

DCDS connection

Official Publication of DCDS
A tradition of integrity and care since 1908



Mission Statement

Serving the professional
needs of our members

Texas Mission of Mercy

by Sloan Hildebrand, DDS



It was an honor to serve our military Veterans on Veteran's Day weekend, November 11-12th. This was the first Texas Mission of Mercy service event targeted specifically for our military veterans.

Our team of 81 dentists and 388 volunteers served every veteran that showed up for care over a two day period. We were blessed to have some of the finest dental labs on site fabricating removable prosthetic appliances and doing prosthetic repairs. Many patients were also pre-screened, headed up by Dr. Michael Rainwater, so that they could have their removable appliances delivered on site the first day of the event. This Veteran's TMOM goes down as one of the best. 462 veterans were provided free dental care valued at \$481,925, which is an average of \$1,043 per patient. Our veterans received exams, X-rays, oral health education, cleanings, fillings, root canals, surgical extractions, and 99 prosthetic appliances delivered (which is a new record from the record that we set last year in Mesquite) alongside loads of love and appreciation.

A special thank you to the Texas Dental Association Smiles Foundation, Dallas County Dental Society team, Dallas County Dental Society Foundation and for the countless hours of all those that sacrificially served, donated or were part of the event in some fashion. Everyone worked without complaining and displayed true compassion for those who have served our state and country. All involved went out of their way to provide excellence in an environment that can be challenging. Because of this unwavering commitment, we heard an abundance of "thank you's" and compliments regarding this event. Several state legislators visited and were surprised at the scope and size of care we rendered. I would also like to thank each and every veteran who has served our country. Without them, there is no freedom. It was a true blessing and honor to serve at this patriotic event and I know I speak for everyone on our veterans TMOM team.



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The Write Stuff

by Todd M. Baumann, DDS, MS, President



You must admit that 2016 was a very interesting, maybe even intriguing year! It turned out to be one of the wettest years in Texas, the Cubs broke their 106-year curse by winning

the World Series, and Donald Trump won the 2016 presidential election. No matter what political party you affiliate with, you must admit, it was an entertaining campaign season, and the result caught most of us by surprise! As we enter 2017, many individuals will make New Year's resolutions. The goal, of course, of such resolutions is to change things for the better – to improve and protect the future. Did you know that organized dentistry also makes resolutions?

This New Year marks the beginning of the 85th Texas Legislative Session in January, followed by the convening of the Texas Dental Association House of Delegates in May. So, you may well ask, how do those two events relate to each other? What does that have to do with resolutions? And is any of this important to me? To help answer such questions, I interviewed Dr. Bill Gerlach, Past President of Dallas County Dental Society. He explained the process of taking an idea and turning that idea into a resolution at the Texas Dental Association House of Delegates.

Besides Past President of Dallas County Dental Society, what other positions have you served within organized dentistry:

I have served in the TDA HOD since 2003 as a delegate representing DCDS; served on the TDA Board of Directors from 2013-2016 (Director, Senior Director, VP). Currently sit on the CLRA Council as a Consultant. I am currently a candidate for President-Elect of the TDA.

How does a Texas Dental Association member bring forth an idea and how does it become a resolution that is acted upon:

Resolutions start as an idea to either right a wrong, or as an idea for improving an entity or it's governing documents. The idea can

start with anyone, and an individual member of the TDA can approach a delegate, the Board of his/her component society, or the TDA Board of Directors to advance the idea. Once the idea is transferred to another body, including an individual delegate, the idea and resulting Resolution become the property of that person/group, and no longer belongs to the maker of the idea. The resolution is still the property of the maker until it is adopted or modified by another entity, i.e., the TDA Board of Directors may choose to transmit only a resolution to the house for final disposition. Or a local component may modify the language of a submitted resolution. If the resolution is modified or adopted by the local component then it is the property of the component.

Once the idea transitions from the individual to the sponsoring group, it is written in the format of a Resolution. Resolutions have the following:

- 1) Background Statement – these are the words, sentences or paragraphs which are descriptive of the idea. It can be historical to give the reader context. It should describe that which is inadequate or lacking, and it should describe how/why/what should be fixed. Once a resolution is acted upon, either passage or rejection by the governing body, the background statement is eliminated from the resolution and only the resolving clause(s) live on.
- 2) Resolving Clause(s) – these are sentences describing the requested action in exact terms. It must carry a) the idea(s), b) the timeline within which the resolution needs to be accomplished, and c) the financial impact, if any. Resolving clauses can be altered in any manner deemed appropriate by the governing body, and these alterations are approved or rejected via vote of the governing body. Most changes are approved or rejected by majority vote unless they change the bylaws or constitution of the TDA and then require a 2/3 majority vote. The Speaker of the House oversees these proceedings.

Can any TDA member speak in response to a resolution brought forth to the House of Delegates:

Only a delegate, alternate delegate or past president has microphone privileges during the House of Delegates proceedings. Any member can however testify in TDA Reference Committee hearings on resolutions that the TDA House of Delegates will decide.

What happens to a resolution after it reaches the House of Delegates:

Once a resolution passes the House of Delegates, it becomes property of the TDA. If the final resolution involves action by the TDA within the State of Texas Legislature, it is referred to the Council on Legislative and Regulatory Affairs (CLRA). CLRA is the political and lobbying wing of the TDA, and they are mandated to move it forward in whatever manner is most prudent. Some resolutions residing within CLRA may arise as issues for numerous consecutive legislative sessions. Furthermore, CLRA will act upon the resolution at the next legislative session. For example, the 85th legislature is for 140 days during the first five months of 2017. If a resolution passes the TDA House in May 2017, it is too late to be filed with the 85th State Legislature, so it is prepared for presentation during the 86th Legislature in 2019.

Dallas County Dental Society has been at the forefront of leadership and involvement at the TDA. As in your personal life, our field of dentistry is changing; it continues to evolve. The benefits we enjoy today were set into motion years ago through careful thought and execution. We have the privilege and responsibility to pay it forward! On January 17, 2017 we will have an open forum meeting for DCDS members designed to educate and discuss the importance and process of establishing needful resolutions that help maintain the integrity of our wonderful occupation. Let's all resolve to be there!

Impressions

Editorial by Larry W. White, DDS, MSD, Editor

The Path to Useful Discoveries



Brian Arthur, the Santa Fe Institute and Stanford economist calls deep craft the ability to know intimately the various functionalities of a concept and how to effectively combine

them. It consists in knowing what is likely not to work, what methods to use, whom to talk to, what theories to look to and above all of how to manipulate phenomena that may be freshly discovered and poorly understood. It depends on connectivity, content, community, and these days, the cloud. Some would call it nothing more than opportunistic assimilation. Having your mind prepared to exploit an opportunity is a precursor to recognizing it.

When one mentions Alexander Fleming, the discoverer of penicillin, we forget that it took 14 years before the world had a useful and plentiful supply of the product. In 1928, Fleming serendipitously noticed in one of his petri dishes that a fungal mold had destroyed an infectious bacteria culture of *Staphylococcus*. He published a paper in 1929 that highlighted penicillin's potential as an antibiotic, but the effect was underwhelming for the simple reason that no one knew how to chemically separate penicillin to make it clinically useful. Over the next decade, two Oxford researchers, Ernst Chain and Howard Florey, managed to isolate penicillin and reported on its therapeutic benefits, but they, like Fleming, couldn't crack the problem of producing it in large quantities. In March 1942, a patient with a streptococcal septicemia was treated with penicillin made by Merck & Co., and it took one-half of the nation's supply of the drug to successfully treat him. By June 1942, the U.S. had only enough to treat 10 patients.

Margaret Hutchinson from Houston, Texas graduated as an engineer from Rice Institute and later, in 1937, became the first woman to receive a PhD in chemical engineering from MIT. She was working with fractional distillation of hydrocarbons and had led a petrochemical installation in the Persian Gulf.

These signal achievements got her into the penicillin mass-manufacturing project.

Hutchinson converted a run-down Brooklyn ice factory into a production facility that used cantaloupe mold as a penicillin source and used a deep-tank fermentation process by mixing sugar, salt, milk, minerals and fodder through a chemical separation process that she knew quite well from the refinery business. Along the way she collaborated with mycologists, bacteriologists, chemists and pharmacists - areas beyond her speciality to ramp up the production so that by 1943 her deep-tank fermentation had yielded four hundred million units of penicillin. By 1945, 650 billion units were available.

Had Fleming, Chain and Florey known more about fractional distillation, chemical engineering, and who to talk with, they clearly would have solved the problem of mass-manufacturing of penicillin much earlier.

In 1955, if dentists wanted to use an esthetic restoration on anterior teeth, they had one choice - fluoride containing silicate cement, which used phosphoric acid as a liquid in which one mixed the powder. Of course, usually within 6 months, one got to do a root canal on that tooth because protecting that pulp from the acid was just about impossible. Dental manufacturers had made some acrylic restorative materials, but they were highly unstable and subsequently useless.

Buonocore at the Eastman School of Dentistry began to think about what might improve the adhesion and stability of the acrylic materials and after some experiments and taking a hint from the paint and resin industry settled on, if you can imagine, phosphoric acid as an enamel treatment. Fortunately, he was a dentist and had a specific goal in mind, quite unlike Fleming who simply made an unforeseen discovery, and didn't have a clue how to proceed.

Rafael Bowen almost simultaneously began to work with BisGMA and eventually came up with a composite that had much more stability and durability than the acrylics others were

working with and literally changed dentistry for the better and forever.

Both Buonocore and Bowen used what system engineers call adjacencies and, like Hutchinson relied on the understanding and knowledge outside of their limited dental expertise. If there is a secret to useful discoveries, it is usually through connectivity and community outside of one's ordinary bailiwick.

Fleming, Chain and Florey, subsequently and rightfully, received the Nobel Prize for their discoveries, but their work would not have received the notoriety it did, when it did and with its effectiveness without the knowledge, skill and expertise of Margaret Hutchinson, who is hardly a footnote personality. Fleming received a statesman funeral and is hailed as an international hero. Comparatively, with no fanfare, Margaret Hutchinson died on a quiet winter day in Massachusetts.

Society celebrates initiators easily, but we overlook ingenious adapters like Hutchinson whose contributions have equal, if not more significance. As historian John Rae says, "Adapt, improve and apply may have less glamour than original creativity, but the technique of application may in itself be more significantly creative than the original idea or invention."

So let's hear a cheer for those early adapters of Buonocore's and Bowen's discoveries like Retief, Newman, Phillips, Ibsen and dozens of others who quickly took up these new technologies and converted them into a discipline, which turned the art of the few into a science teachable to the many.



From The Hub

by Jane D. Evans, Executive Director



Membership

We realize that some years are more difficult than others to pay your membership dues, and that many of you have been hoping for other options. I am pleased to announce that TDA has implemented a payment plan! This plan allows you to pay your dues over a ten month period. If you would like to use this option, contact Lee Ann Johnson at leeann@tda.org or Rachael Daigle at rachael@tda.org.

New in 2017!!! DCDS will send you a Membership Certificate as another member benefit. The certificate will be a standard size, so you will be able to frame it and display where your patients can see! Each year, after you pay your dues, you will be sent a new/updated certificate.

#IAmAMember

Join your colleagues by wearing a #IAmAMember silicone awareness bracelet. A great conversation starter with your patients. You can pick one up the next time you are at the DCDS Executive Office.



DCDS New Website (dcds.org)

The new website is mobile friendly and has a new Find a Dentist feature. Please click on this feature to make sure your information is correct.

On line registering - The website now has the feature to allow you to register online for events and to give a donation to the DCDS Foundation.

Upcoming Events

I am excited to share some of the scheduled events in 2017 and encourage you to attend and bring a colleague or nonmember.

To register, please visit www.dcds.org and click on our Upcoming Events section!

- Wine Tasting
- Transition Panel sponsored by DCDS Retired Dentist Committee
- TDA Legislative Day (free bus from DCDS Executive Office)
- DCDS Spring CE Express
- Women's Tea
- DCDS at Frisco RoughRiders Baseball
- DCDS Shred-a-Thon

How does an idea become a resolution? Can a resolution affect the way we practice dentistry?

On January 17, 2017 there will be an open forum to discuss and educate members on current dental policies and how we can implement resolutions that will affect dentistry positively for years to come. Come join and make a difference!

TEXT MESSAGE REMINDERS

Have you ever wished you could receive reminders for DCDS meetings and events? We have heard so many say they did not put an event on their calendar or forgot about a meeting. Recently, DCDS implemented text messaging so you will not forget another meeting. All you need to do is sign up for the service and you will be reminded of future meetings and events.

To get text message reminders for DCDS meetings & events:

**TEXT
DCDSMEMBERS
to 41411**



DCDS will never sell, distribute, or release your number, and you can unsubscribe at any time.

2017 TDA Legislative Day

Mark your calendars for February 22, 2017 and join DCDS on the bus to Austin!

One of the most influential aspects of organized dentistry is its collaborative efforts to influence legislation that affects your profession. Every other year during the Texas Legislative Session, the TDA and the Alliance of the TDA organize a day at the State Capitol — TDA Legislative Day — in which dentists from across the state join together to advocate on behalf of organized dentistry.

After a successful year in 2015, DCDS will again sponsor a chartered bus to Austin for the 2017 Texas Dental Association Legislative Day. DCDS will schedule your legislative appointments, coordinate transportation, and provide dinner free of charge to members. Please contact us if you plan to attend, regardless if you are riding the bus. Spots will fill quickly, so please contact Cortney Manis at cortney@dcds.org or 972-386-5741 ext. 231 to RSVP.

PLEASE NOTE: TDA requires a separate registration and minimal fee for this event. Please visit <http://www.tda.org> to register after registering with DCDS.



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Contributions: articles, letters to the Editor, announcements, advertisements, or other materials submitted for inclusion in DCDS Connection should be submitted electronically via email to the managing editor. Submissions must be received by the second Friday of the month prior to the month of publication. Acceptance of any submission is at the discretion of the Editor, and subject to editing for brevity or content. Anonymous letters or contributions will not be considered for publication. All submitted items must be accompanied by contact information, including the author's name, mailing address, telephone and/or email address. Illustrations should be submitted as .jpeg, .pdf, .eps or .tiff files. Photographs should be high resolution (300 dpi or better) and include a copyright release or statement of permission. Display and classified advertising will be accepted from reputable firms or individuals on a space-available basis in accordance with DCDS Guidelines. For current advertising rates or more information call 972-386-5741 X 225, or email andrea@dcds.org.

Editor.....Larry W. White, DDS, MSD
 Managing Editor.....Andrea M. Maiella
 Executive Director.....Jane D. Evans



8th Annual DCDS Shred-a-thon

April 28, 2017
 11:00 a.m.-1:00 p.m.
 DCDS Executive Office
 (behind the building)

Free to DCDS members

As a member benefit, DCDS has once again contracted with Action Shred of Texas to provide on-site shredding and e-destruction services in the DCDS back parking lot. This is a great opportunity to securely dispose of documents and electronics while making a positive impact on the environment! Enjoy complimentary lunch (grilled hamburgers, hotdogs and all the fixings) with your colleagues.

On-site Shredding Services

While you watch, your materials are shredded into tiny pieces. You can see the results through a porthole in the side of the Action Shred truck; ensuring chain of custody has been maintained to meet any regulatory requirements. X-rays should be separated from paper prior to drop off. Due to time constraints, some materials will be shredded at the Action Shred facility.

E-destruction Services

Ready to upgrade your computers, servers, phones or other electronics? Need to dispose of those outdated electronics? Action Shred will accept PCs, laptops, monitors, servers, cords, cables, keyboards and much more.

RSVP to ashley@dcds.org or 972-386-5741 by April 17.

Please provide the number attending for lunch along with an email address with your RSVP.

2017-2018 Nomination Slate

POSITION	TERM	NOMINEE	VOTE FOR ✓	WRITE-IN NOMINEE
Board of Directors - Director	3 Years	Shad Hattaway		
	3 Years	Rita Ne		
Program Chairman	1 Year	John Michael Stewart		
Southwest Dental Conference Vice Chair-elect	1 Year	Mary Swift		
Delegate to the Texas Dental Association	3 Years	Marshal Goldberg		
	3 Years	Michael Rainwater		
Alternate Delegate to the Texas Dental Association	1 Year	Shad Hattaway		
	1 Year	Celeste Latham		
	1 Year	Matt Roberts		
	1 Year	Cora Marsaw		
	1 Year	Phillip Newton		
Financial Advisory Committee	5 Years	Marshal Goldberg		
Judicial Committee	5 Years	Frank Higginbottom		
Nominating Committee	2 Years	Jean Bainbridge		
	2 Years	Hedley Rakusin		
	2 Years	Wayne Woods		
Peer Review Committee	3 Years	Sue Chhay		
	3 Years	Richard Derksen		
	3 Years	Marshal Goldberg		
	3 Years	Sloan Hildebrand		
	3 Years	Dane Hoang		
	3 Years	Lara Holly		
	3 Years	Paul Lonquist		
	3 Years	Lee Oneacre		
	3 Years	Jan Rollow		
	3 Years	Randy Sanovich		
	3 Years	Rupesh Singla		
	3 Years	Terri Train		
	3 Years	John Tunnell		
3 Years	John Michael Stewart			
3 Years	Ron Bosher			
3 Years	Brad Williams			
President-elect	1 Year	To be nominated from the floor	N/A	

DCDS Member's Message Board

General Practice

John Corey
 Nichole Fishbeck
 Danielle Franklin
 Kushboo Ganhi
 Sunhee Hong
 Thomas Kenjarski
 Hana Lee
 Carlos Martinez
 Diem Nguyen
 Shivam Patel
 Eunyong Shim
 Claudia Vargas
 Kati Yoon
 Tae You

Orthodontics

Marco Navarro-Flores

Oral & Maxillofacial Surgery

Likith Reddy

Upcoming Events!

January 28, 2017 – Wine Tasting

February 3, 2017 – Transition Education Panel

February 22, 2017 – Legislative Day

March 3, 2017 – Jack Holl Lecture

March 31, 2017 – Spring CE Express

April 1, 2017 – Women's Tea

April 22, 2017 – Rough Riders Game

April 28, 2017 – Shred-A-Thon

September 14-16, 2017 – SWDC



Drs. Todd Baumann, Jodi Danna, Lawrence Wolinsky and Brad Crump at D3 Reception.

Dentists Concerned for Dentists

Founded by Dr. James Hill in 1989, the Dentists Concerned for Dentists program provides a free, strictly confidential peer assistance program for health care professionals, their staff, and family members who struggle with drug and alcohol abuse. This award-winning program saves lives; please share with your colleagues and friends.

**Call the 24-hour
 confidential hotline:**

214-206-7496

In Memoriam

James W. Austin
 Robert D. Londeree



Dr. Rita Cammarata, TDA President with Texas A&M University College of Dentistry dental students at the November General Membership meeting.

Transition Education Panel

Friday, February 3, 2017
 9:00 – 11:00 a.m.
 DCDS Office

Are you prepared for an unexpected life event? Have you started to plan for retirement? Come to our panel discussion with representatives from Perryman Financial Advisory, Lewis Health, Dental Space Advisors, Wells Fargo and Bland Garvey.

Event sponsored by the DCDS
 Retired Dentist Committee

DCDS Member's Message Board

DCDS Membership Benefits

- Free registration for members to the Southwest Dental Conference
- Peer Review mediation service to reconcile complaints between patients and doctors
- Rent the DCDS meeting facility at special member rates
- Continuing education via seminars and general membership meetings
- Pre-printed school excuse forms provided free of charge to dentists treating school-age children
- Free referral program for the public
- Online pictorial membership roster, an excellent referral source
- Confidential free notary public service
- DCDS Connection, the bimonthly newsletter of Dallas County Dental Society (member advertising at reduced rates)
- Member mailing labels available for purchase
- Grassroots legislator contact program with state and national legislative representation
- License and permit renewal reminders
- DCDS members receive all membership benefits offered by the Texas and American Dental Associations (contact TDA and ADA for a list of benefits)

Plus many more!

**Looking for a job?
Have a position to fill in
your office?**

List it on the DCDS.org Job Bank!

Members list for free
(\$75/month for non-members)
Email your position or a brief
summary of qualifications to:
andrea@dcds.org.



Dr. Dean Jensen with Texas A&M University College of Dentistry D1 Dental Students at Great Expectations Event.



Texas A&M University College of Dentistry D1 students socializing at the Great Expectations Dinner.



DCDS Women's Tea

April 1, 2017 at 2:00 p.m.
 Lavendou
 19009 Preston Road Suite #200
 Dallas, TX 75252

French High Tea includes tea and a variety of pastries, sandwiches and scones.
 \$27.00 per person

Register online at dcds.org, or contact cortney@dcds.org by March 10th!



Wine Tasting

January 28, 2017 at 6:00 p.m.
 Times Ten Cellars
 6324 Prospect Avenue
 Dallas, TX 75214

Join your DCDS colleagues and friends for an evening of wine tasting! Your ticket purchase includes a tasting of six wines, cheese board and your choice of one glass of wine from the tasting.
 \$35.00 per person

Register online at dcds.org, or contact cortney@dcds.org by January 14th!



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shipson@ddsmatch.com

Spotlight

Interview with Robert M. Anderton, DDS, JD, LLM



Q&A

How do you spend the bulk of your time as an attorney?

While the majority of my time is spent in advocacy and defense regarding disciplinary and litigation matters with the Dental Board, the DEA, the Office of the Attorney General, and malpractice issues, I spend a significant amount of time with all types of agreements and contracts involving dentists and their practices. In addition, I frequently lecture and present educational seminars.

How often do you find outright professional incompetence among those you are asked to defend?

Unfortunately there is a fair amount of incompetence – usually associated with doctors attempting procedures beyond their skill levels or failures to properly diagnose. Some of the largest malpractice suit settlements in which I have been involved have been failures to properly diagnose. As you might also suspect many lawsuits at this time involve implants in one way or another – usually improper diagnosis and treatment planning or flawed technique.

In my personal experience, I can't recall a dental lawsuit that was not encouraged or promoted by another dentist. Is that your observation also?

I have often said that if it were not for two things, I could play a lot more golf – fee disputes and one doctor criticizing the work of another doctor. Our ADA Principles of Ethics and Code of Professional Conduct

suggests that the criticism of one doctor against another doctor must be justified. In today's environment it seems that some doctors are too eager to tell a patient that their previous dentist was wrong or negligent, and too often that's just what a patient wants to hear. Our Principles of Ethics goes on to say that a patient's oral health condition must be communicated to the patient without disparaging comment about prior services. Patients and their attorneys are eager to act on those critical comments.

The Texas State Board of Dental Examiners considers itself as a complaint-driven agency, so they don't act until someone complains about someone or something. Do they ever act without complaints?

Yes, they do act without complaints; however, they have so many complaints that they rarely do. The Board has far-reaching authority over dentists and dental practice – all granted by the Texas Legislature. The most common area in which they may act without a complaint is in regard to infection control. They may conduct a random audit of any office at any time, arrive unannounced and inspect the office for infection control procedures, certifications and emergency preparedness among other things. If violations are found the doctor can be fined or sanctioned.

I understand that they even act on anonymous complaints, which seems to encourage disgruntled patients, employees or competing colleagues to create retaliatory and unnecessary mischief. Is this true, and if it is, can it be corrected?

Yes, the Texas State Legislature passed a law a few years ago that requires the Dental Board and other State agencies to investigate all complaints – even if they are anonymous. This creates all the problems you mention and more. Anonymous complaints are treated the same as all other complaints. This can be changed, but it will require the Legislature to change the law. There would be a lot of support for the change – even from the Dental Board. At last count of which I'm aware the Board receives about 500 anonymous complaints a year, and that takes a lot of the Board's time as many of these complaints are

Interview by Larry W. White, DDS, MSD, Editor

frivolous and/or without merit. This would be a good project to add to the TDA's Legislative Program next year.

The Texas State Board of Dental Examiners has a regulation that forbids anyone or any entity other than a dentist from owning and operating a dental practice, yet in one case I know of, an insurance company operates a dental clinic with impunity. Will the Board not act on situations like this until someone files a complaint?

In the situation you describe, the Dental Board does not have jurisdiction. If in fact the insurance company is owning and operating the dental clinic, they are practicing dentistry without a license. The Dental Board, oddly enough, only has jurisdiction over dentists who are licensed. In such an instance, the Board would have jurisdiction over the dentist who is providing the services, but could only refer the insurance company to the District Attorney. The District Attorney's office would have prosecutorial discretion as to whether or not to prosecute the insurance company for a felony violation.

It seems to me that when the Texas State board of Dental Examiners becomes involved in a dispute with a dentist, said dentist is automatically presumed guilty and needs to prove his or her innocence, which is contrary to the presumption of innocent until proven guilty. Am I misreading the Board's conduct and should it and could it be changed?

Your presumptions are correct. I have advocated for years for "due process" for dentists who are accused of violations. The position of the Dental Board is that it is their mission and their charge to protect the public. This means that in every case, the Board takes the side of the patient or in some instances the position of the State against the dentist and assumes that everything in the complaint, whether anonymous or signed, is true. The dentist is not even allowed to read or have a copy of the complaint. Most often the dentist will receive a letter from the Board which states that the Board has received allegations that "you have provided root canals or crowns or some other service that does not meet the standard of care". The dentist

then must construct his/her defense based on what is in the treatment records. Again, this can be changed, but it would require legislation – another good project for the TDA legislative program.

How many dentists have you defended that could have avoided their suits with a few changes in their behaviors?

Good question. In the last couple of years, I have been involved in some 25 malpractice suits. At least half of them could have been avoided with better communications with the patient regarding their treatment and the fee. Patients who are happy and feel that they are being taken care of by a competent caring staff, don't generally sue.

What is the current situation with the State of Texas vs dentists who participated in the Medicaid-Orthodontic program?

We started out about six years ago with over a hundred Medicaid orthodontic practices under investigation for Medicaid fraud. Three of those

cases actually went to trial in Administrative Court – the dentists won all three – the court found no fraud. Six cases are currently pending in District Court. As you probably know a handful of cases resulted in criminal indictments. To my knowledge, most of the rest have been settled or dismissed.

How many cases of outright fraud has the Texas Attorney General discovered in the Medicaid-Orthodontic program?

Aside from the few criminal cases, I am not aware of a court finding of fraud in the Texas program. In at least one of the criminal cases, the allegation of fraud was dropped and reduced in order to allow a plea bargain to keep the dentists from being incarcerated. Beside the amounts recovered from the settlements, the State has recovered only a small percentage of the five hundred million dollars it expected to recover from Texas orthodontists.

If you could offer dentists some specific advice about how to avoid participating as a defendant in the U.S. jurisprudence system, what would it be?

Every dentist should remember a few simple do's and don'ts – do learn to be a perpetual student, do learn to be a good communicator, do know what the Dental Board Rules are and do abide by them, don't practice beyond your capabilities, don't hesitate to refer, do communicate with a colleague before you criticize his or her work, don't hesitate to ask for help at the first sign of trouble, and above all – do treat your patients as if they were your most valuable asset – which they are.

Following the above rules won't guarantee that you won't get involved in the justice system, but living and practicing by them will certainly assist your defense if you do get involved.



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- Externship Office Opportunities



Dena Robinson, DDS
Owner & Instructor



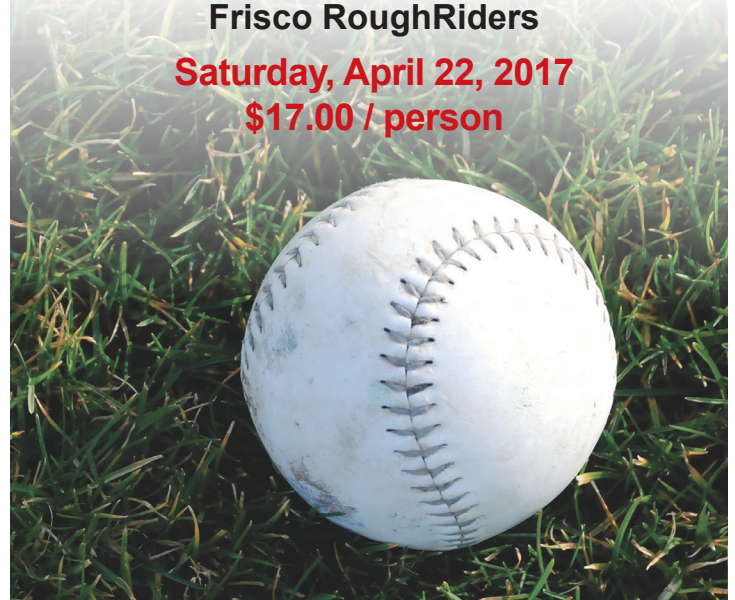
Angie Hallmark, RDA
Instructor

214.321.6441

aspiredentalassistant.com



**DCDS Takes YOU Out to
the Ball Game!**
Member family and friend event at the
Frisco RoughRiders
Saturday, April 22, 2017
\$17.00 / person



Meeting Space Available

As a member of DCDS, you can take advantage of low member rates for renting the Society's Executive Office for your next meeting.



The Dr. O.V. Cartwright Reception Hall
(Perfect for registration and a pre-function gathering)



The Dr. Paul P. Taylor Executive Board Room
(Can seat 14 around a large conference table)



The Dr. D. Lamar Byrd Auditorium
(1,650 square feet of meeting space that can seat up to 200)
Audio/visual equipment is available.



For more information please call:

Maxine Robinson

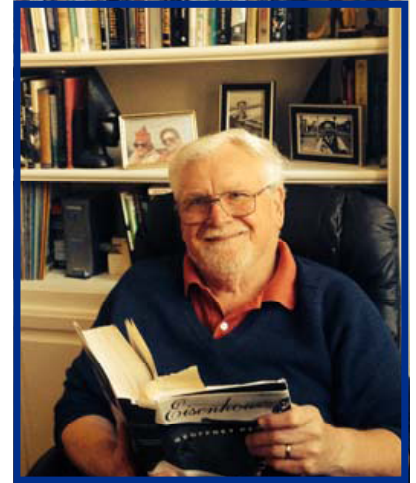
972-386-5741 or email: maxine@dcds.org



Who Was The Wizard of OZ?

Co-Sponsored by DCDS Retired Dentists Committee

Friday, March 3, 2017
DCDS Executive Office
9:30-11:30 a.m.
\$16.00/person



DCDS is excited to welcome Jack Holl, PhD, to present this special program on the historical backdrop of the Wizard of OZ. After earning his PhD from Cornell University, Dr. Holl taught American History and the History of Science at Williams College, the University of Washington, Duquesne University and Kansas State University. Dr. Holl has published five books pertaining to history. This is a program you don't want to miss!

Registration includes brunch and Dr. Holl's lecture.

Register online at dcds.org or complete the form below with appropriate payment and mail to Dallas County Dental Society.

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Insights

Book Review by Larry W. White, DDS, MSD, Editor

Global Diagnosis: A New Vision of Dental Diagnosis and Treatment Planning



Dr. Welden Bell, the quintessential orofacial pain and TMD diagnostician once presciently declared that dentists, by training and patient expectation were

therapists, not diagnosticians. Unfortunately, for dentists and their patients that dental defect has existed far too long. For that reason this new Quintessence publication by Robbins and Rouse offers a welcomed beginning for the antidote to that embarrassing defect in the the dental curriculum.

This sensible and complete diagnostic regimen did not spring full-grown from a single inspired insight, rather it has evolved from years of experience, close observations and professional collaborations these remarkable clinicians have had. As befits such a comprehensive subject, the authors have marshaled the expertise of nineteen other clinicians and technicians with their skills, practice and knowledge to answer the five CORE questions of the Global Diagnosis;

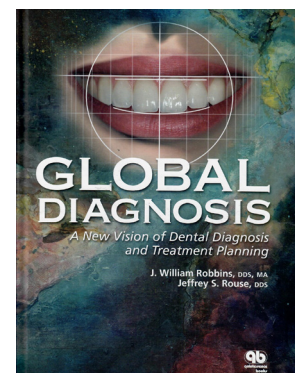
1. What are the facial proportions and skeletal relationships?
2. What is the length and mobility of the upper lip?
3. What is the relationship between the gingival line and the horizon?
4. What is the length of the maxillary central incisor?
5. Is the CEJ palpable in the gingival sulcus?

The traditional dental diagnostic regimen has been one of several regional diagnoses rather than a “global” or inclusive one that determines where the teeth fit in the mouth and face and what techniques could combine to make that happen; hence, the facially generated diagnosis.

The authors have devoted chapters to explaining the analysis they use and then add sections regarding methods that allow them to implement the Global Treatment Plan such as: crown lengthening, tissue grafting, dentoalveolar intrusion and extrusion, forced eruption, orthognathic surgery and even a chapter on dentofacial plastics via Botox, and dermal fillers. The final sections concern

sequencing the treatment plan, explaining the CORE Template, which has an attached CD that contains its forms and messages and a final chapter of patient treatments.

Esthetically the book displays features readers typically associate with Quintessence Publications, eg, succinct but clear narratives, thick durable pages, elegant colored photographs and pleasing page layouts. The authors provide ample bibliographies to support their beliefs. Clearly, a more comprehensive text on dental esthetics does not exist. This book not only belongs in every dentist’s library, but needs inclusion in every dental school’s curriculum.



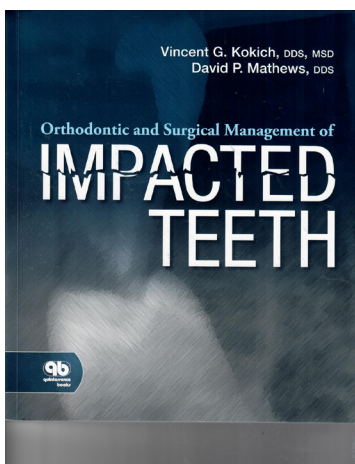
Global Diagnosis: A New Vision of Dental Diagnosis and Treatment Planning

J. William Robbins, DDS, MA and Jeffrey S. Rouse, DDS

232 pp, 563 photos, tables and illustrations,

Quintessence Publishing Company, 2016 \$148.00

Next Book Review:
Orthodontic and Surgical Management of Impacted Teeth



Keep an eye out for Dr. White’s next Book Review in our March/April 2017 Edition of DCDS Connection!

DCDS Foundation

Veteran's TMOM

by Michael Rainwater, DDS



Dallas area dental labs step up to serve veterans with 99 removable units. These were delivered at the first ever Texas Mission of Mercy designated for our countries

veterans. On Veterans Day weekend, November 11-12, 21% of the 462 veterans served received new smiles. Treatment included transitional partials, partials, immediate dentures and full/full dentures.

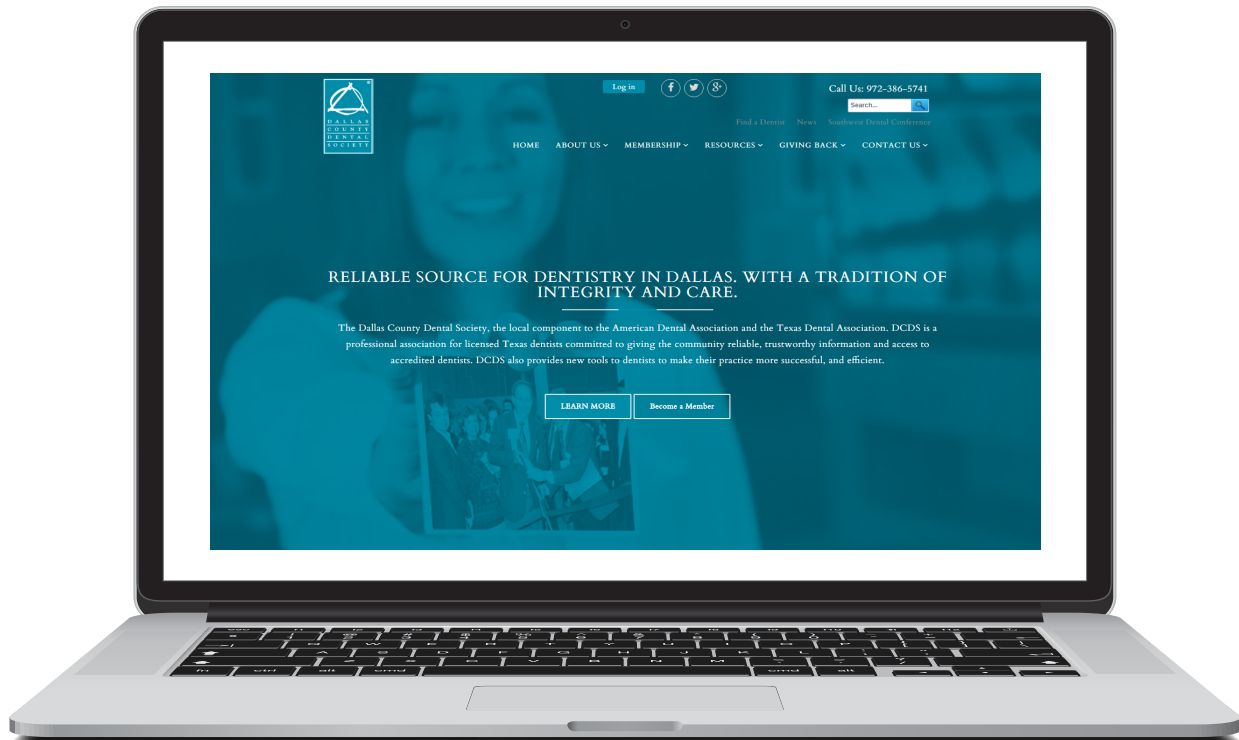
Labs providing amazing results for our military with excellent skill and extra care were; Affordable Dentures Lab, Dental Plus Lab, Griffin Dental Lab and Mobile Dental Lab. Thank you for supporting TDA Smiles

Foundation, organized dentistry and especially the men and women who serve our military.

Replacing missing front teeth and restoring dental function are some of the shining examples of the impact on communities a TMOM event can make. Thank you to these labs for making a difference for these Veterans!!



Billy Vann is an Army Veteran who served 3 years before retiring from the service. He worked as a Military Police Officer at the gate while stationed in Colorado. He was honored to be included in this event and receive the dental work he has sought after for many years. He couldn't wait to go home to show his wife his new smile!



WWW.DCDS.ORG

Check out our new, updated website. You will find some exciting new features!

Boots to Heels

Article by Brandy Baxter, Boots to Heels Program Director, Air Force Veteran

Serving our Veterans

Women who have served in the military put the interests of our country ahead of their own. They have sacrificed time away from family and friends, while some have even sacrificed personal ambitions. Serving in the military is more than a career option; it is joining a team and being part of a collective unit that puts mission first. At Attitudes & Attire® we are honored to provide a program exclusively for women who are in the military community. Our Boots to Heels program is a veteran led, interactive, and motivational experience for women who have served our country. Our Boots to Heels Program Director, Brandy Baxter, is also a military spouse and she has expanded the Boots to Heels program to include female spouses of veterans. As a result, all women in the military community are able to experience what Boots to Heels has to offer. Well, what does Boots to Heels offer?

I'm glad you asked!

Boots to Heels is a three day seminar where women in the military community come together and experience personal growth. We discuss confidence and self-esteem with an emphasis on employment. We provide practical tools that our clients can begin using right away to feel more confident and to increase their self-esteem. In a peer to peer environment, the women realize they have similar experiences, goals and values. Friendships are forged and lives are changed. On the second day, we focus on preparing for the next interview. This is accomplished by a team of volunteers with military or Human Resource experience who sit with our clients and provide one on one feedback. We practice mock interviewing and give a detailed presentation on how to use LinkedIn during a job search. We close out the three days by introducing our clients to community resources like Center for BrainHealth, Equest and Dallas County Veteran Affairs Services. Our clients learn about these programs that help them use their brains strategically, the benefits of equine therapy, and how to get assistance with their VA claim.

We are very excited about our Boots to Heels program, and the feedback from our clients is that they appreciate it too. Yet, when we are able to meet an extra need, that excitement level goes through the roof. Veterans Day 2016 was one of those off the chart experiences for us. Through our partnership with the Dallas County Dental Society, Dr. Rainwater offered our Boots to Heels clients an opportunity to have free dental services courtesy of Texas Mission of Mercy. When I extended the invitation to our clients, many were able to take advantage of this opportunity. One client in particular, Frances H. was very appreciative of the services offered. When asked why she signed up for the dental opportunity, she said, "because it was taking too long to get an appointment at the VA, since I did not have dental benefits. The dentist and her sister cleaned my teeth. I would like to tell them again, "Thank you." They were very gentle and made me feel at ease. I can't stop rubbing my tongue across my teeth."

Her words sum up the gratitude we all have for the Dallas County Dental Society, Dr. Rainwater, Lori Dees and the TDA Smiles Foundation. Thank you!



Ms. Goss at one week post op with her new smile! She thought she would never have an opportunity like this. At the Veteran's TMOM, Dr. Aline Speer extracted max/mand very mobile and non functional teeth. Dr. Travis Spillman did wax rim try ins and design same day. Affordable Dentures worked overnight to fabricate full/full dentures.

Delivery was delayed one week due to expected swelling. She still took her new teeth with her because she wanted to show them to her daughter. Delivery took place at the Veterans Resource Center the following Friday. Carolyn will get a relines in eight weeks.

She had a special Veterans Day!



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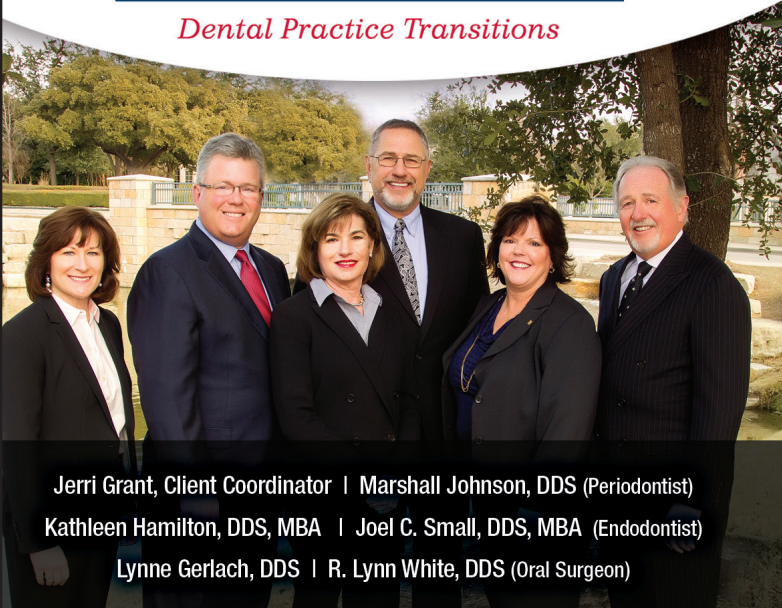
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PRACTICE OF THE MONTH PREMIER LISTINGS

DALLAS: High visibility GP practice on corner of busy intersection. Paperless; EagleSoft; state-of-the-art compliant office. Staff all staying. Over 20 patients a month walk in to make appointments! 6 op. office with room to expand. Perfectly designed (six ops split with three on each side of the front desk) for two Docs; husband & wife team; or one side as a dedicated pedo quiet area, or specialty area for sedation with a recovery suite, implants, ortho, endo with a microscope, etc.

600K annual gross with much more potential. Only 40% Medicaid. Owner is busier than expected with second practice that is booming, and he is ready to let this one go for a bargain. Previous year shows over 700K when Doc was more available. Please email:
info@officenetwork.com for details.

Reference Code: UDP8

CARROLLTON: Ten year "New" GP practice. 4 ops. (with room for more!), 1900 sq. ft., high visibility shopping center, state-of-the-art, Dentrux. All ops. equally equipped with keyboards and monitors for chairside data entry, patient education and treatment planning. 1600 active patients. 20 new patients per month. Small Medicaid population (5%). The rest are PPO and FFS. Majority of patients are between 15 to 60 years old. Extremely well run office with 100% collections. Doc sells the cases, the back staff reinforces the treatment plans, and the front staff offer the right financing when necessary and collect 100% of the money. And this office waiting room is packed whenever we visit!

You have no reason to not want this practice! This is the Doc's satellite practice and he generates 300K on ONLY one day per week! With this practice you can add an extra day of dentistry to your schedule or place an associate here to continue to grow the practice by capitalizing on the existing 1600 active patients of the practice. That makes this a 900K to 1.2M practice! Overhead will be very low if you bring your own staff! Priced at less than 300K; what a steal! Practice can be seen anytime. Please email info@officenetwork.com for details.

Reference Code: BCH8

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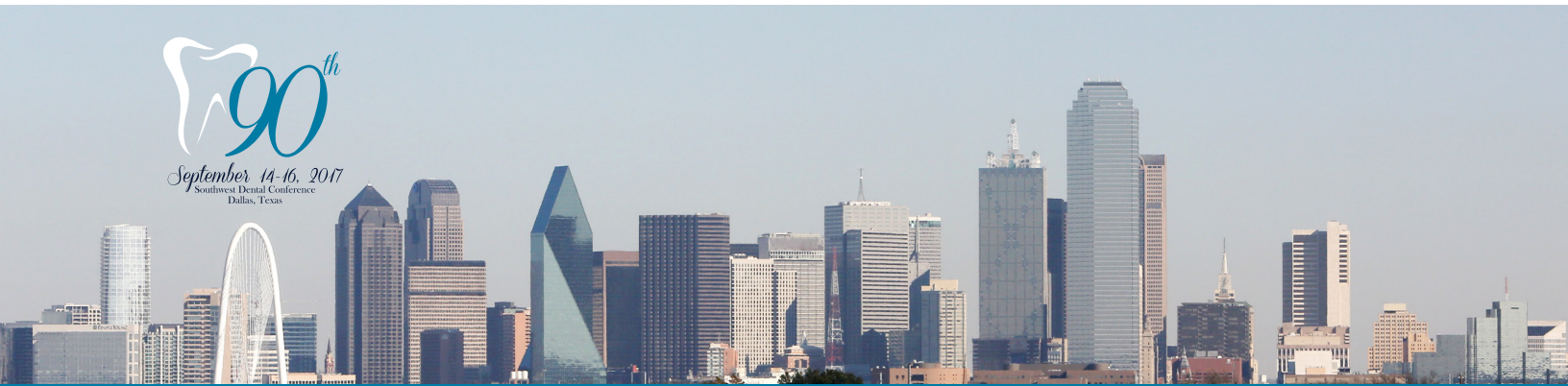


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Happy New Year!

As we prepare for the holidays and New Year, which can be both joyful and stressful, I am reminded that while we work so hard to decorate, buy gifts and cook for our family and friends, we are all blessed in many ways. This is especially true of the wonderful clinicians I have met and how excited they are to be invited to participate in SWDC. The committee has just about wrapped up the schedule and, without a doubt, the line-up is incredible. I have had the pleasure of scouting meetings from Chicago to DC and have heard some awe-inspiring speakers. In 2017, we have renewed some of our repeat requested speakers and brought on some new ones that I am excited for you to see.

A glimpse of what is coming.

Something new and different is the Interdisciplinary Learning Center (ILC). The ILC is a unique program that brings many of the different disciplines of dentistry together, in a designated space, for two full days. This program is sponsored by Dentsply Sirona and will include both lectures and workshops, featuring available programs that the entire operative staff of a dental practice might attend. This unique program offers a selection of topics that include procedural solutions for a patient's treatment plan. These programs could include restorative, orthodontic, endodontic, hygiene and assistant courses.

In addition to having our annual Assistants, Dental Hygiene and Doctors CE Express we will now be offering a New Dentist CE Express that focuses on the needs of new dentists in whatever practice setting you may be in.

I am most excited about a topic of great importance. Straight from the Hinman and the ADA meeting in Denver, Drs. Mitch Gardiner, Robert Anderton and Ms. Jo Jagor will present a "Simulated Malpractice Trial," which will give dentists a glimpse of what takes place in a courtroom without the anxiety and tension that comes with real lawsuits. Using records and transcripts from an actual trial, the session will allow attendees to see what types of questioning they may one day face, understand the importance of having proper record-keeping methods, and realize how much better it is to manage risks in the office, rather than in court.

Wishing you all a blessed Holiday Season and New Year,

Powering Growth,
Jodi Danna, DDS
2017 SWDC Chairman

