

DCDS connection

Official Publication of DCDS
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Mission Statement

Serving the professional
needs of our members

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2018 Southwest Dental Conference

Article by Brad Crump, DDS, 2018 SWDC Chairman

We Inspired Success through Knowledge!

Well, as any Hollywood director would say “It’s a wrap” or “This one is in the can”, I can say that the 2018 Southwest Dental Conference is completed and it was a blockbuster. I would like to thank all of the dentists, hygienists, assistants and other dental team members who attended this year’s meeting for making it such a success.

The final numbers are not in yet, but the attendance held steady with last year’s Conference (given the holiday week date) and the event appears to be once again financially profitable for the Dallas County Dental Society. It was my goal, with the help of our Executive Director Jane Evans, to streamline the budget of the Conference to make it as efficient and fiscally sound as possible.

The Exhibit Hall sold out and feedback I have heard from exhibitors is that they had a profitable meeting with an increased flow of traffic in the hall. Also, the Heart Health Booth with the carotid scans was fully booked both Thursday and Friday with over 145 individuals screened. The Star Salute on Thursday evening had higher attendance than in past years.

When I was elected vice-chair-elect of the Conference in 2015, I was determined to design a clinical program for the 2018 Conference that was fresh and innovative. After three years of hard work with the help of many individuals, I can say that we did just that. We had a staggering 27 new clinicians speak this year on the most up to date topics relating to every aspect of dentistry. “Inspiring Success Through Knowledge” was the theme of this year’s Conference and I hope that these new speakers, topics and ideas were inspiring to those of you that attended, and that you were able to find the courses you desired.

I could not have done this huge undertaking by myself. The Scientific Committee and the past Southwest Dental Conference chairmen have been an asset to me over the past three years. Thank you for your guidance, hard work and dedication to this endeavor.

I would also like to thank the wonderful staff of the Dallas County Dental Society. Jane and all the staff make running the Conference look so easy and seamless and I could not have done any of this without your help. Thank you so much for helping me keep the event successful. This has been such a rewarding and wonderful experience and is one of the highlights of my dental career.

In closing, please mark your calendars for the two day 2019 Southwest Dental Conference, “INSPIRED • EMPOWERED • EQUIPPED”, October 10th and 11th at the Kay Bailey Hutchinson Convention Center in Dallas. Looking forward to seeing you next year!

Dr. Brad Crump
General Chairman,
2018 Southwest Dental Conference



View photos from the Conference on page 18.

The Write Stuff

Jodi D. Danna, DDS, President



What an amazing Southwest Dental Conference! Dr. Brad Crump and the SWDC Scientific Committee, along with staff and our wonderful volunteers, hosted a very successful

Conference. The amount of time spent on scouting, organizing and executing a meeting of this caliber is huge. Our members benefit greatly from this Conference and all of us at DCDS are incredibly grateful to everyone for their time and talent. The feedback that has been coming in from clinicians, participants and exhibitors has been very positive.

Our first fall General Membership Meeting was on September 18, 2018; and let me tell you from a personal standpoint it was an honor and a privilege to preside over our incredible membership. We celebrated 21 doctors that reached Good Fellow status and it was wonderful to be able to thank several of them in person as they received their award for 25 years of continuous membership. We thank them all for their commitment to organized dentistry.

This year in an effort to understand our benefits with regard to our dues, we have added five minutes to the program each General Membership Meeting for a quick report by TDA and by ADA, as is done at the board meeting level. This will give our general membership time to ask questions to which they may want answers. Dr. Bill Gerlach, President of TDA,

gave our first report of current events for TDA. Dr. Sarah Poteet gave our first report for ADA. This format will be followed at each General Membership Meeting. So if there are any questions that you would like to have answered by the powers that be, please come and ask. We all know if one person has a question, then most likely there are others with the same question.

Dr. Todd Baumann gave an update on the DCDS Dental Assisting School and Learning Center. Our anticipated completion date is the end of November. We are so excited about the prospect of this amazing member benefit. Thank you to Dr. Israelson and Dr. Baumann for your incredible leadership with this committee.

Although we started out with some technical difficulties, Dr. David Yu, DDS,MS provided a wonderful lecture on "New Advancements in Periodontics from Lasers to Zirconia Implants and Risk Management."

Can you really believe it is October? As we approach the end of the year, I encourage all of you who know someone that has not renewed their membership or may be on the fence about joining to reach out to them. We have an end of the year incentive for joining and would love to let them know what their discounted dues would be.

Our next General Membership meeting is October 16th. We look forward to your presence and questions you may have for TDA or ADA.

"When we strive to become better than we are, everything around us becomes better too"
— Paulo Coelho, *The Alchemist*



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Editor Larry W. White, DDS, MSD

Managing Editor Rosemary S. Martinez

Executive Director Jane D. Evans

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Do you know a young DCDS member dentist who demonstrates and inspires excellence?

The ADA is seeking nominations at ADA.org/10under10 through Dec. 31.

Member Publication
AADEJ
American Association of Dental Editors & Journalists

Impressions

Editorial by Larry W. White, DDS, MSD, Editor

What We Have Here Is Failure to Communicate



This famous quotation comes from the mouth of the prison warden who has just slugged the prisoner, Luke (Paul Newman), for an impudent remark

in the movie, "Cool Hand Luke." The word communication comes from the Latin *communico*, meaning share. We share ideas, thoughts, information, concerns, rumors and gossip. With our communications we can start friendships or make enemies. But without clarity and understanding our communication becomes at best simple babbling and at worst creates dangerous misunderstandings.

Ordinary one-year-old children have a three-word vocabulary. By age two they have increased that to almost 300 words. By age four they can use about 1200 words and just two years later by age six, the ordinary child can use more than 2500 words. Naturally, our knowledge of words continues to grow as we mature, but it doesn't follow that our messages always convey what we really mean. Oftentimes our words obfuscate the meanings, leaving listeners confused.

The most successful people I have had the pleasure of knowing have had, almost without exception, excellent communication skills. That is, they could not only speak with clarity and explain with precision, but they also had the gift of active listening to what others said and could repeat and paraphrase what their communicant shared. Apart from speaking and listening acutely, these successful communicators also displayed the ability to write unusually well. In this particular age, when written messages are often little more than abbreviations on a cell phone, people need to pay close attention to their written communications to make sure they express exactly what they want to say.

Eliza Doolittle in the movie "My Fair Lady" breaks into song about how she is tired about "Words, Words, Words" and encourages her suitors to "Show Me." Words often are empty and carry no force, but words correctly formed and presented can also persuade people to change their minds, stimulate action and provoke beneficial behavior. Anyone listening to a recording of Winston Churchill's "Blood, Sweat and Tears" speech before the English Parliament cannot help being moved as was the English Nation or to General Douglas

MacArthur's farewell address to the cadets at West Point. Additionally, Martin Luther King's "I Have a Dream" speech proved pivotal in the passage of the Civil Rights Act of 1964. So words can achieve much when authentic and correctly phrased.

The most astute communicators have the ability to detect and understand what isn't said in a conversation.

And, of course, the most astute communicators have the ability to detect and understand what isn't said in a conversation. I recently read that the 500 most commonly used words in the English language have more than 14,000 definitions. Small wonder that we don't have more misunderstandings, and it underscores why our language to patients, employees and colleagues needs exactitude and coherence.

I will never forget a parent telling me after we started treatment on her child that after I told her the fee, she didn't hear another word I uttered. Obviously, I needed to alter my consultation to avoid such miscommunication.

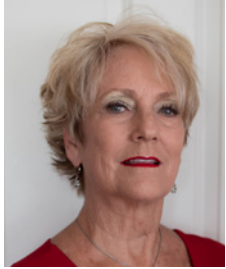
A few weeks ago I read about two people who met at an art exhibit. "What is your line of work?" the lady asked the gentleman standing next to her. The man replied, "I am an artist." The woman said, "This is so exciting. I have never met an artist before. I have always wanted my portrait painted. Could you do that?" The artist said, "That is my specialty." The lady said, "Wonderful. I just have one request. I want the painting done in the nude." The artist hesitated and then said, "I will have to get back to you." A few days later the artist called the woman and said, "I can do the portrait you want with one stipulation. I want to leave my socks on. I need somewhere to put my paint brushes."

Clearly, we need to make sure that what we say communicates what we mean.



From The Hub

by Jane D. Evans, Executive Director



Texas Mission of Mercy (TMOM): DCDS Foundation is once again honored to sponsor another Veteran's TMOM in conjunction with the TDA Smiles Foundation on November 9-10,

2018 at the Farmers Branch Community Center. If you have not already signed up to volunteer do so today. I promise it will be a heartwarming experience for you. Go to tmomvolunteer.org to sign up.



DCDS Dental Assisting School (DCDSDAS): Please join us in welcoming Ms. Ashley Smith as Program Director for the DCDS Dental Assisting School. Ashley provides 15 years of experience as a registered dental assistant and is passionate about dental health. Her work in and with various dental specialty offices, as well as her volunteer service as an Access Committee member for Texas Mission of Mercy, has provided her with an extensive view of the dental industry and broadened her ability to instruct dental assistants.

Target date for completion of the school is the end of November with first class beginning March 2018.

ADA/ CVS: The ADA has a three-year initiative with CVS Pharmacy that gives the ADA a continuous in-store and digital presence. CVS has installed ADA signage and banners in their stores and is promoting the ADA Seal products. Online, CVS is reminding consumers to change their brush every three months and has created a micro site from which consumers can order ADA Seal dental products or search for an ADA dentist through the Find-a-Dentist tool.



With drywall going up and HVAC going in, the four treatment rooms for DCDS Dental Assisting School are now defined, as are the laboratory, sterilization and radiology areas. We look forward to providing our members with first opportunities to hire fully trained world-class dental assistants from a future graduating class! Please email asmith@dcds if you would like to provide shadowing/clinical experience to our students.





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DCDS Member's Message Board

Upcoming Events

November 9-10, 2018 – Texas Mission of Mercy for Veterans

November 27, 2018 – General Membership Meeting

February 19, 2019 – General Membership Meeting

March 19, 2019 – General Membership Meeting

April 16, 2019 – General Membership Meeting



Welcome New Members!

General

Mustafa Al-Arab
 Warunsiri Arrechea
 Awurafua Arthur-Mensah
 Deanna Ayyash
 Mina Back
 Kyle Baginski
 Anamica Batra
 Elizabeth Betances
 Jingjing Chen
 Anna Cowdin
 Beverly Cunningham
 Courtney Cunningham
 Gordon Damon
 George Daniels
 Dulce DeJesus
 Niosha Edalat
 Khushboo Gandhi
 Kesi Gaskin
 Christopher Gibson
 Krystle Grandberry
 Karen Guerro
 Cecil Hansen
 Joseph Hashim
 Rafiq Hirji
 Quyen Hong

Jeffrey Hubbard
 Josee Jansen
 Sung Yeop Jeong
 Ramneet Kaur
 Shazia Khan
 Nhung Le
 Think Le
 Thuy Vy Ngoc Nguyen
 Yasser Obaid
 Adesuwa Okonedo
 Zil Patel
 Lisa Roening
 Kathleen Schuster
 Nikhil Shah
 Jace Silcox
 Claire Spence
 Angel Strachan
 Andrew Tadros
 Avanthi Tiruvadi
 Rochelle Ubinas
 Melvin Varughese
 Brittany Vo
 Sarah Woolsey
 Ying Xu
 Rosemarie Zartman

Grad Students

Lauren Brubaker
 Isaac Chen
 Joshua Fountain
 Robert Hermann
 Katherine LeBlanc
 Peter Mai
 Cory Malagise
 Amanda Mitchell
 Anthony Tien Ngo
 Kenechukwu Nwankwo
 Samuel Ocel
 Kunal Patel

Oral and Maxillofacial Surgery

John Gannon
 Amrittej Virk

Orthodontics

Jackson Savage

Pediatric

Neema Dad
 Sara Ehsani
 Nelcy Sanchez

Prosthodontics

Seok Hwan Cho

DCDS Member's Message Board

In Memoriam:

**Henry Calhoun Dial
Scott McKenna
James W. Bass**

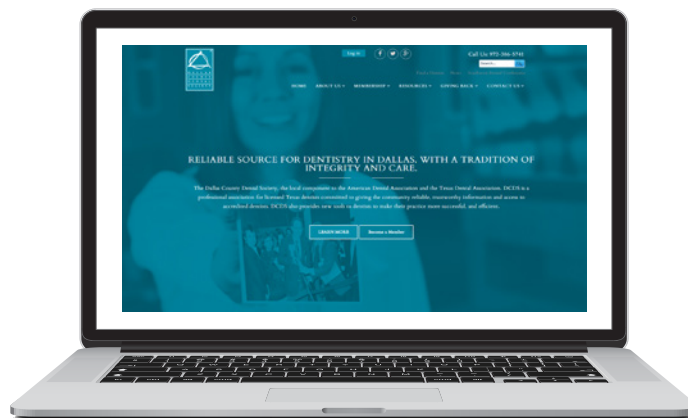
Dentists Concerned for Dentists

Founded by Dr. James Hill in 1989, the Dentists Concerned for Dentists program provides a free, strictly confidential peer assistance program for health care professionals, their staff, and family members who struggle with drug and alcohol abuse.

This award-winning program saves lives; please share with your colleagues and friends.

Call the 24-hour confidential hotline:

214-206-7496



Looking for a job?
Have a position to fill in your office?

List it on the DCDS.org Job Bank!

Members list for free
(\$75/month for non-members)

Email your position or a brief summary of qualifications to:
info@dcds.org.

Tooth Talk Volunteers Needed

With school kicking back into gear, we are looking for volunteers to do Tooth Talk presentations at local elementary schools. In coordination with the Dallas Dental Hygienists' Society, the DCDS Foundation provides this oral health education in our community. To volunteer, contact: Lori Dees at lori@dcds.org or 972-386-5741 x228.



Senior's Smiles Volunteers Needed



Do you enjoy working with the elderly? Senior's Smiles, a program aimed at nursing homes, need your expertise and time! In coordination with the Dallas Dental Hygienists' Society, the DCDS Foundation provides this oral health education in our community. To volunteer, contact: Lori Dees at lori@dcds.org or 972-386-5741 x228.

DCDS Membership Benefits

- Free registration for members to the Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent the DCDS meeting facility at special member rates
- Continuing education via seminars & General Membership Meetings
- First opportunity to hire fully trained world-class dental assistants from DCDS Dental Assisting School
- Pre-printed school excuse forms provided free of charge to dentists treating school-age children
- Free referral program for the public
- Confidential free notary public service
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License and permit renewal reminders
- All membership benefits offered by Texas Dental Association
- All membership benefits offered by American Dental Association

...AND MUCH MORE!

Need Meeting Space?

As a member of the DCDS, you can take advantage of low member rates for renting the Society's Executive Office for your next meeting.

The Dr. O.V. Cartwright Reception Hall is perfect for registration and a pre-function gathering.

The Dr. Paul P. Taylor Executive Board Room can seat 14 around a large conference table.

The Dr. D. Lamar Byrd Auditorium is 1,650 square feet of meeting space that can seat up to 200.

Audio/visual equipment is also available.

For more info, please call
972-386-5741
or email: info@dcds.org



TEXT MESSAGE REMINDERS

Have you ever wished you could receive reminders for DCDS meetings and events? We have heard so many say they did not put an event on their calendar or forgot about a meeting.

DCDS implemented text messaging so you will not forget another meeting. All you need to do is sign up for the service and you will be reminded of future meetings and events. To get text message reminders for DCDS meetings & events:

**Text
DCDSMEMBERS
to 41411**





Jerri Grant, Director of Transitions | Marshall Johnson, DDS (Periodontist) | Kathleen Hamilton, DDS, MBA
Joel C. Small, DDS, MBA (Endodontist) | Lynne Gerlach, DDS | R. Lynn White, DDS (Oral Surgeon)

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Applause, Applause!

Leadership Appointment



Congratulations to Dr. Cora Marsaw, who was elected president of the Southwest Society of Periodontists.



Dr. Marsaw is pictured above at the installation dinner with exiting president, Dr. Scott Dowel.

2017 Goodfellows Award

Doctors obtaining Good Fellow status have maintained 25 years of continuous membership with the Texas Dental Association.

- | | |
|-----------------------|--------------------|
| Suzanne D. Allman | Dean A. Hudson |
| Stephen L. Bass | Lance K. Jones |
| Barry H. Buchanan | Kathleen A. Kasper |
| Richard J. Chapman | Jimmie D. Miller |
| Linda A. Crawford | Fred L. Sharpe |
| Mary Carmen Estes | Patricia A. Simon |
| Alexia M. Fields | Kelli P. Slate |
| Hilton Neil Goldreich | Julie A. Stelly |
| John A. Grinaldi | Mary K. Swift |
| William W. Hallmon | Terri E. Train |
| Jana L. Harrison | |



Drs. Stephen Bass, Mary Swift and Lance Jones

Legal and Ethical Considerations

Editorial by Robert M. Anderton, DDS, JD, LLM

REPORT or DON'T REPORT ?



Rule 108.6 states, “A dentist must submit a written report to the SBDE as provided below:

(a) *The death of a dental patient which may have occurred as a*

consequence of the receipt of dental services from the reporting dentist must be reported within 72 hours of the death, or such time as the dentist becomes aware or reasonably should have become aware of the death;

(b) *The hospitalization of a dental patient, as a possible consequence of receiving dental services from the reporting dentist, must be reported within 30 days of the hospitalization or such time as the dentist becomes aware of or reasonably should have become aware of the hospitalization. For purposes of this section, ‘hospitalization’ shall be defined as an examination at a hospital or emergency medical facility that results in an in-patient admission for the purpose(s) of treatment and/or monitoring. “*

The Rule as written presents several questions:

1. (a) Death of a Patient –

- i. The first problem is “may have occurred as a consequence of the receipt of dental services...”** Consider an instance where a middle-aged male patient comes in to the dental office to have a temporary crown recemented. No anesthetic was needed and none was administered. During the procedure, the patient “feels faint” and he is properly treated, but does not timely respond; so the doctor calls 911. EMS arrives and takes the patient to the hospital. The patient is admitted for cardiac care and dies two days later of a cardiac arrest. The question from the treating dentist is, “Do I have to report this?” The patient did not die as a consequence of the dental treatment. He died because of a cardiac problem.” In my experience, we are the victims of the wording of the Rule. The phrase, “may have occurred” is extremely broad and because the patient was in the dental chair when the symptoms

necessitating hospitalization occurred, the incident should be reported.

- ii.** In a second case, an elderly lady in apparent good health received two composite restorations, with no complications. The doctor received a call from the lady’s daughter two weeks later informing him that the lady had gone home from the dental appointment and went to bed not feeling well. She died two days later — cause of death — pneumonia. Again the question is, “Do I have to report this?” In this case, the onset of the illness as reported began immediately after the dental treatment - close enough to suspect the dental treatment even though the cause of death had nothing to do with the treatment received by the patient. In both of the above cases, the incidents were reported to the Board, but there were no sanctions against the dentists.

2. (b) Hospitalization of a Patient – “as a possible consequence of receiving dental services...”

The phrase “possible consequence” is extremely broad.

- i.** Consider the case in which a middle age lady comes in to the dental office for an examination where radiographs and impressions for study models are made. After the exam, the patient becomes nauseated and vomits. As symptoms persist, 911 is called and the patient is taken to the hospital. The dentist follows up closely and monitors the patient’s progress for two days. The patient was finally diagnosed with a gastrointestinal problem with no relation to the dental treatment. Again the question is “do I have to report this?” and again the answer is “yes”. Even though the diagnosis is a GI issue, the onset of symptoms began in the dental office. The dentist followed proper standards of care; so no sanction was imposed.

- ii.** In another case, the patient received several extractions without complications. Later in the evening of the surgery, the patient had some bleeding and went to an emergency room, received some care to stop the bleeding, and was released to go home. She called the dentist the next morning and reported the incident. Again the question from the dentist is “Do I have to report this incident?” In this case, the answer is “no”. The patient was merely treated in the emergency room, released and was not admitted to the hospital. No report is necessary unless the patient is admitted for treatment and/or monitoring.

These incidents are typical of the issues we face in making morbidity and hospitalization reports. The Dental Board is required to maintain these data, but the Board does not want unnecessary reports as virtually all self-reports and complaints must be investigated — hence the hospital admission requirement.

Just because we are required to make a report, we are not necessarily subject to a sanction. In fact, as mentioned, none of the dentists in the cases above were penalized by the Board. In practice, we have to make sure we understand the rules and pay particular attention to the deadlines — 72 hours to report a death and 30 days to report a hospitalization — both from the time we knew or reasonably “should have known” of the incident. In most instances the penalty for *not* reporting is worse than reporting late.

As always, if in doubt — don’t hesitate to ask for help.



Insights

Book Review by Larry W. White, DDS, MSD, Editor

Quintessence of Dental Technology 2018



Dr. Silas Duarte Jr. has assembled more than 30 first-class dental clinicians and technicians from around the world to deliver a highly useful tome that emphasizes a dental digital workflow regarding

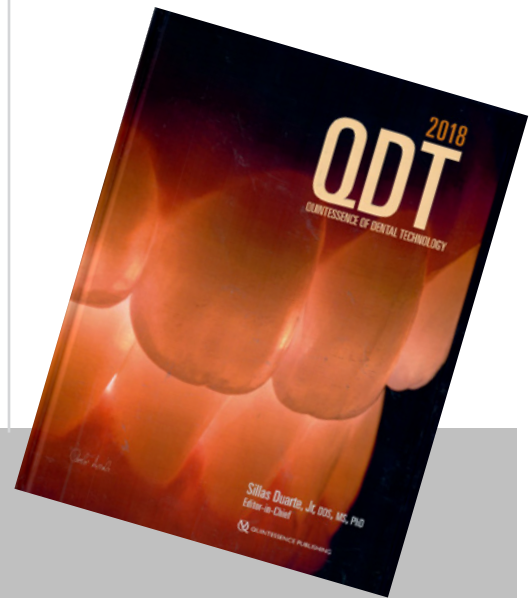
esthetic and minimally invasive restorations. Dr. Duarte decries the lack of dentistry's full embrace of Artificial Intelligence that has the potential to integrate several of the digital platforms now existent to form an artificial neural network that can learn and provide guidance for dental clinicians as they diagnose, treatment plan and predict with accuracy the outcome of their plans.

Nevertheless, the clinicians featured in this beautifully illustrated book show extraordinary skill with the combination of available analog

and digital techniques to produce functional, esthetic and serviceable restorations in chapters such as:

- Minimally Invasive Full-Mouth Rehabilitation
- The Slim Concept
- Biomaterials & Digital Technology Update
- Minimally Invasive Prosthetic Procedures
- Focus Stacking Macro Photography
- Therapy for Bruxist Patients
- Digital Communication
- Reconstruction Using Adhesive Technology
- Ultra Translucent Zirconia Crowns
- Multidisciplinary Approach to Therapy
- Flowable Injection Technique
- Digital Approach for Edentulous Rehabilitation
- Relation Between Morphology, Biology and Esthetics
- Ceramic Veneers

Clinicians could hardly find a more lavishly photographed and succinctly described guide for those who enjoy maximizing what dental technology and intelligently directed effort can produce these days. With this book Quintessence Publishers continues to produce the form and style for which they have earned plaudits and respect from the dental community.



Next Book Review:
 Keep an eye out for Dr. White's next book review in our January/February Edition of DCDS Connection!

Quintessence of Dental Technology 2018

Dr. Silas Duarte Jr. (Editor)
 256 pp, 1090 illustrations, \$158
 Quintessence Publishing
 Batavia, IL 60510

Upcoming 2018 DCDS General Membership Meetings

Our general membership meetings feature a new speaker each month discussing popular topics in the dental community.

Non-member dentists and dental students are welcome.

Reception: 6:00 p.m.

Business Meeting: 7:00 p.m.

Presentation: 7:30 p.m.

October 16th Management of Office Based Emergencies

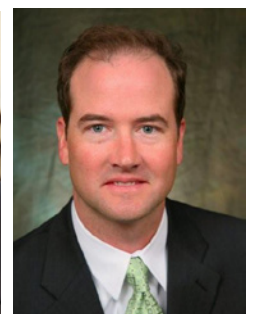
David Grogan, DDS



November 27th Issues and Activities of the TDA

William Gerlach, DDS
 TDA, President

Mr. Jess Calvert
 TDA, Director of Public Affairs



Texas A&M University College of Dentistry

By Carolyn Cox and Jennifer Eure Fuentes

College of Dentistry recognizes alumni during homecoming reception

Dr. Allison Fowler, Outstanding Young Alumna

In the midst of building her practice, which she opened in Dallas' Park Cities in 2016, Dr. Allison Fowler '13 is intentional about her desire to influence others. It is one of the prime factors that led her back to Texas A&M College of Dentistry part time as an adjunct clinical assistant professor just two years after graduating.

Fowler's work with dental students caught the attention of fellow alum Dr. Joe Simmons '98, '99, clinical assistant professor in general dentistry and Alumni Association immediate past president, who nominated her for the Outstanding Young Alumnus Award.

"Dr. Fowler has a calming influence on nervous D3 students who are relatively new to clinical practice and instructs in a respectful but challenging manner," Simmons says. "While trying to build a private practice and raise a family, she has made a commitment to help aspiring dentists in a positive, encouraging way," he adds.

Fowler's personal experiences have helped her realize the value of positive impact. During her teen years, trips in and out of multiple dentists' offices to deal with several missing teeth made an impression in more ways than one. And after this West Texas native graduated from Southern Methodist University and made the decision to pursue dentistry, it was guidance from instructors, dental alumni and upperclassmen through the College of Dentistry's Great Expectations program that inspired her to become a student mentor herself, something she continues to this day as an alumna.

Fowler stays on top of the latest professional advances through membership in study groups and even the L.D. Pankey Institute for Continuing Dental Education, which further benefits her work with dental students in the clinic.

Volunteer work isn't limited to dentistry. Fowler and her husband, Chip, proud parents of a nine-month-old daughter, have served as youth group counselors for seventh graders at their congregation, Highland Park United Methodist Church, and currently volunteer with the church's college ministry.

"My husband and I have been influenced by a tremendous amount of people, and we just feel like it's our duty to give back in our community," Fowler shares on her practice website. And as for helping that next generation of dental professionals, she recognizes a career-long learning curve: "Whenever I was in my fourth year of dental school, I started thinking, 'I'm supposed to do this all by myself?' After five years, what I have learned is that I still have a lot left to learn."



Larry Herwig, Distinguished Alumnus

It's hard to imagine anyone more committed to mentoring, leadership or service than Dr. Larry Herwig '84, Texas A&M College of Dentistry's 2018 Distinguished Alumnus. He seems to find more than 24 hours in a day and use that time to give back to his profession and alma mater.

Herwig's activities reveal a heart for students and volunteerism. He is a mentor in Great Expectations, a private practice preceptor in public health sciences and an onsite clinician for student volunteers at events including Texas Mission of Mercy.

"I am blessed to be a part of this wonderful profession, and I enjoy giving back," Herwig says. "Like others who volunteer for our school and dental organizations, I am committed to making dentistry even better to pass on to future generations of professionals. Working with dental students is one of my favorite things."

Staying close to his graduate and undergraduate institutions also occurs through advisory roles: Herwig is on the college's admissions and emerging technology committees and has served several terms on the dental school's Alumni Association board. He is a member of the Texas State University Development Foundation Board in San Marcos, Texas, where he earned his bachelor's degree.

It is leadership roles in organized dentistry that often take Herwig beyond the metroplex. A past president of the Dallas Academy of General Dentistry and Dallas County Dental Society, he served as Texas Dental Association vice president, American Dental Association delegate for Texas and chairman of the ADA's Council on Communications, among a myriad of roles. In 2017, DCDS honored him as its Dentist of the Year.

Factoring in his career-long focus on advanced continuing dental education and sharing expertise through local and international clinical presentations, it is clear this alumnus is leaving his mark on dentistry while nurturing its future.

"The dental college is on a great path thanks to our dean and the fine faculty," Herwig says. "It's important for us to support this institution in order to help turn out great dentists who will serve the public and our profession. Far beyond any name, our college's identity binds us like a family forever."



Texas A&M College of Dentistry (formerly Baylor College of Dentistry) in Dallas is a part of Texas A&M University and Texas A&M Health Science Center. Founded in 1905, the College of Dentistry is a nationally recognized center for oral health sciences education, research, specialized patient care and continuing dental education. Learn more at dentistryinsider.tamhsc.edu or follow @TAMUdental.

Serving Those Who Have Served For Us

TMOM Mobile Dental Clinic

The Dallas County Dental Society (DCDS) is proud to sponsor the Texas Mission of Mercy's (TMOM) mobile dental clinic in Farmers Branch on November 9th and 10th. The philanthropic branch of our society, DCDS Foundation, provides dental services to those most in need, and our joint efforts with TMOM allows us to continue providing quality dental care to underserved communities.

Sponsored by the Texas Dental Association Smiles Foundation, TMOM provides basic dental care such as cleanings, fillings, and extractions in communities of need. Dentists volunteer their professional services and provide appropriate treatment for patients after an initial exam.

The program hosts a handful of clinics a year and travels across the state providing free dental care to uninsured Texans in underserved parts of the state. Services are provided on a first come, first served basis, and turnout at mobile clinics is usually high. According to their website, "Since 2001, TMOM has treated 36,982 patients with \$20,957,500 worth of donated care."

While most TMOM mobile clinics are accessible to any uninsured patient, the Dallas clinic is unique in that it is designed to serve veterans only. Dental care is often ranked as one of the

Check out

tdasmiles.org

to volunteer to work a shift on either November 9th or 10th

top three needs among veterans, as many are unable to obtain this form of care as a result of their uninsured status. Thankfully, programs like TMOM exist to try and fill the gap in coverage for Texas veterans.

Through DCDS's participation in the TMOM Dallas mobile clinic, we are hopeful that we can provide dental services to as many veterans as possible.

“Since 2001, Texas Mission of Mercy has treated 36,982 patients with \$20,957,500 worth of donated care.”

HONORING ALL
VETERANS
THANK YOU FOR YOUR SERVICE

TEXAS MISSION OF MERCY

Farmers Branch Community Center

November 9-10, 2018

DCDS Foundation co-sponsoring Veteran's Mission of Mercy in conjunction with TDA Smiles Foundation.

If you would like to volunteer, go to tdasmiles.org to register.





On Saturday, August 11, 2018, Dr. Jan Rollow and pre dental student Leah Behre, RDA represented DCDS Foundation at the 2018 St. Luke United Methodist Church Back to School Health Fair held at Samuel Grand Recreation Center in Dallas, Texas. Eighty adult and one hundred child toothbrushes, toothpaste and floss kits were distributed. This is the second year DCDS Foundation has participated.

Today's dentists have no way to remember how CE was recorded for credit "way back". It's really fantastic today. When the TSBDE first came out & required CE for license renewal, there was no procedure for proving that the person did indeed take a course, much less keep a running record. At the time, I was on the DCDS Membership Committee & was Chairman of the TAGD Membership Committee.



AGD members kept course credit hours by us putting their membership card in a little "stamper" machine worked by hand that made three copies. One was mailed to AGD, one to TAGD & one was kept by the dentist. If you were not an AGD member, you could use your TDA ADA card to put into the stamper. The course code had to be manually changed each time.

We had two stampers. I and another helper would spend the whole three days of the meeting sitting there stamping the cards. A dentist might stand in line an hour or even two or three.

In time, technology allowed for the development of our present method, which is truly remarkable. We should all be so thankful. We "old timers" are!

Dr John T Baker, DDS, FAGD, FACD, FADI, FICD.

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One Smile, Many Happy Returns

HOPEFUL Smiles

The philanthropic arm of Dallas County Dental Society, DCDS Foundation, teams up with Attitudes & Attire®, a nonprofit organization dedicated to promoting personal growth for women seeking self-sufficiency. This collaboration provides a program entitled HOPEFUL Smiles™, which offers restorative dental care to qualifying Attitudes & Attire clients who complete self-esteem, self-sufficiency, and stability workshops plus volunteer a minimum of 20 hours prior to being assigned a dental provider.

DCDS member volunteer dentists have provided new smiles on the faces of over 200 HOPEFUL Smiles women since 2006. One recipient, Josephine Castillo, expresses her gratitude for time provided by Gregory A. Grave, DDS,



of Plano in restoring her smile. The following interview is conducted by HOPEFUL Smiles Coordinator Elizabeth Astacio, with before/after photos provided by Dr. Grave.

HS Q: How did you learn about Attitudes & Attire?

Josephine: Homelessness was not something I enjoyed, nor was lacking in money or clothing.

Not having any job led me to the Texas Workforce Commission. Through them I was referred to Attitudes & Attire.

HS Q: Where were you emotionally, physically and mentally when you attended the Attitudes & Attire workshops?

Josephine: I was emotionally and financially bankrupt, which led to homelessness. The reason why it led to homelessness is because I self medicated through shopping. That was my way of handling hurt.

HS Q: What did you walk away with from the workshops?

Josephine: I learned to say thank you to those who interviewed me but did not hire me. Building my confidence for the next interview helped me to continue forward. I also noticed the staff's demeanor, tone and behavior that showed they wanted to see me succeed, which kept me coming back to the workshops. Attitudes & Attire did not treat me like a case, but instead treated me like a person. Feeling a deep sense of gratitude, I volunteered in the boutique. Not for HOPEFUL Smiles, because at that time I did not know about the dental program.

HS Q: How did you learn about HOPEFUL Smiles?

Josephine: One day, about a year later. I had been working with shoes and held one box in



each hand and laughed. It was then Evelyn discovered I had missing front teeth. She pulled me aside and asked me if I had missing teeth. I was so embarrassed. Evelyn explained she had a good reason to ask me and did not intend to make me feel bad. She mentioned to me Attitudes & Attire had another program called HOPEFUL Smiles and said they could help me get my teeth fixed. I was then placed on a long list of clients waiting because there are more clients than dentists.

HS Q: If you could express to dentists a message, what would it be?

Josephine: To every dentist, if you want to leave something on this earth that leaves residual return, HOPEFUL Smiles is going to do it. By changing the life of one woman you have now touched and changed her entire home, her children's lives and everyone they will impact. With any structure, if you change the foundation, making it solid and secure, everything connected will be solid and secure. Give confidence to the woman who gives confidence to the children, and they will succeed as well. I have two adult daughters in college because I am in college. One of my daughters started her own business. All of this would not have taken place without HS and building confidence. Residual return from one smile. So will you...?

If you would like to help women whose impaired ability to smile hinders them in both professional and social settings, please contact Lori Dees, DCDS Foundation Manager, at lori@dcds.org or call 972-386-5741 ext. 228. DCDS Foundation is a 501(c)3 non-profit public charity whose purpose is to enhance the quality of life in our community by promoting improved access to oral health care, education and research. In addition to brightening the lives of people in need, volunteering increases job skills and helps you network with colleague dentists.

**Attitudes & Attire
needs your help in a less than usual way...
flood relief!**

Attitudes & Attire has spent 22 years helping others in the Dallas area, and unfortunately their good works have been interrupted by severe flooding of their office due to the record rains we received last month.

Please consider a gift at <https://bit.ly/2O1GhC7>

**No donation is too small!
They are a 501(c)(3), so your donation is tax deductible.**

Dallas County Dental Society Foundation: Enhancing oral health in our community

DCDS Foundation (DCDSF) is the philanthropic arm of the Dallas County Dental Society. Our mission is to enhance oral health in our community.

This month DCDSF will again collaborate with Texas Dental Association Smile Foundation to host our second Veteran's Texas Mission of Mercy event. The goal of the 2018 TMOM for Veterans is to provide over 600 patients, including veterans and their immediate families, with approximately \$600,000 worth of charitable dental care.

Earlier in 2018, DCDSF provided oral health education and 725 free toothbrush and toothpaste kits to adults and children at the following schools and health fairs:

- Jack Lowe Sr. Elementary
- North Lake Elementary
- Lakewood Elementary School
- Transform Dallas Healthfair
- St. Luke Community United Methodist Church Back to School Health Fair
- First United Methodist Church Back to School Health Fair

In 2017, DCDSF established a scholarship program designed to assist students who have been accepted into the Public Health Residency program at Texas A&M College of Dentistry, and who express an interest in Public Health. Dr. Namrata Rathod was the first awardee. DCDSF also provided 3,000 free dental hygiene kits to victims of Hurricane Harvey.

Since 1998 DCDSF have provided oral health education to students in the Dallas Independent School District, and have placed over 1,800 dental sealants on second graders in Dallas schools.

Since 2006, volunteer dentists have helped DCDSF provide new smiles on the faces of over 200 Hopeful Smiles women.

DCDSF is a 501c(3) non-profit organization. We need you! Please consider making a tax-deductible end-of-year gift at <https://www.dcdsfoundation.org/> to ensure we have the financial resources to continue to enhance oral health in our community.



THANK YOU
for your continued
support!



www.dcdsfoundation.org

2018 Southwest Dental Conference



Classified Advertising

Classified Advertising for DCDS Connection is accepted on a space-available basis and must meet the advertising guidelines of the DCDS. Rates and information are posted on-line at dcds.org or call 972-386-5741

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