.

Dentistry and Hygiene, the Southwest Dental Conference offers an array of topics delivered by top notch clinicians.

Make it a priority to improve your relationships with patients and staff—and yourself! Come to the 2019 Southwest Dental Conference on October 10th and 11th!

Dr. Todd Baumann
 2019 Southwest Dental Conference
 Chairman

